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84th Year—No. 49

The Birmingham Eclectic

40 PAGES AND SUPPLEMENT
BIRMINGHAM, MICHIGAN
FEBRUARY 8, 1962

BIRMINGHAM, MICHIGAN

SECTION A

Serving the Citizens of Michigan's Finest Suburban Residential Area



TEN CENTS

Capital improvement program continued

If Romney Says 'No': Surprise!

If George Romney decides NOT to be a candidate, he will surprise everyone. If he decides to BE a candidate, he will surprise no one. Romney, a Bloomfield Hills resident, is expected to announce at his press conference in Detroit at 9:30 a.m. Saturday that he will be a candidate for the Republican nomination for governor.

This and That

by George R. Averill

Lynn S. Miller, A Dedicated Editor

Recent passing of Lynn S. Miller, editor and co-owner of the Daily Tribune of Royal Oak brought back memories of a man who started newspapers, and The Eclectic came under new ownership in February, 1959. In those days the Tribune was a housed in a small one-story and basement building, not much larger than a three-car garage. It possessed one Linotype and an ancient hand-fed Whitlock press. For a few months I purchased some of the Eclectic type from Lynn (who then employed one printer), and would take this newspaper's page forms to the Tribune on press night.

I WOULD HELP Lynn run the Tribune, and then he would help me get The Eclectic into the Adams. We so operated for about a year. Press night to Lynn and me generally was an all-night affair after the papers were printed each of us had to apply mailing addresses on them and see the finished product got to the postoffice for morning delivery. (In those early days Floyd continued to work on Detroit newspapers in order to augment the Tribune's then meager income.)

Lynn's EVERY working moment was dedicated to the public service of his community. He and Floyd never swerved from their objectivity of policy. Today, the Tribune stands among a handful of progressive and successful suburban daily newspapers in the United States.

Yes, Lynn S. Miller will be missed. That he made more than the usual allotment of friends was shown at the funeral service in one of Royal Oak's largest churches. It was filled . . . as were many of the hearts therein . . . to overflowing.

No doubt the key to the motivation of many sons and daughters of parental wealth is the desire "to attain to something in spite of Dad's millions." Such sons of wealth often possess an inner drive for achievement, in spite of the unnecessary to enter business for economic security, they decide that government service is attractive. Because they were raised in a variety of programs, many of them socialistic in nature. Just recall FDR, Harriman, Lehman, Steveson, Williams, the Kennedys plus scores of other "silver spoon babies" whose names have found their way into public service.

One achievement, to date, can be claimed by the Kennedy administration: it has stirred up both the moral and intellectual political and economic pictures. At times, it reminds me of that army recruit who was operating a machine gun on target practice. His colonel came upon him and asked: "Soldier, what target are you shooting at?" The reply was: "Sir, Ah doesn't know where Mah target am . . . all Ah knows is that the bullet makes a helluva lotta noise when it leaves his way into public service."

All makes of home-spun mattresses repaired. One-day service. ROYAL OAK. 2400 Woodward. Dial "0-0" and ask for ENRIPPER 6216.

Name Lerchen Chairman of BCH Campaign

\$50,000 Goal Set For March Drive

Edward H. Lerchen, 180 Lowell Court, Bloomfield Hills, today was appointed general chairman of the 1962 Birmingham Community House Fund Drive to be held March 1-15.

Directors of the Community House also announced a goal of \$50,000 based on a study of present requirements and future needs.

The Community House has served as an activities center for residents of Birmingham, Bloomfield Hills and surrounding areas since 1923, and was used by more than 100,000 persons during 1961. The wide variety of activities at the house is supported entirely by contributions from area residents.

THOBURN H. WYANT, Community House president, said, "We are honored to have Ed Lerchen head our 1962 fund drive and confident that his ability and experience will help assure its success."

Commenting on the Community House fund drive, Lerchen said the \$50,000 goal for 1962 "is actually the minimum amount needed to pay for the current services of the Community House and to provide for repairs and maintenance."

It represents 80 per cent of the amount budgeted for this year. According to available studies, the remaining 20 per cent must come from income-producing activities, such as rentals and the very popular adult education program."

LERCHEN, recently appointed a vice president of the Detroit Bank and Trust Co., and supervisor of its activities in the Birmingham-Bloomfield area, has been a resident of the Birmingham area since 1920.

Son of the late William G. Lerchen, co-founder of the investment firm, Watling, Lerchen & Co., he was president, treasurer and a director of a manufacturing and leasing firm prior to his bank appointment.

He is chairman of the board of Cranbrook School; a member of the planning commission, Episcopal Diocese of Michigan; vice copal of the Birmingham Eclectic.

