



If Birmingham Eccentric employee Pat Hagen (left) seems bewitched and bewigged it's because she's modeling a new edition of the latest thing in hairdo—a wig. While importer Lorenzo Lorenzetti of Cranbrook Village puts some finishing touches to her new and crowning glory, another employee of the newspaper, Kay Lee, decides she too will go a-head and try one on for size.

## Cranbrook Village Resident's New Venture Makes Headway

By IRMA N. DAVIS  
Staff Writer

If two heads are better than one, then it may follow that two heads of hair are even better—particularly if one is a wig.

At least one man in the Birmingham area reasoned along these lines when he insisted that his wife purchase one of the imported Italian wigs supplied to local beauty shops by Lorenzo Lorenzetti of Cranbrook Village.

The husband in question was just plain tired of cooling his heels while his wife dressed her tresses for an evening out.

LORENZETTI SAYS that women have found the wigs ideal for quick changes. The active female, after an afternoon on the ski slopes or a windblown session of window-shopping, can come up with a new, slickly groomed hairdo in a matter of seconds.

Because Lorenzetti's wigs are entirely made of human hair, they can take anything a bonafide crop can—except shampooing. That task must be delegated to a dry cleaner, Lorenzetti said.

Venetian-born Lorenzetti and his two partners have been in the importing business for the last year. Their firm, Continental Design, also imports chandeliers, lighting fixtures and glass from Venice.

IN JANUARY of this year, they added wigs to their import list. The hair comes from northern Italy and is mounted on a raw silk foundation.

Lorenzetti says the headpieces are "very much" superior to those made with synthetic fiber and will last a lifetime if given proper care.

Slim and tall, looking more French than Italian, the Cranbrook Village resident came to the United States in 1957, 10 months after his marriage to an Irish-American girl who now proudly wears the imposing title of Mrs. Mary Ann Sweeney Lorenzetti.

The couple met while Mary Ann was on a writing assignment in Italy for a Detroit newspaper.

WERE THE TWO Italian citizens, they could use the titles, Count and Countess Lorenzetti, however, they prefer the plain American "Mr. and Mrs." He has been a citizen of this country since early last year.

"If I'm going to make my living here, I feel I owe the United States an obligation. I believe this very strongly," Lorenzetti says.

Fluent in French as well as his native tongue, he speaks English with a thick, discernible accent. Since his arrival in the States, he has added to the Italian equivalent of a college education, two additional years at the University of Detroit.

THE LORENZETTIS have three small daughters, Michele, Cristina and baby Nicole. The older two, still pre-schoolers, already share their daddy's enthusiasm for his favorite sport, swimming. In line with older females, they love to dress up with the "lady" wigs in his sample case.

Their father swears they have inherited all the energy in Ireland and Italy and is filled with wonder at the unfurled way in which his wife manages them.

"She even writes at home," he says with awe of Ann's free-lance activities.

Lorenzetti himself works 10 to 12 hours a day, calling on retail outlets, planning promotions and demonstrating the wigs—to say nothing of doubling as secretary for the business.

THIS JOB falls upon him because he is "the only one in the company who can read and write Italian and so much of our correspondence is from there."

The firm depends on Italian-made wigs for the simple reason, Lorenzetti said, that "their women have the best quality hair in the world."

This, he explained, is because the lack of central heating and a diet rich in oil preserves the elasticity of an Italian woman's tresses. The "raw" product is priced at about \$200 a pound, enough for

## AN EDITORIAL

### Listening to Washington Again

In his first inaugural address, delivered in New York in 1789, George Washington declared that "the preservation of the sacred fire of liberty, and the destiny of the republican model of government, are justly considered as deeply, perhaps as finally staked, on the experiment intrusted to the hands of the American people."

This reflected a conviction, and a passion, that could serve the nation well in these latter days of crisis.

Washington and many of his contemporaries felt a sense of high calling. They were fully committed to the noble experiment of free representative government.

