

To most human beings there comes, for the first time perhaps, in youth, that wondrous experience of "falling in love." This first "ecstasy of soul" may be of short duration, and the boy and girl may go their separate ways; the experience may come again, and its lustre, its splendor may be as bright as before. To those who have ideals and dreams, this kind of love is inspiring.

# The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Thursday, January 18, 1962

SECTION  
B

## Fred Erb Elected Group President

Fred A. Erb, 1415 Suffield, Birmingham, president of the Erb-Rickert Lumber Co. with yards in Birmingham, Royal Oak, and Livonia, was elected president of the Detroit Lumbermen's Association for the year 1962-1963 at the annual meeting of the association.

Erb is also president of the Redford Lumber Co., a member of the Birmingham Athletic Club, Orchard Lake Country Club, Detroit Athletic Club and Rotary.



ERB

If you are buying, selling, renting or swapping, The Birmingham Eccentric Classified Ads will do an outstanding job for you.

## Pontiac Promotes Albert E. Roller

The appointment of Albert E. Roller as transmission engineer for Pontiac Motor Division, has been announced by John Z. DeLorean, chief engineer.

Starting with Pontiac in 1957 as senior project engineer of the advanced engineering group, Roller was promoted to assistant advanced design engineer in 1959. Prior to joining Pontiac, he was associated with Mercedes Benz of Canada and Westinghouse Electric Corp. Roller was born in Stuttgart, Germany, where he was a design engineer with Daimler-Benz until 1954.

Roller is a member of the Society of Automotive Engineers and the Industrial Mathematical Society. He resides at 16970 Birchwood Avenue, in Birmingham.

## C. H. MacMahon Jr. Michigan Architects New President

Charles H. MacMahon Jr., of Tarapata-MacMahon Associates, Inc., architects and engineers, Bloomfield Hills, has been elected president of the Michigan Society of Architects.

The M.S.A. is also the Michigan Regional Council of the American Institute of Architects.



MacMahon Jr.

MacMahon had previously served this organization as vice president and also as secretary and has been active in matters on behalf of the architectural profession for several years.

The firm of Tarapata-MacMahon Associates, Inc. just received a citation from the American Association of School Administrators for the design of the New Bloomfield Hills Junior High School.

MacMahon, 43, lives at 3248 Woodside Court, Birmingham.

## Realtor Moves To B'ham

After forty years of activity in Detroit, H. P. Holmes, Inc., realtors, has moved its main offices to 795 S. Adams, Birmingham. The firm also has a branch office at Lake Orion.

H. P. Holmes, Inc., specializes in the sale, management, and appraisal of investment properties. It has sold that portion of its management business located within the Detroit city limits, but will continue in the management and counseling fields in the suburban areas of Detroit.

H. P. Holmes, president of the company, was president of the Detroit Real Estate Board in 1948, president of the Institute of Real Estate Management in 1940, and a founding member of the American Society of Real Estate Counselors and the International Real Estate Federation.

At present he is the chairman of the Counselors' Economic Research Committee and a director of the International Chapter of the International Real Estate Federation. He is a life member of the Building Owners and Managers Association of Detroit and a director of the Detroit Central Business District Association.

## Appoint John Coup Vogt Vice Pres.

The election of John M. Coup of Lathrup as a vice president of Vogt Manufacturing Corp., and his appointment as automotive sales manager, has been announced by Raymond A. Lander, Jr., president.

Coup joined Vogt as a salesman in 1957. In recent years, Coup has served as assistant automotive sales manager under Frederick L. Walton, who is retiring after holding the position since 1944.



COUP

Coup will be located in Detroit and will have charge of the Detroit sales office. He resides at 18755 Saratoga.

## Rummel JA Head

M. F. Rummel, 1168 Lyndonhurst, Birmingham, Pontiac motor division's director of purchasing and production control has been named chairman of Junior Achievement's 1962 fund campaign in Pontiac. The campaign runs from Jan. 28, Feb. 21.

## Dividend Declared At B'ham Company

At a meeting of the board of directors of Planned Auto Management Co., a quarterly dividend of \$1 per share of common stock was declared to stockholders of record Dec. 15, 1961 payable Dec. 28.

The current slate of Planned Auto Management Co. and directors were re-elected: Eugene L. Wood, president, Leonard G. Enroth, vice president, Earl R. Jacobs, secretary-treasurer, Oliver Mohr, vice president. John R. Havranek was elected to the board of directors. Offices are located at 925 E. Maple, Birmingham.

A subscription to The Eccentric brings you the community's top news events 52 times a year.

Come See! Come Save!

**BONUS DAYS ARE TERRIFIC**

at

**Young's**

of Birmingham

203 Pierce Street Open Friday Evenings

**FRENCH SHRINER SHOE SALE**

36 STYLES NOW ON SALE!



Shoe Illustrated \$19.88

SALE PRICED FROM

**\$12.88 to \$24.88**

**Young's**

OF

**Birmingham**

203 PIERCE STREET

Open Friday Evenings Until 9 P.M.