(See LERCHEN, 2-A)

Comparing the Bloomfield collections of \$1,445 in 1961, Mrs. Arthur Roller, 15901 W. 14 Mile Road, said, "Mr. and Mrs. America have become more and more aware of the work being done by the New March of Dimes supported National Foundation."

The public is now aware that the March of Dimes programs of research, patient aid and professional education include birth defects, arthritis — combined with polio, and that clinical study centers are being developed throughout the country to give scientists the opportunity to study — give early diagnosis and treatment to victims of birth defects and arthritis, the crippling menaces that have remained a mystery for so long.

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HAL NEWHOUZER of Birmingham. (See COLLECT, 3-A)

Dept. Investigates \$50,000 Store Fire

Doublebay book shop and the Higgins shoe store. However, both stores had some smoke damage.

This was the second fire in less than a year to strike the colonial-style shops on Pierce. Last August the Varsity Shop, a few doors south, was gutted.

Smith explained that the rayon, cotton and acetate materials in the garments were in the warehouse and added to the intensity of the fire.

Smith said department officials are "not satisfied that this is why the fire had such a head start by the time the firemen arrived."

Goldberg told fire officials that he first noticed the fire when a rear counter and a dress rack near by were ablaze.

Smith pointed out that no women are employed by the fire department, but that Goldberg may have dialed the wrong number in his excitement.

Fire equipment arrived on the scene at 11:40 a.m., and firemen battled the blaze for 45 minutes.

Goldberg told Smith that early Thursday morning he had dumped an ashtray into the container where the fire started.

A brick fire wall kept the blaze from spreading to the adjoining store.

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Change Hours To Handle Rush For '62 Plates

Secretary of State's office has announced a change in hours to handle the rush for 1962 license plates.

On March 1, the hours will return to the normal schedule.

On Feb. 28, the last day to receive the license plates will be from 8:30 a.m. to 8 p.m.

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Expenditures Could Total \$1-2 Million

3 Big Projects Decisive Factors

By KEN WEAVER
Managing Editor

Birmingham City Manager L. R. Gare outlined a possible capital improvement program Monday night that could amount to from one to two million dollars.

The actual amount will be determined by the projects to be decided upon by the city commission.

Gare said \$145,000 is now available in the Capital Improvement Fund.

He said the city still hopes to have started during this fiscal year include:

Estimated City Share

Recurring and surfacing local streets \$1,500

Downtown sidewalk program 4,000

Residential sidewalk program 14,000

Oakland Avenue right-of-way (Woodward to Ferndale) 15,000

Manor Road 7,400

East Maple paving (Adams to Edgemoor) \$16,000

14 Mile and Cranbrook paving (Southfield to Lincoln) 61,000

14 Mile paving (Greenfield to Southfield) 15,000

Oakland Avenue right-of-way (Ferndale to Hunter) 36,750

Penitentiaries relief sewers 25,000

Kuffner relief sewer 1,000

Sewer system changes after 12 Town Drain is a 3,000

\$192,750

The first three are part of a court-ordered improvement program initiated by the Oakland County Road Commission, in which local municipalities would pay 25 per cent of the cost of construction within their own city limits.

Subtract the \$60,000 still available for capital improvement, and this would leave \$102,000 to be devoted through next year's budget.

"But it is probable that a larger program will be undertaken," said Gare.

CERTAIN TO have an impact on the CIP, he said, are the Central

(See PROGRAM, 3-A)

Hogan, Adams Nominees for Jaycee Honor

Henry M. Hogan, Jr. of Bloomfield Township and Charles J. Adams of Birmingham have been selected as the Birmingham Jaycees nominees for the Michigan Junior Chamber of Commerce's Five Outstanding Young Men Program.

Hogan, 29, is a resident of Bloomfield Township and a partner in the law firm of Emery, Parsons and Bahr in Birmingham. He is also a Bloomfield Township trustee, a delegate to the United Home Owners Association in the township, and a national Bar Association member.

Adams, 34, of 6129 Dakota, executive vice president and director of McManus, John and Adams advertising agency in Bloomfield Hills, has received several advertising awards. In 1957 he was honored by the American Newspaper Association when his magazine account received the "Advertiser of the Year" award.

Adams is chairman of the Council on Camps and Committee and member of the executive board and nominating committee of the Detroit Area Boy Scouts of America. He serves as chairman of the Michigan Cultural Commission and of the Communications-Arts Committee of the University of Michigan.

Adams also is co-chairman for the Michigan Jaycees.

