

Almost unlimited are the sources of help and comfort to human beings in "time trouble." From the clergy, from books in library, in stores, or borrowed ones from friends... these hold inspiration and uplift for the sincerely hungering heart. Excess also one's own meditation, one's humble prayer... all of which enable one to "come in" to Divinity's responding.

38th Year—No. 46

38 PAGES
JANUARY 18, 1962

BIRMINGHAM, MICHIGAN

SECTION A

The Nation's Top
Suburban Weekly
TEN CENTS

Serving the Citizens of Michigan's Finest Suburban Residential Area

Williams, Library Posts, and Boat

Residents Protest Planning Proposals

By LES LANGLOIS
City Editor

Action on a double header of Birmingham Plan Board public hearings was postponed Tuesday night as a crowd of objectors pitched a barrage of protests to zoning and replat proposals.

Acting as referees for some 75 Birmingham residents, three board members, assisted by the city planner and city manager, who served as backstop, delayed action on recommendations to the city commission pending further consideration by a quorum of the board.

Drawing most protests was a recommendation of City Planner William Brownfield to rezoning several of eight blocks of triangular lots at the west side of Woodward between Lincoln and Bird streets from two-family residential to parking.

Drugs, to rezone his lot at the corner of Ruffin to parking. Brownfield based his recommendations on the fact that the triangular lots had limited building potential, and that rezoning to parking would provide some form of development of the area as well as a sort of buffer strip, separating the residential and commercial zones.

Woodward businessmen, he suggested, might contact with property owners to utilize the lots for parking.

The series of lots would provide an average of 13 parking spaces, which would have to be hard surfaced and, if used for night-time parking, be lighted at night.

A CITY ORDINANCE also requires the construction of a five-foot wood, masonry or vegetation-type fence around parking lots at the expense of owners of the lots.

Brownfield emphasized that such fencing would add an attractive appearance to the area and would screen the residential property from the nearby Woodward commercial zone.

After another, and sometimes in multiples, property owners popped up with questions, objections, institutions and ramifications.

BROWNFIELD'S proposal was triggered by a request of John Krasnick, owner of Birmingham

berly, parking; Eugene Parmenter, 549 Lions Club concert by Roger Williams on Lakeview, general chairman; Ralph Alex- Feb. 20 are (from left) committee chairmen under, 1975 Shipley, house; Edward fourth, Jack McBride, 3700 Larkwood, Bloomfield 287; Larchleg, tickets; and Donald Cum-

This and That

by George R. Averill

Shifting, Drifting—

Few informed Americans approve the extravagant and prodigal methods used by so-called "liberals" and may it also be added, "leftists," who seek to put the nation's economy under a socialist-Welfare State.

During the past nearly 30 years we have witnessed a process which used to be the rights and responsibilities of states to solve most of their problems, to the bureaucracies in Washington, D.C.

What do I do when I'm ready to sell my property," asked one resident, "advertise a house for sale, or one parking lot, or their right mind would buy an area zoned for parking."

Robinson said that the subject of rezoning was outside the province of the board, but added that the public hearing was set up to obtain the rezoning, and that "we are all part of the problem for consideration."

THEN THERE was the property owner who felt Brownfield had been "cheating" him by claiming that section of the city was rezoned for parking, but he had built up enough to warrant parking.

A businessman in the audience said that he had built up along that section of Woodward because there were no parking spaces.

"We can't have a good city if we choke out business," said another businessman, "and this is the needs parking." The man's admission that he had no live in Birmingham. (See PROTEST, p. 4A)

DREAMVILLE: And if this doesn't leave you muttering to yourself: A golf club in Blair, Nebraska, for your rent-free farmers 14 acres of ground not needed for its fairways. Last month city officials charged the club owners and took the 14-acre "course," reported U.S. Senator (R-Ohio), "most completely, the golf club received a government check for taking out production land previously planted to corn. The amount was \$100,000! (Washington Daily Post)

Between what goes into the mouth and what comes out of it, plenty of problems are created. It's said that more energy is required to close the mouth than to open it. Perhaps what most of us need is more energy.

Want to be reminded how to spread sunshine and cheerfulness to others? ... and, inevitably find that it reflects itself into your own life? Alice Freeman Palmer, famous American educator. When asked, how she was able to spread love and cheer, she revealed: "I will give you three simple rules. First: commit something good to memory every day. Second: make a motto or short poem. Third: Look for something fine every day and do not miss a single day, or it will not work. Third: do something for somebody every day! This is all that is necessary."

