

Most of us go through cycles that run from discouragement to the strength that comes from an "inner source." That can transform self-pity into renewed resolution to stand up against any of life's barriers—welcoming the challenge, knowing that by meeting it we gain vigor and purpose to overcome the weakness that may try to shackle us on the morrow!

The Birmingham Eccentric

SECTION
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BIRMINGHAM, MICHIGAN

Thursday, February 1, 1962

BUSINESS NEWS

Behind The Store Fronts

With
ANGUS
McKELLAR



Pilot Dave Wakefield, manager of KLA's local branch on East Maple since it was opened four years ago, was recalled last week to active military duty. He will be attached to the Mineral Wells base, near Fort Worth, Texas, with the rank of Captain.

Richard Isola, who has been associated with the main branch, is the new manager of the Birmingham store.

Sgt. Richard H. Thomason, of the Birmingham Police Dept., and Mrs. Thomason, tell a glowing account of their recent 12-day air trip to the West Indies.

Sgt. Thomason won the first prize trip for two last Spring, when he represented the value of the coins in the jar during the travel contest, which was sponsored by the Retail Division of the Birmingham Chamber of Commerce, and The Birmingham Eccentric.

The Thomasons visited Jamaica, Haiti, and Puerto Rico, and found each fascinatingly different, even though the islands are comparatively close together.

The couple summed up the trip with a word used in describing the prize at the time of the contest: "Fabulous!"

Syl Thiel, well known as an all star bowler of the Detroit district, and formerly affiliated with the National Bowling League, last week topped his 24 years of pro-

fessional bowling when he assumed the management of West Maple Rd.'s brand new Strike n' Spare bowling alley.

Located just east of Telegraph Rd., the new establishment is owned by Great Lakes Bowling Corp. The building boasts 52 lanes, and measures about 296 feet north and south, and about 150 feet east to west. It is now open for bowling.

Beside the actual bowling area, a billiard room and lunch counter are in the works. "The 11th Frame" (Cocktail Room) is expected to open soon. A nursery is also provided. A meeting room will also be made available to local groups.

**Candy Firm
Opens Store**

The Albert Sheetz Candy Co. have set today as the target date for the opening of their new store. The retail outlet will be housed at 165 Pierce, the old home of the Birmingham Little League.

This is the second store the company has opened in Birmingham. The other store on Woodward was opened in mid-December.

Arthur Aaron, Sheetz president, hinted that other stores will be opened in the area soon.

Ternstedt Fetes Local Residents

Two area residents were among those honored at the Ternstedt division of General Motors 25 year award banquet at the Statler-Hilton, Saturday night.

Charles F. Lindquist, 2929 Apple, Walnut Lake, and John D. McBrian, 850 Harsdale, Bloomfield Hills, were presented watches by Ternstedt general manager, F. O. Riley.

Over 500 employees were honored at the affair.



RAYMOND E. FISHER

Fisher Transferred By Burroughs Corp.

Raymond E. Fisher, 41, 31223 Pierce, Birmingham, has been promoted to manager of Burroughs Corporation's Peoria, Ill., branch office.

Fisher had been assigned here since 1956 as Burroughs' sales training manager. He was active in United Fund affairs throughout that period. Earlier, he handled sales responsibilities in West Virginia and Washington, D.C., and was financial promotion manager for Burroughs' Atlanta Region.

Lathrup Man To Run Plant

Paul Murphy, Jr., 28252 Woodworth Way, Lathrup Village, has been appointed superintendent of Detroit Edison's Delray Power Plant in Detroit. He was formerly assistant plant superintendent.

In 1946 he joined Detroit Edison as an engineer at the Delray plant where he held several supervisory posts before being named assistant superintendent in 1956.

Murphy is holder of the Detroit Edison Company Alex Dew Award, presented annually for outstanding employee achievements, for his part in developing an air-moistening device which improves the operating efficiency of stoker-fired boilers.

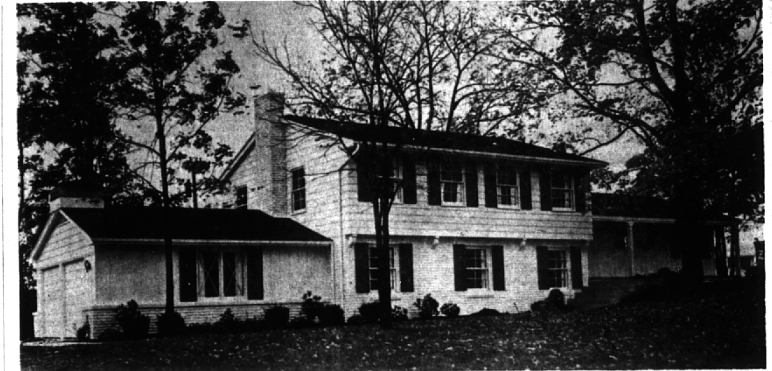
He is a registered professional engineer and the author of several papers on various aspects of power plant operation and maintenance.

Business Service Classes to Begin Next Week at U of D

Fifty-seven new courses will begin next week at the University of Detroit Institute for Business Services.

