

For centuries, in different expressions, emphasis has been placed on four words: "Return good for evil." Each of us could, with frequency, ponder these words, and recall in his own experiences how the good others have returned when, perhaps, he has done or said something negative toward them. . . would not their "Christian charity" melt down momentary hostility . . . make him better?

BUSINESS NEWS

National Group Picks Local Man

J. Allen Harwood, 1532 Bates, Birmingham, merchandising manager of the Crawford Door Co., Detroit, was named a member of the National Society of Sales Training Executives at a recent meeting in Chicago.

Two other Michigan members are Howard J. Cook, a consultant in Detroit; and Raymond E. Fisher, manager of sales training, general products and systems group, Burroughs Corp.

The group is an organization limited to 100 active members who spend 60 per cent or more of their time in sales training, psychological testing or selection of salesmen.

During its 21 years, the organization has helped raise standards for sales trainers throughout industry and served as a post graduate academy for the development of executive talent.

Looking for a job . . . a home . . . a director of purchasing since 1959, joined Pontiac in 1947.

Accountants Elect Local Residents

Two CPAs from Birmingham have been elected members of the American Institute of Certified Public Accountants. They are James Alfred Hogan, 312 Westchester Way, Birmingham, and Nancy Rae Q'Tool Schultz.

Milton Prashaw Adds to Duties

Milton L. Prashaw, 1485 Sodon, Bloomfield Hills, assistant director of purchasing, Pontiac Motor, has been given the additional responsibility of supervising the purchasing and procurement of steel.

Prashaw, who has been assistant director of purchasing since 1959, joined Pontiac in 1947.



MICHAEL E. DANIELS

Insurance Agents Elect M. E. Daniels

Michael E. Daniels, 1355 Suffolk, Birmingham, has been elected president of the Pontiac Association of Insurance Agents.

Installation of the officers was held at Fox and Hounds. The following officers were installed: Michael E. Daniels, president; W. A. Pollock, vice president; James Huttenlocher, secretary-treasurer; Board of directors includes Clifford J. Metty, Merton Brummett and James Wilkinson.

Smith Associates Promote R. Albyn

Linn Smith Associates, Inc., Architectural-Engineering firm of Birmingham, Michigan, have announced the promotion of Richard K. Albyn, A.I.A., to a principal in charge of all architectural production. Albyn will continue to handle public relations work, a responsibility he has handled since joining the firm early last year.

Albyn formerly has been an associate of two prominent local architectural firms, contributing to the development of such projects as the J. L. Hudson Company's Northland and Eastland Shopping Centers, Oberlin College and Butler University.

B'field Hills Man Named to Council

William H. McGaughey, 131 Guilford, Bloomfield Hills vice president of communications, American Motors Corporation, has been named to the Business Ethics Advisory Council organized by the U. S. Department of Commerce.

The Council, composed of 26 leaders of American business, education, the clergy and the press, was formed by Commerce Secretary Luther H. Hodges. It is undertaking to help business fashion tools and programs to pursue the search for the highest ethical standards and to encourage businessmen to adhere to them.

Bank Assets Up, Officers Retained

The Birmingham - Bloomfield Bank, which has been in business for slightly more than a year, showed an increase of almost \$3 million, the stockholders were told last week at the annual meeting.

Directors and officers of the bank were re-elected.

Charles D. White, president, said the bank also showed a slight profit during the last quarter of 1961. He said a bank usually doesn't show a profit until after it has been in operation for two years.

Assets of the bank jumped from \$1,799,181 at the end of 1960 to \$4,951,258 at the end of 1961 for an increase of \$2,952,077.

TOTAL DEPOSITS rose from \$1,136,669 to \$4,047,104. The directors re-elected were: Martin L. Butzal, F. Douglas Campbell, Edwin O. George, C. Allen Harlan, Merrit D. Hill, Stephen C. Miller, Donald H. Parsons, W. Calvin Patterson, Kenneth C. Tiffany, Robert VanderKloot, Charles D. White and G. Bretnell Williams.

White was re-elected president, Campbell, vice-president and cashier and S. Tenney McGraw as assistant cashier.



DR. DAVID MILLER

Chrysler Corp. Names Dr. Miller

Dr. David F. Miller, 5971 Blanford, Bloomfield Township, has been appointed manager - Marketing and Consumer Research for Chrysler Corp.'s Automotive Sales Group.

The appointment was announced by Thomas A. Oatby, director - Market Planning.

Dr. Miller was formerly with J. Walter Thompson Company's Detroit office.

Dr. Miller will be responsible for conducting and interpreting studies of the consumer and dealer attitudes towards the corporation's products, services and merchandising activities.

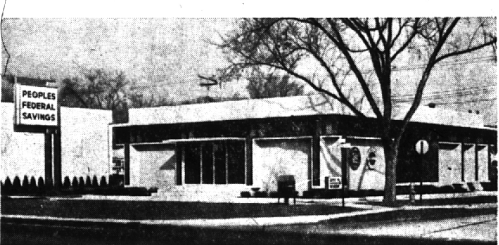
Donald Pike Retires

Donald A. Pyke, 190 Northlawn, Birmingham, director of purchases for the McCorr Corporation, recently retired after 42 years service with the firm.

Pontiac Appoints M. J. Patterson

The appointment of M. J. "Pat" Bloomfield Township, as fleet purchasing agent, 1271 Romney Rd., representative has been announced by

E. J. Chapman, fleet sales manager for Pontiac Motor. Patterson joined Pontiac Motor in 1942 as an expeditor in the purchasing department. In 1957 he was promoted to buyer, a position he held until his most recent assignment.



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