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AB'ham Family Goes Out for Night of Fun

Related story, photos on Page 5-D and 7-E

By KEN WEAVER
Managing Editor

A Birmingham family gathered for a good time last Thursday.

The family: city commissioners, city administrators and city employees.

The occasion: Fourth biennial city employee recognition banquet, a restaurant near Pontiac. Some 320 people attended.

Employees were recognized for length of service to the city, ranging from five to 30 years.

Miss Cheryl Bethards of Birmingham competed among 13 finalists in Pontiac Saturday.

The winner, Miss Mary Ellen Pike, 17-year-old Traverse City High School senior, will go on to the national competition scheduled for March 13, 14 and 15 in Mobile, Ala.

Miss Bethards, a Seaholm senior and daughter of Mr. and Mrs. Ray E. Bethards, Jr., 1144 Smith, was the Birmingham Jaycees' first contestant in the annual state-wide competition.

LEE TUTTLE of the reference department at Baldwin Public Library appeared in a David Smitts "This way my hearties" program, demonstrating this dance craze and a "twit" patterned after the television show "Car 54."

First, a picture of a sad-faced dog. Said Miss Tuttle: "Only one picture has already been taken. I must pay for my library card."

Colonial surveyor: "Locating the Twelve Towns."

Group of pioneers gathered on the front porch of a hotel reading a newspaper. "Shucks, men, no picture of Twink this week."

Chief of Police Ralph W. Moxley appeared in a David Boone outfit: "They'll pay that traffic fine or else."

Mayor Willett appeared as an Egyptian beauty before her dressing table. "High fashion for sports is the Cleopatra look."

A portrait of a beautiful, shapely ballerina appeared on the screen: "Charlie, keep his hearties!"

Does Country Need Five-Cent Stamp?

B'ham Area Residents Voice Opinions

By IRMA N. DAVIS
Staff Writer

Does this country need a five-cent stamp? Opinions vary, in Birmingham at least, but a surprising percentage are "for it," based on the reactions of five men, six women (and one child) who were questioned in the downtown Birmingham area last week.

The increase in cost for first class mail has already been passed by the U. S. House of Representatives. Before it becomes law, it must be approved in the Senate and by President John F. Kennedy.

But it is not the individual citizen should have to subsidize service for circulars and stuff that are thrown in the waste basket anyway. Handling it obviously raises the cost.

"Let's raise the rate on 'junk mail,'" said W. R. Ussell, Cranbrook School teacher, who had "no objection to a five-cent stamp if we have to live with it."

Miss Harry Shultz, 2825 Labser Road, Bloomfield Hills, whose husband is in the dry cleaning business, said the five-cent stamp "might discourage some of the advertising we get."

She seemed almost enthused over the possible increase.

"I don't know of anything else that gives you so much for your money—just for the cost of a stamp," she said.

Mrs. Dan Anderson, 380 Interlark, Orchard Lake, wife of a sales manager, agreed postage rates should go up for "junk mail" but "hoped that other rates wouldn't increase. However, if they

(See STAMP, 3-A)

"Would the raises go on and on?" asks Mrs. Robert Hockett, 101 1/2 Long Lake Road, Bloomfield Hills, thinks "the Village, whose husband is an attorney."

Her 13-year-old daughter Hilary, perhaps anticipating a drain on her allowance, said she'd "go out and buy a five-cent stamp. I could while they were hot."

Hilary added that though she was against a five-cent postage stamp, she would be all right in some cases if we learned that it was in history class."

On the other hand, Virginia Richardson, 101 1/2 Long Lake Road, Bloomfield Hills, thinks "the extra penny won't mean too much to us it won't bust anyone, at least up this way."

"Of course, it may mean cutting down on Christmas lists for some of us," she said. Miss Richardson, whose sister helps sort mail in the

Dr. Miles Opens Talks Today in Town Hall Series

Dr. Leland Miles, speaker and educator, will speak on "Holding the Book Jacket" today and Friday when the Birmingham Town Hall audiences convene.

The Rev. David VanDusen of St. James Episcopal Church will introduce Dr. Miles before both the 11 a.m. and 7 p.m. sessions at the Birmingham Town Hall.

A luncheon will follow at the Kingsley Inn, featuring the customary question-answer period.

Guests at the speaker's table will be Mr. and Mrs. G. H. Meadcroft and Gertrude White, member of the English department at Michigan State University, Oakland.

Town Hall members seated with Dr. Miles will be Mrs. Donald S. Day, president; and Mrs. Morris Halsted, program chairman, Hostess for The Eclectic.

Owen A. Luckenbach and Dr. Friday, Mrs. Guy D. Hilt.

(See PROGRAM, 3-A)

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