

George Romney Enters State's Gubernatorial Race

By LES LANGLOIS
City Editor

(Other Romney stories and photos: Press conference text, 7-C; Press conference photo, 4-A; Editorial, 8-B; Mrs. Romney's role, 1-C; TV complement, 6-C)



Will George W. Romney of Bloomfield Hills be Michigan's governor? This is the question facing Republicans, Democrats and Independents alike since the 54-year-old former president and chairman of American Motors Corp. revealed his decision to seek the Republican nomination for the 1962 gubernatorial race.

But there's little doubt as far as Romney is concerned. "Although he considers himself an underdog candidate," the astute industrialist, who revolutionized the auto industry with the compact car concept, said now, "I think I can beat Gov. Swainson or I wouldn't have announced my candidacy."

FOLLOWING ANNOUNCEMENT of his long-awaited decision at a press conference Saturday in Detroit's Veterans Memorial Building, the Constitutional Convention vice president resigned as chairman of Citizens for Michigan and Monday began an indefinite leave of absence from AMC.

Although he will continue as a director of the firm and hold the title of vice chairman, he will receive no bonus or salary compensation.

"I know it's going to be a tough campaign and I know what I'm getting into," he said. "I'm going into it with full realization of what lies ahead."

REFERRING to the state as being "in a sorry and tangled mess," Romney laid partial responsibility for it at the doors of "too many politicians of both parties acting like narrow partisans first and Michigan citizens last."

Romney said launching of his campaign for governor will depend on the time schedule of Con-Con. That schedule calls for an April 1 adjournment, he said, but the convention could run over. "It is a tough and hot situation," he said. "I'm more concerned about the quality of the document that meeting a deadline," declared Romney.

HE SAID he would not take an active, personal part in his campaign until a new constitution is approved by the convention—or at least until he is satisfied that it is clearly destined to be the case.

However, Romney does intend to acquire a staff of campaign workers and set up headquarters in the Detroit area.

Con-Con and its direction, said Romney, was one of three major factors considered in making his decision to run for governor. But a series of meetings Thursday and Friday with delegates and committees in Lansing convinced him that the convention could come up with a suitable document.

OTHER FACTORS weighed during his two-month meditation revolved around whether he could be of greater service in an active partisan role rather than through other non-partisan roles. Like citizens for Michigan, and whether he would have sufficient and effective support to solve the problems of Michigan.

ities with his Con-Con post as delegate from Oakland County's general political district being his first political endeavor, Romney said, and his abilities and interests have drawn the confidence of national Republicans like former President Dwight D. Eisenhower and former Vice President Richard Nixon. Both men recently recognized Romney as a possible darkhorse Republican candidate for the 1964 presidential elections.

Although he's not even in the governor's house yet, some already have him knocking on the White House door. However, his nomination for governor on the GOP ticket seems inevitable as Republicans at the national, state and local levels rally to his side.

ROMNEY ATTRIBUTES talk of his being a possible presidential candidate to "what others have done and not what I have done."

His only political intentions, he said, are "to assist in the creation of a new constitution, to be nominated for governor, to win the November election and to meet the state's problems."

Romney insists that the speculation about his possible candidacy (See RACE, 3-A)



ROMNEY
GEO. PETERS

Eyes State Capitol

This and That

by George R. Averill

Most people, in their youth, possess considerable idealism. Unspoiled by the desires and appetites and non-technocracies of maturity, they view life and living as an opportunity to achieve splendid goals; they vision mankind and its earth as a place where brotherhood can be established. Some of every generation's youth do cling to ideals as adults, keeping them as rich treasures.

84th YEAR—NO. 50

Romney Says: 'Yes, I am A Candidate For Governor!'

Michigan (and the nation) is about to witness a new pattern in political campaigning. It will consist of a combination of evangelistic merchandising of civics such as never before has promulgated over the U.S. political landscape.

It all is to be personified in the candidacy of George W. Romney, who announced his entrance into the 1962 campaign for the governorship of Michigan, on the Republican ticket.

Romney, who lives in Bloomfield Hills, for several months has given evidence of his intention in this respect, and now obtained a leave of absence from his presidency of American Motors. Confident of becoming the Republican Party's choice at the mid-summer primary election, he is equally certain "that I can beat Democrat Gov. Swainson who wouldn't have entered this contest," he said last Saturday.

SO THE DIE is cast! The "ship" has sailed. He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

BIRMINGHAM BONUS DAYS
FEB. 22, 23, 24

The Birmingham Eccentric

40 PAGES BIRMINGHAM, MICHIGAN SECTION A
FEBRUARY 15, 1962
Serving the Citizens of Michigan's Finest Suburban Residential Area

Big Jets to Birmingham? Officials Differ

Michigan (and the nation) is about to witness a new pattern in political campaigning. It will consist of a combination of evangelistic merchandising of civics such as never before has promulgated over the U.S. political landscape.

