

BUSINESS NEWS

Pontiac Receives Nat'l Art Award

Pontiac Motor div. has received the 1962 Award For Excellence presented each year by the Society of Illustrators at its annual national exhibition in New York City. The top award in the commercial illustrations category was presented to Pontiac by 51 President Stevan Dohanos after more than 500 entries were reviewed.

The winning illustration was a magazine advertisement announcing the introduction of Pontiac's new Grand Prix sports coupe last fall.

Accepting the award were John F. Mason, 729 Fairfax, Birmingham, Pontiac advertising manager, and James E. McGuire, 6077 Gilbert Lake, Birmingham, group art director for MacManus, John & Adams, Inc.

The membership of the Society of Illustrators is composed of America's top professional artists and illustrators.

Birmingham Man Wins Sales Honor

Marty J. Walker, 31127 Pierce, Birmingham, has qualified for Mutual of New York's 1961 National Field Club, according to a year-end tabulation just completed.

Membership in the annual group is based on high standards of life and health insurance sales and service to policyholders. He is associated with MONTY'S Stuart Goldsmith agency in Detroit.

Bell Telephone Picks Kilpatrick

Michigan Bell Telephone Co. has appointed Robert L. Kilpatrick as manager of its South Oakland area succeeding Albert H. Warner, who has been assigned new staff duties in the company's Woodward division.

Kilpatrick, who has been manager at Roseville for the past two years, will be responsible for commercial operations and public relations activities in most of southern Oakland County.

Kilpatrick, 183 Hupp Cross, Bloomfield Village, joined Michigan Bell in 1946 as a sales representative and a year later was transferred to the personnel section of the company's commercial department. He became manager at Mt. Clemens in 1953 and filed that post until his appointment as Roseville manager in 1960.

Farrell Promoted by Time Magazine

Edgar H. Farrell Jr. has been named automotive supervisor in the advertising department of Time magazine.

Farrell, 312 Lake Park, Birmingham, has been with Time Inc. since 1951. He will continue to work out of the Detroit office of Time.

James E. Moulton Promoted by GM

James E. Moulton has been appointed comptroller for the Motors Holding Division of General Motors.

Moulton, of 32350 Sheridan, Birmingham, had served as assistant to the comptroller since 1959. He will now be responsible for accounting operations in 23 Motors Holding branches throughout the United States.

Moulton joined the Motors Holding Division of General Motors as an accountant in 1949.

Ford Realigns Execs.

Gossett Resigns As General Counsel

William T. Gossett who resigned last week as general counsel of Ford Motor Co. will devote more of his time to activities of a public service nature.

For the time being, Gossett, 420 Goodhue, Bloomfield Hills, will remain as a vice president and a director of the company and also will serve as a legal consultant.

In his letter of resignation, Gossett described his 15 years with Ford Motor Co. as the happiest, most interesting and most rewarding of his life, and in referring to outside activities in which he has been engaged over the past several years, said, "as my experience with these and other projects has progressed my interest in them has deepened."

GOSSETT is a life member of the board of trustees of Columbia University; Chairman of the executive committee of the United Negro College Fund in Detroit and Chairman-elect of the National Board of that organization; Chairman of the National Legal Aid and Defender Assn.; Chairman of the Fellows of the American Bar Foundation; Member of the House of Delegates of the American Bar Assn.; Member of the national board of the National Conference of Christians and Jews; Trustee of the Cranbrook Foundation; and others.

"Now, after 34 years of active life in the business community, I have concluded I should like to be in a position to devote more of my time and effort to these and other projects of a public nature," he said.

In a letter accepting Gossett's resignation, Henry Ford II said, "You know my own conviction that if we are to have a country, a state, a community worth having, more and more highly qualified individuals like yourself must give more and more attention to the business of governmental and civic affairs."

"WHILE I APPLAUD your willingness to make the great talents you have acquired in your chosen profession thus available, I regret that this decision results in your resignation as general counsel. And I appreciate the generosity of your offer to remain with us, for the time being, as a vice president, director and legal consultant.

"Please accept my sincere wishes for every possible success in whatever you may undertake in the public service field, endeavors which I am certain will result in benefits to us all."