When you probe beneath the surface of so many upsets in various parts of this earth, do you not find that they all center around efforts of various peoples to win what they believe to be "freedom?" Do you not find them (like those Congo peoples) want to be liberated from control of the nation? This desire is basically a natural tendency of people—even the most primitive ones. Tragically, however, in the case of some peoples, as in the Congo they are not sufficiently civilized as yet to govern themselves; in the case of some other backward nations they, too, know not as to what steps emerge into Communism. Truly, mankind is "on the march"—going somewhere... but where?

Lions Plan Williams Concert

In the past 10 years the Birmingham Lions Club has conducted 125,000 to charitable activities.

Officers say that in its 34-year history the club has spent more than \$50,000 for such things as aid to the sick and youth work.

Who has the club obtained this kind of money? In the distant past, from projects like the white cane sale and ice cream sales.

In the past six years, from the Lions Club concert. The next is to be the one coming up Feb. 20, featuring a return engagement of pianist William Williams.

CLUB OFFICERS report that 75 percent of the proceeds for today's charitable activities comes from the Lions' concerts. The rest is from any other Lions Club in Michigan.

Each year, the Birmingham club contributes more to the Leader Dog School at Rochester than any other Lions Club in Michigan.

Of the \$4,425 budgeted for charitable activities for this fiscal year, \$1200 is earmarked for the Leader Dog project.

Another \$1,000 is planned for classes for area school children. The sum of \$300 is set aside for safety patrol work—the club purchases raincoats and hats and award pins and cups for Birmingham schools' patrol boys.

LOOKING AHEAD at such an ambitious undertaking and mindful of public response to its past six concert programs, the club plans to complete the plans one, to be given in the fall.

Calling Williams their sentimental favorite, Lions emphasize that this will be a return engagement for him.

Who will ever forget his performance here in 1959 when he brought the audience repeatedly to their feet in a standing ovation? asked one exuberant ticket seller.

With the memory of this recent visit to Tuesday night Birmingham Board of Education meeting probably would have been pleased at what he observed—both at school and in discussion of Johnny and his red-

B'ham Jaycees Seeking 'Man of Year' Nominees

The time is at hand once again for Birmingham area residents to cast their ballots for the Junior Chamber of Commerce's "Man of the Year."

Like previous years, the rules and regulations remain the same—only the name will change.

Birmingham Jaycees are seeking a young man between the ages of 21 and 35 who resides in the Birmingham-Beverly Hills-Bloomfield area for their distinguished community service award. Nominees must be under 30 years of age as of Dec. 31 of this year and eligible for the award on the basis of the activities performed before they became 36.

THE WINNER need not be a member of the Jaycees.

Persons may be nominated by filling out the form on Page 3-B, or a reasonable facsimile, and sending it to the Chamber of Commerce, 124 S. Woodward, Birmingham, before 12 noon.

The "Man of the Year" award for 1961 will be presented at the annual Bosse's Night banquet to be held in February at the Sylvan Glen Inn and Golf Club in Troy.

Date, time and speaker for the banquet will be announced later, according to general chairman Donald R. Morris, 2403 Yorkshire, Birmingham, past president of the Jaycees.

Three 30-minute shows on the Cranbrook Institutions have been video-faded by Station WXYZ-TV in Detroit.

The programs, called "Expedition Beyond the Horizon," will be shown on Feb. 7 at 7 p.m. Feb. 8 at 7 p.m. Feb. 9 at 7 p.m. The first show was televised Jan. 15.

AWARDS committee chairman

Amusements 6-E
Bits of B'ham News 6-A
Business News 6-B
City News 6-C
Church 6-B
Classified 4, 5, 6-A
Down to Earth 7-B
Editorial 7-B
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Obituaries 6-A
Real Estate 6-B
Round the Towns 6-E
Sports 8-E
Theater 7-B
Weekly Visit 7-B
Woman's News 6-E
Youth and Education 1-D

Man of Year
A — name your choice. Story on page 1-A, application form on page 3-B.
B — Classified
C — Must Be Talkative
D — with all those phones, what else? Page 7-B.
E — Musical Plays
F — triple treat benefit concert. Page 1-C.
G — Can-Con Report
H — How much power for the governor? Story on Page 8-D.
I — Prayer Policy Reversed
J — at meeting Tuesday of Bloomfield Hills School Board. Story on Page 1-E.