It all is to be personified in the candidacy of George W. Romney, who announced his entrance into the 1962 campaign for the governorship of Michigan, on the Republican ticket.

Romney, who lives in Bloomfield Hills, for several months has given evidence of his intention in this respect, and now obtained a leave of absence from his presidency of American Motors.

Confident of becoming the Republican Party's choice at the mid-summer primary election, he is equally certain "that I can beat Democrat Gov. Swainson who wouldn't have entered this contest," he said last Saturday.

He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

ROY ABERNETHY is sharing Romney's job. He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

He is a candidate for Michigan, in an effort to win the maximum number of votes "of the citizens themselves," regardless of political party.

OF COURSE, MR. Romney, very rightly, disavows any plans outside his campaign to become "Front Office" in the State Capitol in Lansing. But to informed political writers and observers it must be admitted that more than one President previously has served his state well as a governor.

More than 100 news media persons and some of Romney's friends gathered Saturday's press conference, prompted me to comment to several newspaper reporters following his formal announcement.

Even while attending high school to work on a railroad gang laying track by the time he was 16 he was a 220-pound high school athlete, excelling in football, baseball, basketball and track.

Beginning his automotive career in 1926 as an 18-cent-an-hour apprentice mechanic in Pittsburgh, Pa., he once sold over a million dollars worth of automobiles in his own dealership in Hartford, Conn.

While serving his apprenticeship he studied highway and bridge engineering and later automotive engineering nights at Carnegie Tech.

Working his way through a long series of sales assignments with Packard Motor Car Co., he became (See JOB, 3-A)

THE VIGOROUS executive played key roles in furthering the company's Rambler sales and the compact car concept. One-third of his time with AMC has been spent on the road, managing sales meetings and calling on dealers.

Abernethy's driving time dates back to his absence in the coal mine. The son of a Scottish coal mine foreman in West Monroe, Pa., he went to work at the age of 12 as a farm hand for \$1 a day. He later took over an older brother's job of caring for mines in the coal mine.

Even while attending high school to work on a railroad gang laying track by the time he was 16 he was a 220-pound high school athlete, excelling in football, baseball, basketball and track.

Beginning his automotive career in 1926 as an 18-cent-an-hour apprentice mechanic in Pittsburgh, Pa., he once sold over a million dollars worth of automobiles in his own dealership in Hartford, Conn.

While serving his apprenticeship he studied highway and bridge engineering and later automotive engineering nights at Carnegie Tech.

Working his way through a long series of sales assignments with Packard Motor Car Co., he became (See JOB, 3-A)

Even while attending high school to work on a railroad gang laying track by the time he was 16 he was a 220-pound high school athlete, excelling in football, baseball, basketball and track.

BY THE TIME he was 16 he was a 220-pound high school athlete, excelling in football, baseball, basketball and track.

Beginning his automotive career in 1926 as an 18-cent-an-hour apprentice mechanic in Pittsburgh, Pa., he once sold over a million dollars worth of automobiles in his own dealership in Hartford, Conn.

While serving his apprenticeship he studied highway and bridge engineering and later automotive engineering nights at Carnegie Tech.

Working his way through a long series of sales assignments with Packard Motor Car Co., he became (See JOB, 3-A)

Even while attending high school to work on a railroad gang laying track by the time he was 16 he was a 220-pound high school athlete, excelling in football, baseball, basketball and track.

Beginning his automotive career in 1926 as an 18-cent-an-hour apprentice mechanic in Pittsburgh, Pa., he once sold over a million dollars worth of automobiles in his own dealership in Hartford, Conn.

While serving his apprenticeship he studied highway and bridge engineering and later automotive engineering nights at Carnegie Tech.

Working his way through a long series of sales assignments with Packard Motor Car Co., he became (See JOB, 3-A)

Even while attending high school to work on a railroad gang laying track by the time he was 16 he was a 220-pound high school athlete, excelling in football, baseball, basketball and track.

Beginning his automotive career in 1926 as an 18-cent-an-hour apprentice mechanic in Pittsburgh, Pa., he once sold over a million dollars worth of automobiles in his own dealership in Hartford, Conn.

While serving his apprenticeship he studied highway and bridge engineering and later automotive engineering nights at Carnegie Tech.

Working his way through a long series of sales assignments with Packard Motor Car Co., he became (See JOB, 3-A)

Even while attending high school to work on a railroad gang laying track by the time he was 16 he was a 220-pound high school athlete, excelling in football, baseball, basketball and track.