Following his admission to the bar in 1929, he began law practice as an associate in the New York City law firm of Hughes, Schurman and Dwight, and became a member of that firm in 1935. He became a member of the firm of Hughes, Richards, Hubbard and Ewing when the predecessor firm was dissolved in 1937. In practice, he specialized in general corporate work and litigation. He withdrew from his law firm to join Ford in March, 1947.

W. Tisdale Chosen New Legal Chief

Wright Tisdale of Birmingham has been named vice president and general counsel of the Ford Motor Co.

Tisdale replaces William T. Gossett who resigned.

Announcement of the executive moves were made last week by Henry Ford II, board chairman.

Tisdale, 1377 Lyonhurst, was formerly assistant general counsel for Ford.

A native of Taunton, Mass., Tisdale received his bachelor of arts degree from Amherst College in 1936 and his law degree from Harvard in 1939.

He joined the New York law firm of Hughes, Richards, Hubbard and Ewing in 1939 and worked with Gossett. He became a partner of the law firm in 1947.

He withdrew from the firm in 1953 to join Ford as assistant general counsel.

Ford Develops New Type Loader

A new 1000-pound capacity loader with unusual single-boom design for easy mounting on tractors has been developed by Ford Motor Co.'s Tractor and Implement division as a means of reducing the cost of materials handling operations for farmers and contractors. Because of the loader's easy-on-easy-off feature, the user's tractor can easily be freed for other operations.

Called the 722 loader, it incorporates the field-tested design features of Ford's low-cost 711 farm loader, and adds an integral hydraulic pump and hydraulic dump controls.

In announcing the new loader's availability, L. E. Dearborn, divisional general sales manager, predicted immediate acceptance by landscapers, and sand, gravel and coal yard operators as well as farmers because of its rugged construction, controllability, and design simplicity, which provides excellent vision for the operator. A "bonus" feature, Mr. Dearborn said, is the loader's easy installation by one man in a few minutes without special tools or use of a crane.

"Please accept my sincere wishes for every possible success in whatever you may undertake in the public service field, endeavors which I am certain will result in benefits to us all."

Oakland Group To Hear Justice

The Oakland County Chapter of NAACA (National Assn. of Claimants Compensation Attorneys of America) will meet Monday, 8 p.m. at the Birmingham Community Center, 1000 1/2 St. Clair, Birmingham. State Supreme Court Justice Theodore Souris will be the guest speaker. Justice Souris will discuss recent Supreme Court tort decisions and provide a glimpse into the future of negligence decisions. The public is invited.

Budd Co. Picks John A. Fournier

John A. Fournier has been appointed vice president, Product Reliability, in the Automotive Division of the Budd Co.

Fournier, 630 Half Moon, Birmingham, has been manager of truck quality for Ford Motor Co. for the past nine years.

In the new position, he will have responsibility for product quality and reliability throughout the four major Budd Automotive plants in Detroit, Philadelphia and Gary. He joined Allis-Chalmers Manu-

facturing Co. the same year as a development engineer, a position he held until 1948 when he was named production manager for Johnson and Johnson.

Joins TV Station

Jack C. Brussell, 480 Pleasant, Birmingham, has been appointed to the sales staff of WWJ-TV. Before joining WWJ, Brussell was the general sales manager of a Detroit radio station.

Returns from Confab

William H. Mansfield, 626 Yarbrough, Bloomfield Hills, has returned from Boca Raton, Fla., where he took part in the annual leading producers conference conducted by the Equitable Life Assurance Society. He is a member of the company's Ryan Agency in Detroit.

Wives are wild about husbands who use The Birmingham Eccentric Classified Ads to Get Extra Cash... Dial Midwest 4-1100 today for cash results.