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City Charter Amendment Proposition Reworded

When they go to the polls April 2, Birmingham voters will choose two city commissioners and a library board members and decide on a city charter amendment proposition.

The ballot proposition was approved by the commission Monday night. It seeks authority to post in a public place codification of ordinances rather than publishing in a newspaper.

Expiring are the commission posts held by Charles Renfrew and Carl F. Ingraham.

Ingraham, a commissioner since 1956, said he will seek reelection to the three-year term.

Renfrew, a commissioner since 1951, said he is planning to run again but indicated business commitments might cause him to decline.

At Monday night's meeting, commissioners approved a rewording of the proposed city charter amendment and authorized it to be placed on the ballot in the spring general election.

They had ordered the revision at the previous week's meeting, after drafting the City would continue to publish in the newspaper all ordinances originally in a public place as alternative methods.

THE BALLOT proposition will read: Question: Should the City be authorized to publish in a newspaper all ordinances originally in a public place as alternative methods.

It shall be the duty of the City Clerk to cause every ordinance, except as herein after provided, to be published by printing the same in a newspaper circulating within the City.

Such printing and making available for public inspection and for distribution to the public at the expense of the City.

Such printing and making available of the codification shall constitute publication of any such codification, notwithstanding any other provision of this ordinance.

Any such codification originally in a public place as alternative methods.

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Education Board Reviews Schools' Reading Program

A casual visitor to Tuesday night Birmingham Board of Education meeting probably would have been pleased at what he observed—both at school and in discussion of Johnny and his red-

Sparked by a presentation of Mrs. Naomi Erdmann, reading consultant in the Birmingham School system, the board reviewed the program and improvement of either the "phonics" or "look and say" method has been demonstrated to have serious limitations.

The basic reading series in use in Birmingham schools is the "Look and Say" method.

NOTE: The CONTROVERSY currently existing in this field, she stated, was not to be allowed to recall the word when they see it again and know its meaning if they are to be well rounded readers," she said. "This can be accomplished by using a combination of methods. Furthermore, all children do not learn alike. We need to provide them with a variety of ways to unlock words."

She also noted that a frustration has been introduced in reading instruction. While the basic series is designed to be used at the child's instructional level, the following are being used at a higher level.

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Ford Motor Promotes 5 B'ham Area Execs

Five Birmingham area men have been promoted in a series of top-level executive appointments at Ford Motor Co.'s Ford Division.

Matthew S. McLaughlin of Bloomfield Hills and Donald N. Frey of Birmingham have been named to the two top positions of assistant general managers of the division.

McLaughlin, 1362 Jupiter Lane, formerly was general sales manager, Frey, 1062 Waddington, was product planning manager.

ACCORDING to Iacocca, McLaughlin will be responsible for all sales and marketing activities while Frey will be in charge of engineering, purchasing and product planning.

Other executive appointments went to Donald E. Petersen, 2551 W. Haverford, Franklin, formerly assistant general sales manager-vehicle marketing, who was named marketing manager.

Paul F. Lorenz, 1076 Glenhurst Drive, Birmingham, formerly assistant general sales manager-vehicle marketing, was appointed general parts and service manager.

McLAUGHLIN JOINED Ford in its sales organization at Chester, Pa., July 15, 1946. He became assistant district sales manager at Chester in 1952. From 1953 until 1956, he was assistant regional sales manager of both the northeastern and southeastern regions.

McLaughlin then served as executive assistant to the Ford Division general sales manager until, in September, 1957, he was named Western regional sales manager. He was appointed general sales manager for the division in January, 1961.

Frey was born in 1923 at St. Louis, Mo. He was graduated from the University of Michigan, receiving his bachelor's degree in mechanical engineering in 1947 and his doctor's degree in 1950.

Since joining Ford in 1949, Petersen has served in various positions, including product engineering and Lincoln-Mercury Divisions. He was named car planning manager for Ford Division in 1958, and served in that capacity until his current promotion to manager of all product planning activities.

Lorenz has been associated with sales activities since joining the division's St. Louis sales office in June, 1953. He has been assistant general sales manager-vehicle marketing since joining the division in 1958, and was named car planning manager for Ford Division in 1961.

Petersen was born in 1921 in 1956, he became assistant district sales manager at Chester in 1952. From 1953 until 1956, he was assistant regional sales manager of both the northeastern and southeastern regions.

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