Beginning his automotive career in 1926 as an 18-cent-an-hour apprentice mechanic in Pittsburgh, Pa., he once sold over a million dollars worth of automobiles in his own dealership in Hartford, Conn.

Order Studies To Help Plan Wider E. Maple

"Forty-four-forty or fight!" The E. Maple Road widening controversy boils down to that possibility, City Commissioner Robert Page cautioned his colleagues Monday night.

Page paraphrased the famous campaign slogan, "54-40 or Fight" of James K. Polk in the election of 1844 to make his point on the widening program.

He stressed "the importance to residents" of the proposed Maple improvement, part of a three-year project Building the Oakland County Road Commission.

UNDECIDED on width, city commissioners Monday night authorized the engineering department to proceed with engineering studies and topographic surveys.

This information should help determine what the width should be said Mayor Florence H. Willett.

Lions Await Concert By Williams Tuesday

Birmingham Lions expect a capacity crowd for the Roger Williams piano concert Tuesday night.

However, some tickets will be available at the door, the club announced, for the 8:30 p.m. concert in Groves High School auditorium.

Ed Kurth, ticket chairman, said tickets will be sold from a booth on the sidewalk in front of Kay Baum's store at 166 W. Maple on Saturday, starting at 11 a.m.

WILLIAMS WILL play some of his most recent hit recordings, said general chairman Eugene S. Hamer, and will perform on two pianos simultaneously.

Some of the tunes he will play are "Blueberry Hill," "Amor," "Maria," "Ain't She a Sweetheart," "Temptation" and "Show You Love" of "Gigi," "There Was You," "On the Street Where You Live" and "Hernando's Hideaway."

Auto Accident Sets Off Series Of B'field Fires

RELATED PHOTO, PAGE 5-A

BLOOMFIELD TOWNSHIP—A series of fires, frantically caused by an automobile accident, sent township fire fighters on a hectic chase Tuesday night.

The commotion began about 10:15 p.m. when a low truck helping a stranded motorist was struck by another car on Maple west of Inkster.

The veering vehicle sheered off a utility pole, sending a high voltage wire flapping across one of the cars.

ACCORDING TO Township Fire Chief Volv J. Yanzewski, the high voltage power fed into low voltage wires, causing a transformer to explode in front of 6000 Valley Spring.

Williams, Popularly Called

WILLIAMS WILL play some of his most recent hit recordings, said general chairman Eugene S. Hamer, and will perform on two pianos simultaneously.

Some of the tunes he will play are "Blueberry Hill," "Amor," "Maria," "Ain't She a Sweetheart," "Temptation" and "Show You Love" of "Gigi," "There Was You," "On the Street Where You Live" and "Hernando's Hideaway."

WILLIAMS, POPULARLY called "Mr. Piano," will be at Grinnell Brothers, 299 W. Maple, for an autograph party Monday, from 3 to 5 p.m.

HE LIVES in a hilltop house in Encino, Calif., with his wife, the former Joy Dunsmore, an ex-Idaho State College beauty queen, and their three daughters, Laurie, Loretta and Alice Ann, 5, and their recently born son, James.

A native of Omaha, Neb., he was reared in Des Moines, Ia. By the time he was three, his talent for music became evident, when he began picking out tunes on a piano.

Eric Sevareid Ends Town Hall Series Feb. 22-23

ERIC SEVAREID, columnist and CBS News correspondent, will end his Birmingham Town Hall series Feb. 22 and 23 at 11 a.m. in the Birmingham Theatre.

Speaking on "The Shape of Things to Come," Sevareid will be the final speaker in the current series.

MRS. DONALD Sevareid, who will introduce Sevareid on both days, will also announce the program for 1962-63.

A CELEBRITY Sevareid luncheon at the Bloomfield Hills will follow both lectures.

ANNOUNCEMENT of the executive move was made Wednesday by Henry Ford II, board chairman.

Behind Our Front Page

Amusements 6-E
Business News B
Church News 6-B
Church 3-D
Down to Earth 6, 7, 8, A
Editorial 7-B
Nature 8-B
Obituaries 6-A
Real Estate 7-B
Sports 8-E
Theater 8-E
Visit 8-E
Woman's News 1-D
Youth and Education 1-D

Pierce School 6-E
... states annual PTA fair, Dogs and pony to perform. See story on page 7-B.

Five Top Photographers 6, 7, 8, A
... in BAA's architectural photo show. Opening day is Sunday, Feb. 18 on 8-D.

West Bloomfield Library 7-B
... eyes contract with Wayne County Library. For details, see story on page 1-E.

Orient Near East 8-E
... theme of skating show. Photo and story are on page 8-E.

