

Oakland March of Dimes Poster Child

Birmingham Mayor Florence H. Willett, County campaign director of the New March Hal Newhouser, (left), 26057 Romany Way, of Dimes and Lake is Birmingham area Franklin, and Arthur J. Lake, 345 Tilbury, chairman. Mrs. Willett attended a kickoff Birmingham, have a few words with four brunch for the campaign last week, at which year-old Johnny Reichert of Hazel Park, time she presented a document proclaiming 1962 March of Dimes poster child for January as New March of Dimes month in Oakland County. Newhouser is Oakland Birmingham.

President's Advisor To Open MSUO Series

To Open MSUO Series

The Color of Open MSUO Series

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How This Newspaper Helps Advertisers...

Ring up Sales

You have at your disposal the finest advertising research system ever devised-the cash register.

When you run an advertisement, you listen to the cash register the next day. If it rings merrily, you know that your advertising was effective. Sales, in the final analysis, are the main reason why most people advertise.

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Let us show you how this combination of experience, building together on an accurate knowledge of our audience, can help ring up more sales for you through more effective advertising.

Call us this week.



AMC OPPOSES CANDIDACY

Republican Leader 'Finds' GOP Support for Romney

B'field Youth
Shot in Shot in New Orleans



FANCY, GOLDEN RIPE unanas

Chef's Delight Spread-SAVE 10c Loaf Cheese Top Frost Frozen, Grade 'A'

Orange Juice

6 6-oz. 100

With Coupor Below

59°

69°

Boneless Beef

SWISS STEAKS

PORK CHOPS

Special Label — SAVE 15c

Center Blade Chuck Cuts

6 21/2 100

7 12-Oz. 100

Silver Floss Sauer Kraut Kounty Kist Whole Kernel Corn

Tuna Time Chunk Tuna Zion Fig Bars

4 Cans 100



FLOUR 5-lb. **29°** Bag

WRIGLEYS TOTAL 50 Extra Gold Bell Stamps Coupon and Purchase

Except Beer, Wine, Tobaccos