

**Area Veterinarians At MSU Conference**

Seven area veterinarians are currently attending a short course conference at Michigan State University. Drs. Leroy Maxwell, Richard Huff, Pierre DePorre, Joseph Sundell, Lyle Hartuck, Jack Stegeman and Richard Pearce are at the Lansing meeting.

**BIRMINGHAM**



By AL WARNER, *Manager*

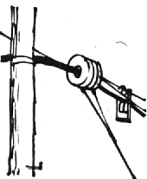
**SOME OF THE THINGS** you don't see when you look at your telephone are the facilities behind it which make your service the finest there is. Ten years ago, for example, Michigan Bell's investment in buildings, poles, cables and so on to link your phone with others amounted to \$247 per telephone. Now it's more than \$330. Last year alone we spent more than \$85 million to install new telephones, replace worn-out equipment and improve service. This money was spent in every city, town and village where we do business—to make your telephone serve you better.

**AS CHANGEABLE AS THE WEATHER.** Our

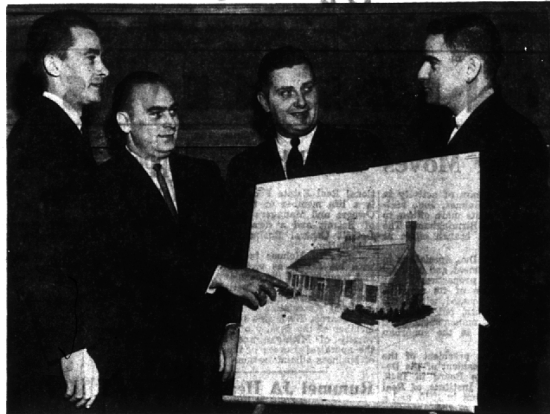
Weatherphone on the big Yellow Pages sign atop our Oakman Blvd. building, is one of the few things as changeable as the weather. This giant "telephone", which stands in clear view of northbound traffic on the John Lodge Expressway, changes color after dark according to weather predictions. Here's what the colors mean:

- When our phone is glowing *red* There's a warmer day ahead.
- When you see our phone is *blue* Cooler weather's bound for you.
- Yellow* means no change at all—Blinking, rain or snow will fall.

**HERE'S A GOOD** example of how an apparently small change in your Telephone Company's way of doing things results in better service. Overhead phone cables used to be supported by a strong wire strung above them. Not any more. Now, in many cases a cable-wrapping machine winds the wire around the phone cable. It saves time, and cables last longer. Just one of the many ways Michigan Bell is furnishing better telephone service—and keeping down costs.

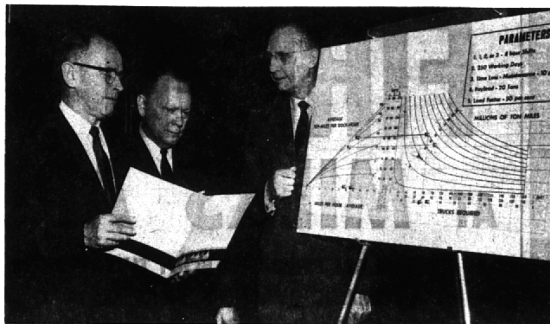


**BUSINESS NEWS**



**Plan New Bank**

Discussing plans for the new "Metropolitan Bank" to be built in Farmington are four local investors. From left, Ed Emory, of Birmingham, local attorney; Thomas A. Duke, of Farmington Township, builder and developer in West Bloomfield Township-Farmington area; Hazen Carroll of Birmingham, manufacturer; and Henry M. Hogan, Jr., associate publisher of The Birmingham Eccentric.



**Chart Truck Study**

Discussing results of a GMC Truck and Coach division in-depth study of the economics of truck transportation are from left, Calvin J. Werner, 2633 Endsleigh, Bloomfield Township, vice president of GM and general manager of the division; Richard C. Woodhouse, 4230 Orchard Way, Bloomfield Township, general truck sales manager; and James W. Millard, 450 Oak, Birmingham, manager of the transportation and productivity research department.

A subscription to The Eccentric brings you the community's top news events 52 times a year.

**Real Estate Board Holds First Meeting**

The Birmingham Real Estate Board will hold its first meeting of the new year 12 Noon next Thursday at the Birmingham Country Club.

Dr. Thomas G. Gies, professor of finance, University of Michigan will be the guest speaker. Dr. Gies will give his views on the international, national, and local scenes in a "Forecast for 1962."

**Ehrlich Promoted**

The promotion of Wallace J. Ehrlich to account supervisor has been announced by Fred J. Hatch, senior vice president of MacManus, John & Adams, Inc. Ehrlich joined the agency in 1956 and has been account executive in the Bloomfield Hills offices of the agency.

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**Royal Oak Offers Winter Classes For Adult Ed**

The Continuing Education Department of the Royal Oak Schools will begin its winter classes tonight.

Among the classes will be a course in the art of chair cane craft. Starting tonight at 7 p.m. at Keller Junior High, 1515 Campbell Road and 12 Mile, the class is limited to the first 12 registrants. At Kimball High tonight a ten-week lecture and lab course in radio measurements and instruments will begin. Covering the application of such instruments to typical problems, the class will be from 7:30 to 9:30 p.m.

"SPEECH PROBLEMS of Children," taught by Miss Sybil Pierson, will be a ten-week course starting tonight at Keller Junior High. Classes are from 7:30 to 9:30 p.m. Beginning Monday, a dramatic seminar will be offered at Kimball High. The ten-week course is de-

signed to teach all phases of the theatre. For additional information contact Douglas C. Light, Continuing Education Department, Royal Oak Schools.

**Two B'ham Airmen Assigned New Bases**

Two Birmingham men are being assigned to new bases to attend technical training courses following completion of United States Air Force basic military training at Lackland AFB, Tex.

Airman Basic James W. Hostwick III, whose parents reside at 7855 Old Mill Road, will attend special weapons technicians course at Lowry AFB, Colo. Airman Basic Richard G. Moore, son of Mr. and Mrs. Glenn J. Moore, 168 Humphrey, will attend aircraft maintenance specialists course at Chanute AFB, Ill.

**Area Architect Named**

Clifford N. Wright, 30270 Leemoor, Beverly Hills, has been appointed to the committee on the Home Building Industry by the American Institute of Architects.

**WATER SOFTENERS**

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**2 MONEY-SAVING REASONS WHY YOU SHOULD BUY AN ELECTRIC DRYER NOW**

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