## Menard to Manage Fuel Oil Sales

Raymond I. Menard, 1484 Chapin, Birmingham, has been named manager of retail fuel oil sales for Speedway Petroleum Corp. He will be located at the firm's Detroit headquarters and will supervise sales activities in Detroit and the suburban areas.

Menard, 50, joined Speedway in a sales capacity in 1959 after nearly a decade in the insurance field in Metropolitan Detroit.

## Black to Control Bendix Overseas

Election of Dugald Black, 4852 Maibla, Bloomfield Township, vice president for international operations of the Bendix Corp. has been announced by Malcolm P. Ferguson, president.

In his new assignment, Black will have charge of Bendix' international operations comprising 12 foreign subsidiaries and affiliates. He will make his headquarters at the Bendix' New York office.

BLACK

He joined Bendix in 1941 as an accountant and the following year was named controller of the tenth carburetor division.

Black was named a vice president and member of the administration committee of Bendix in 1950.

## Joins Lee Keating Real Estate Firm

Marlene Klenk, formerly with C. Schuett Real Estate office, Birmingham, has accepted a sales position with Lee W. Keating of Bloomfield Township.

Mrs. Klenk resides at 5400 Sunnycrest, West Bloomfield Township, with her husband Willard L. Klenk, and their son Ron. Mr. Klenk is the vice president of Acme Sash and Deck Erectors, Farmington.

## Zwren Appointed GE Special Manager

S. Sid Zwren, 20554 Chelmsford, Southfield, has been appointed manager of General Electric's special manufacturing unit in Detroit.

He will be responsible for the design, manufacture and sale of test stands, control panels and other special apparatus for industry throughout the country. In addition he has charge of manufacturing and marketing the line of G. E. resistance welding control.

## Harty Takes Over New Wolverine Post

The appointment of H. A. (Hi) Harty, 1768 Birmingham, Birmingham, to the newly-created position of advertising and product sales manager has been announced by W. E. Ervasti, director of market for Wolverine Tube, Division of Calumet & Hecla, Inc.

Harty will be responsible for product sales and internal sales administration in addition to advertising and sales promotion.

## Wins Hawaii Trip

W. D. Sheppard, Great Lakes Tractor & Equipment Co., Birmingham, was a winner in the recent Ford-sponsored "Corner Your Market" sales contest.

Sheppard, 13900 Locherbie, Beverly Hills, and his wife are the winners of a Hawaii vacation.

## Callam Appointed

Richard J. Callam, 1847 Cole, Birmingham, has been appointed to the executive staff of the Independent Security Life Insurance Co.

**2 ADULTS, 4 CHILDREN AND A BIG, BIG DOG**

This family never runs out of hot water! Washing dishes, dispensers or dishes... cleaning walls or windows... there's always plenty of hot water in this house. How come? We figured out just how much hot water they use, then installed an American Standard water heater that's performance-rated to supply all they need, even on busy washdays.

Call for a free survey of your hot water needs. No obligation.

• Gas and electric models • Standards and De Luxe models • Glass-Head or galvanized • Fiberglass insulation

**AMERICAN Standard**

**G. C. JOHNSTON**

Service - Repair

**Plumbing and Heating**

Phone Mid-west 4-5540 Birmingham-1691 Big Beaver Rd

PEOPLE BELIEVE IN MAYTAG . . . PEOPLE BELIEVE IN MAYTAG . . . PEOPLE BELIEVE IN MAYTAG . . .

**FIRE-D SALE AT MILKS APPLIANCES**

WE'RE ALL FIRED-UP ABOUT THIS TERRIFIC 2-DAY SALE OF MAYTAG AUTOMATIC WASHERS AND MAYTAG "HALO-OF-HEAT" DRYERS. ONLY 2 DAYS, SO HURRY ON DOWN TO MILKS NOW!

**2 DAYS ONLY-FRI. SAT. JANUARY 19 and 20**

**MAYTAG WASHER**

Completely automatic washer with automatic water level control, safety lid and water temperature control.

**\$178** Plus Service



Model A 100

**MAYTAG Halo-of-Heat DRYER**

Fully automatic with giant size lint trap. Zinc coated, rust proof cabinet. Safety door.

**\$148** Plus Service



Model DE 100

**OR BOTH FOR ONLY \$298 PLUS SERVICE**

**MAYTAG GAS DRYER**

**\$178**

**MAYTAG Auto. Washer**

**\$219**

**MAYTAG Auto. WASHER ALL FABRIC**

**\$277**

**MAYTAG Halo-Of-Heat DRYER PUSH BUTTON**

**\$188**

Birmingham's only MAYTAG Dealer. And Remember: DON'T SEE US FIRST - SEE US LAST!

**MILKS APPLIANCES**

"The Area's Largest Laundry Dealer"

1493 South Woodward, 4 Blocks North of 14 Mile Road MI 6-1300

PEOPLE BELIEVE IN MAYTAG . . . PEOPLE BELIEVE IN MAYTAG . . . PEOPLE BELIEVE IN MAYTAG . . .