These classes, designed for adults interested in improving their business skills, meet from 7 to 9 p.m. one night a week for eight weeks and are open to all adults in the Detroit area.

THE CLASSES cover a wide range of subjects and include: "How to Organize and Operate a Small Business," "Executive Development" and several courses for secretaries. A complete listing of the courses and detailed information may be obtained from the Institute for Business Services, University of Detroit, Detroit 21.



Adventure In Gracious Living

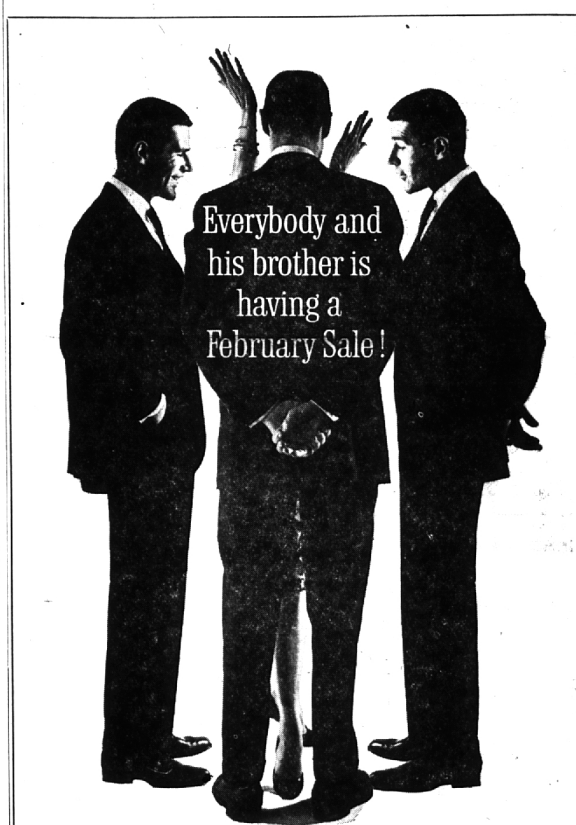
A composite of what people want for gracious living, is this tri-level colonial in Hickory Heights subdivision by Robinson Brothers. The lower level has a hobby room, activities room with large fireplace, sliding glass doorwall leading onto a landscaped patio, lavatory and laundry rooms. The

second-level includes dining room, living room, kitchen with built-in appliances and large breakfast room. Three bedrooms and a master bedroom suite are on the third level. The home is located at 1096 Rock Spring Rd., corner of Adams.

Local Salesman Joins Top Group

Robert A. Lloyd, a salesman with Bob Borst Lincoln-Mercury in Birmingham, has earned a membership in the "100 Club."

The club is made up of a group of outstanding salesmen in Lincoln-Mercury dealerships. Lloyd's sales proficiency placed him among the top third of all Lincoln-Mercury salesmen and earned him the special recognition.



But! Daly Brothers February Sale STARTS TODAY!

Before you make any important furniture purchase, shop Daly Brothers for the best in everything. You'll find a-thousand-and-one-ways to bring new decorator distinction to your home. Choose America's finest furniture, including Henredon, Heritage, Schoonbeck and Kling on a CUSTOM ORDER BASIS AT SALE PRICES! Come, see how Daly Brothers s-t-r-e-t-c-h-e-s your decoration dollar . . . especially now when we offer the greatest February savings in our 45 year history! Interior decorator assistance available.

Daly Brothers Furniture
Since 1917 Fine Furniture and Carpeting

TELEGRAPH AT MAPLE IN BLOOMFIELD SHOPPING PLAZA
Open Monday, Thursday and Friday Evenings until 9

The
Birmingham Lions Club
Presents

Mr. Piano . . .

ROGER WILLIAMS

AND HIS COMPANY

on February 20th

IN "AN EVENING FOR YOU"

GROVES HIGH SCHOOL (13 Mile and Evergreen) — 8:30 P. M.

A delightful 2 1/2 hour trip from Bach . . . to Gershwin . . . to Swing . . . to Rock 'N' Roll! It will seem like 20 minutes with "Mr. Piano" playing! A major music event for any city . . . and now ROGER WILLIAMS comes to Birmingham . . . Groves High School . . . on Tuesday Night, February 20. If you remember the standing ovation he received the last time the Lions brought him to Birmingham, you'll order your tickets early . . . a standing room only crowd is expected. So come out for a fun-filled, enjoyable musical evening with ROGER WILLIAMS.

GET YOUR TICKETS NOW!

TICKETS MAY BE OBTAINED FROM ANY LIONS CLUB MEMBER OR AT:

- WILSON DRUG COMPANY
- MARTY'S RECORDS
- MILLS PHARMACY
- KLA
- WABEEK PHARMACY
- GRINNELL'S
- BIRMINGHAM CLEANERS
- YOUNG'S OF BIRMINGHAM

Student Tickets: \$1.10	Adult Bleacher: \$2.20
General: \$3.30	Patron Reserved: \$5.50

Including tax

For Further Ticket Information, Call MI 6-1212

SPONSORED BY THE
BIRMINGHAM LIONS CLUB
PROCEEDS TO BE USED FOR AID TO THE VISUALLY HANDICAPPED