They rightly saw it as the opening of a window to let the clean air of freedom in upon a world oppressed by stale tyranny. They understood that success of the great experiment was a chancy thing; they real-

ized that men must work at being free.

THOUGH ORATORS have used the phrase for generations, in our time men are inclined to be embarrassed when they speak of "the sacred fire of liberty."

Modern Americans often tend to think of freedom as something useful—a necessary condition to the pursuit of happiness in our own way.

So it is, but it is much more than that. Freedom, responsibly cherished, is the very breath of life to our kind of society.

George Washington understood that. He knew that to preserve liberty, and the newly constituted government that fostered liberty, was of vital importance. At this moment when we celebrate his birth more than two centuries ago, we would do well to catch some of the zeal and passion that he brought to this great cause.



FRANK J. KELLEY

## Mich. AG To Address Oakl'd Dems

Frank J. Kelley, Michigan's Attorney General, will address the monthly meeting of the Business and Professional Association of the Oakland County Democratic Party tomorrow night.

He will speak on his "Role of Attorney General in a Democratic Society" at the Fox and Hounds in Bloomfield Hills. His talk will follow at 7 p.m. dinner.

The attorney general's office is responsible for safeguarding the legal rights of all of Michigan's citizens," said George J. Fulkerson, 3011 Middlebury Lane, Bloomfield Township, associate president.

KELLEY, a 1951 University of Detroit law school graduate, was appointed to his present position last January by Governor John B. Swainson. In addition to being the state's chief law enforcement officer, Kelley is a member of the State Administrative Board, chairman of the Municipal Finance Commission and the Corporation Tax Appeal Board, member of the Judges and State Employees' Retirement Systems and the Judicial Conference of Michigan.

Prior to his state appointment, Kelley, the 37-year-old Detroit-born attorney was city attorney and a member of the county board of super-

## Bill to Improve Jury Selection Method OK'd

Efforts of Oakland County lawyers to modernize the county's system of selecting juries culminated last week in a move by the County Board of Supervisors to seek enabling legislation to create a jury commission.

The commission proposal won the supervisors' backing in a 44-34 vote Friday.

Supervisors endorsed a bill to be presented to the State Legislature. They adopted two amendments to it, however, that would place any jury commission under the board's power.

Supervisors would decide whether the reform would go into effect and would control the pay of jury commissioners.

THE PROPOSED bill calls for three commissioners to be appointed by the five circuit court judges with the consent and approval of the supervisors.

Jurors would be selected from a master list of registered voters maintained by the county clerk. The commission would interview them verbally and judge their qualifications.

Under the present system, jurors are drawn from assessment rolls by township supervisors, city clerks and assessors.

The new bill would increase the chances of residents to be called for jury duty.

Jury commissioners would earn \$15 per day, up to \$1,500 annually.

Supervisors in Alpena. He also served as attorney for the Alpena Housing Commission and the Alpena General Hospital.

Chairman of tomorrow night's dinner is Joseph Masterson of Royal Oak.

State legislators are expected to pass the bill since it affects only Oakland County and was requested by the county.

FOR THE PAST few years, lawyers and attorneys in the county have urged a revision in the jury selecting system. They maintain that the dollar amounts of judgments awarded under the current system too often are smaller than deserved.

## Rotary Club Elects Officers, Directors

Marlon M. Rosenberger has been elected president of the Birmingham Rotary Club.

Rosenberger, corporate secretary of Kuhlman Electric Co., fills the unexpired term of Harvey A. Kravitz who resigned following a recent promotion to district manager of S. S. Kresge.

Other recently elected officers for 1962-63 are: Robert S. Kenning, president; Robert A. Thom, vice president; Forbes Haszall, secretary; and James F. Moore, treasurer.

MEMBERS ELECTED to the new board of directors are Arthur Blakeley, William Burgum and David Underdown.

## To Close One Day

Cranbrook Institute of Science will be closed all day Monday due to installation of new electrical equipment in the Skillman wing, a new addition to the building.

## Sale Starts

February 23rd thru March 1st

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