Valentine Celebration Opens DB&T Bank

Mayor Florence H. Willett, accompanied by Raymond T. Perrin of Bloomfield Hills, president of Detroit Bank and Trust Co., drives a Lincoln Futura through a huge DB&T's new paper heart to formally open DB&T's new Woodland - Oakland office in Birmingham. Watching are DB&T's family of Birmingham branch managers (from left) William Harkins, Woodland-Oakland; Edward Larch, Birmingham area vice president; William Allan, Woodward - Hamilton; Wesley Smith, Walnut branch; and Mark Benner, Woodward-14 Mile. (Story 4-A)

Literary 'Sleuth' Cases the Classics

By LARRY EVOE
Staff writer

Birmingham ladies got a practical lesson in detective work last week.

The sleuth doing the teaching was Dr. Leland Miles, director of the English program for the College of Engineering and Business Administration at the University of Cincinnati.

The subject taught was "Casing the Classics, or Behind the Book Jackets," and the class was the Birmingham Town Hall audience.

DR. MILES, a tall and witty gentleman, is well qualified to instruct in the merits of literature.

He is the moderator and producer of his own television show on books in Louisville, Ky., has written several books, lectured from church pulpits and spoken at conventions, women's clubs, dramatic societies and banquets.

His comparing contemporary literature with the classics, Dr. Miles has come up with the official-sounding definition called "Miles Law."

The law states simply: "The ultimate fame of a book lies in reverse ratio to its initial reception."

"WE CONSTANTLY misjudge books," he said.

"We praise books that turn out to be duds and condemn books which turn out to be classics."

Dr. Miles pointed out that the American reading public has been "seduced" by the high-powered (See CLASSICS, 4-A)

Gossett Resigns As Ford Counsel; Tisdale Moves Up

WILLIAM T. GOSSETT of Bloomfield Hills, resigns as general counsel of the Ford Motor Co. Wright Tisdale of Birmingham has been named vice president-general counsel.

Announcement of the executive move was made Wednesday by Henry Ford II, board chairman.

Although Gossett, 42, Goodhue, will remain as vice president, legal consultant and a director of the company, Tisdale, 37, Lyonburg, becomes chief of Ford Motor Co.'s legal department. Tisdale formerly has been assistant general counsel, serving as joint Ford in 1963.

Valentine Celebration Opens DB&T Bank

Mayor Florence H. Willett, accompanied by Raymond T. Perrin of Bloomfield Hills, president of Detroit Bank and Trust Co., drives a Lincoln Futura through a huge DB&T's new paper heart to formally open DB&T's new Woodland - Oakland office in Birmingham. Watching are DB&T's family of Birmingham branch managers (from left) William Harkins, Woodland-Oakland; Edward Larch, Birmingham area vice president; William Allan, Woodward - Hamilton; Wesley Smith, Walnut branch; and Mark Benner, Woodward-14 Mile. (Story 4-A)

Literary 'Sleuth' Cases the Classics

By LARRY EVOE
Staff writer

Birmingham ladies got a practical lesson in detective work last week.

The sleuth doing the teaching was Dr. Leland Miles, director of the English program for the College of Engineering and Business Administration at the University of Cincinnati.

The subject taught was "Casing the Classics, or Behind the Book Jackets," and the class was the Birmingham Town Hall audience.

DR. MILES, a tall and witty gentleman, is well qualified to instruct in the merits of literature.

He is the moderator and producer of his own television show on books in Louisville, Ky., has written several books, lectured from church pulpits and spoken at conventions, women's clubs, dramatic societies and banquets.

His comparing contemporary literature with the classics, Dr. Miles has come up with the official-sounding definition called "Miles Law."

The law states simply: "The ultimate fame of a book lies in reverse ratio to its initial reception."

"WE CONSTANTLY misjudge books," he said.

"We praise books that turn out to be duds and condemn books which turn out to be classics."

Dr. Miles pointed out that the American reading public has been "seduced" by the high-powered (See CLASSICS, 4-A)

Gossett Resigns As Ford Counsel; Tisdale Moves Up

WILLIAM T. GOSSETT of Bloomfield Hills, resigns as general counsel of the Ford Motor Co. Wright Tisdale of Birmingham has been named vice president-general counsel.

Announcement of the executive move was made Wednesday by Henry Ford II, board chairman.

Although Gossett, 42, Goodhue, will remain as vice president, legal consultant and a director of the company, Tisdale, 37, Lyonburg, becomes chief of Ford Motor Co.'s legal department. Tisdale formerly has been assistant general counsel, serving as joint Ford in 1963.

All names of honor being mentioned herein are for identification purposes only. Do not call or write to any of the above.