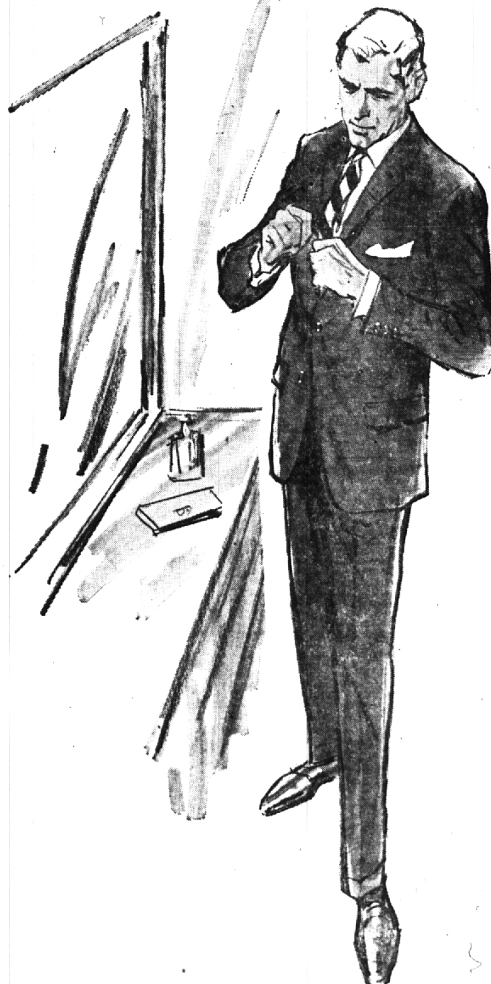
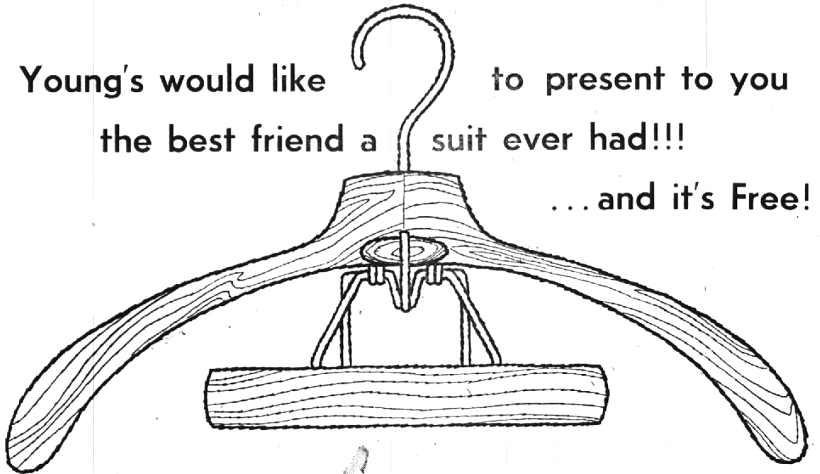
The Birmingham Eccentric

Wednesday, February 21, 1962

The sense of taste is given one as a form of "imitation" to eat food—and this eating, naturally, keeps one's physical person alive. Haven't people also been given an "inner hunger"—an urge within one's mental and spiritual self "to taste" some of those "morsels" that lend strength and vigor and maximum to one's struggle toward measuring up to ideals... toward the goal of God's man?

BIRMINGHAM, MICHIGAN SECTION B

Young's would like to present to you the best friend a suit ever had!!! ... and it's Free!



"4-Day Special" With your purchase of a suit you will receive a gift of a Deluxe Suit Hanger Wed., Thurs., Fri., Sat. This Week Only

Our Lebow suits respond to a good hanger like your car responds to a good tune-up. Hang them up properly after each wearing, allow time off in the closet for a day or two, and you'll be rewarded with a new looking suit each time you get dressed! We have just received over 100 new Lebow suits for Spring.

The lady says "Yes" Lebow CLOTHES

Lunch Time... business as usual

The continuing fast pace of the business world today makes it difficult for many businessmen to call their brokers during normal business hours, so they frequently must wait until the lunch hour to call. We at Manley, Bennett are aware of this fact, and that's why we always have a staff of competent personnel on duty during the normal luncheon period.

As you know, the exchanges continue to operate during the lunch hour, and often important news develops during this period. It has always been our goal to give all investors the most up-to-date information and most convenient personal service... so at Manley, Bennett the lunch hour means business as usual.

MANLEY, BENNETT & Co. MEMBERS NEW YORK STOCK EXCHANGE

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Bloomfield Hills, Mich. Jordan 6-4650 Midwest 7-0900

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Young's of Birmingham

203 Pierce Street

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