

Retire Two Sanders Men This Year

The two top executives of Fred Sanders confections, two presidents of the Birmingham-Bloomfield area, are retiring from active roles in the company at the end of this year.

They are chairman of the board Fred W. Sanders, grandson of the company's founder, and president Charles H. Welch, Jr. Mr. and Mrs. Sanders live at 1415 Epping Lane, Bloomfield Hills, and Mr. and Mrs. Welch, at 1328 Latham, Birmingham.

The friendship of the two men began on the sandlots at Warren and Woodward Aves. beside the Sanders home when they were 12 years old. They played on rival teams in a baseball league sponsored by the Spalding Sporting Goods Co.

Their careers at Sanders started as store and errand boys in 1910. Sanders later ended his formal schooling in the tenth grade, at the request of his grandfather to enter the business full-time. Welch finished high school and went to work for the Hupp Motor Car Corp.

The men continued in their respective jobs until World War I called them into service, and they resumed their careers again after the armistice.

In 1919, Welch joined the Sanders organization at his friend's insistence, to begin the business association that extended their fellowship to more than 50 years.

In retirement, Sanders' favorite project will be his church, Christ Church Cranbrook. Welch will probably continue to be busy in civic affairs and to travel.



FRED W. SANDERS



CHARLES H. WELCH, JR.

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Resident Receives Vice Presidency At Michigan Bank

A Birmingham man was elected as a vice president of the Michigan Bank, N.A., by the board of directors, according to an announcement by Howard J. Stoddard, board chairman.

He is H. Samuel Greenawald, Jr., of 1272 Cedar Hill Drive, who has been an assistant vice president, commercial loans, since joining the bank staff in July 1961. A native of Grand Rapids, Greenawald was previously with the Michigan National Bank in that city for three and a half years before coming to Detroit. Prior to that, he was associated with MacNaughton & Greenawald, a Grand Rapids investment banking firm. He is a graduate of the Wharton School of Finance at the University of Pennsylvania and the School of Banking at the University of Wisconsin. While at the University of Pennsylvania, Greenawald played varsity football and was selected as center on the All-American Football Team in 1950. He also was a member of the North team of the North-South game that football season.

Harris Completes Diamond Course

Robert G. Harris, of the Charles W. Warren Co., Detroit, has been awarded the diamond certificate of the Gemological Institute of America in recognition of his completion of that organization's diamond training program. The institute is located in Los Angeles, with a branch in New York City.

Harris holds a position on the general sales staff of Warren & Co. Prior to his present assignment, he was with Lake Jewelers of Birmingham.

Weston Names

Weston Instruments Division of Daystrom, Inc., has appointed J. Gordon Walker to the post of Detroit district manager, it was announced by John D. MacNamara, general sales manager.

Walker joined Weston in 1957 and became branch manager of the Grand Rapids office in 1960. Prior to joining Weston he had 11 years of experience in the sale of Weston products in the employment of the T. S. Co. of Chicago Co.

Walker, his wife and three children reside at 31700 Westlady Drive, Birmingham.

NEWS OF BUSINESS

Hare Reports Sound Basis For Savings, Loan Groups

That Michigan's 35 savings and loan associations are on a sound footing was revealed today in a report issued by Secretary of State James M. Hare, which showed that 294,343 Michigan share account members held total savings shares worth \$105,142,835.

Hare, whose department supervises and periodically examines these associations said that the difficulties some other states have are due largely to weak laws or inadequate policies. Michigan's associations are backed up by a good law, Hare pointed out, and are dependable.

The report said, in part, that "the associations continued an aggressive encouragement of thrift savings, and public confidence in savings and loan associations was again evidenced by the substantial growth and progress during the year which resulted in total savings shares of \$105,142,835."

"This amount established a net share savings gain of \$66,496,755 over the year-end total of last year. Dividends distributed during the year amounted to \$23,024,713."

"THE YEAR being reported was one of continued substantial growth and increased business volume. Total assets increased \$77,944,723 during the year and the current total of nearly three quarters billion (\$734,630,008) established a new record high for the industry."

Turner Finishes Business Course At Ford School

Richard H. Turner, vice president-general manager of Harold Turner, Inc., Birmingham, has completed a dealer business management course conducted by the Ford Marketing Institute in Detroit.

The course is one of a number offered at the institute to dealers, their personnel and Ford Motor Company employees by professional, full-time instructors.

Subjects range from management and merchandising courses for dealers and their department managers to selling courses and workshops for salesmen. In addition, there are courses for selected Ford Motor Co. personnel.

Appoint Caldwell To New Position At Ford Motor Co.

Philip Caldwell has been appointed to the newly created position of assistant general manager of Ford Motor Co.'s hardware and accessories division, Stanley J. Gillen, general manager, announces.

Caldwell joined Ford in 1953 as procurement planning manager for the Ford Division. He became engineering administration manager, product engineering office, Ford Division, in 1958, and truck planning manager for Ford Division in 1960.

He holds a bachelor's degree in economics from Muskingum College, New Concord, O., and a master's degree from the Harvard Graduate School of Business Administration. He lives at 3755 Peabody Drive, Birmingham.

Peppiatt Directs Federal Reserve

The Board of Governors of the Federal Reserve System has announced the appointment of Guy S. Peppiatt, president and director of Federal-Mogul-Bower Bearings, Inc., Detroit, as a director of the Detroit Branch, Federal Reserve Bank of Chicago, for a term of three years, beginning January 1.

Peppiatt, of 18815 Saratoga, Lathrup Village, succeeds J. Thomas Smith, president of Dura Corporation, Oak Park, who is retiring after serving as a director for the maximum term permitted by the rules of the bank.



HAROLD S. DEORLOW

DeOrlow Moves To Genesee Bank Vice Presidency

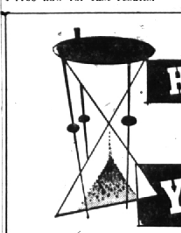
George L. Whyel, president of the Genesee Merchants Bank & Trust Co., Flint, and Arthur J. Fushman, president of Manufacturers National Bank of Detroit, have announced Harold S. DeOrlow's acceptance of a senior vice presidency of the Genesee Merchants Bank effective January 1, 1963 and resignation from the Manufacturers National Bank.

DeOrlow was born in Akron, Ohio but has lived in Michigan most of his life. During his 25 years in banking, DeOrlow has been connected with all phases of the banking industry. He is a graduate of the School of Banking in Madison, Wis., where he subsequently served as an administrative assistant.

His present activities are in the Michigan Division at Manufacturers Bank. DeOrlow's new assignment with the Genesee Merchants Bank will be in the overall aspects of bank management.

He resides at 6600 Indianwood Trail, Bloomfield Township, with his wife and three children, and plans to move to Flint shortly after the first of the year.

Multiple exposure . . . now you can run a Classified Ad 3 times for only \$2.70 (non-business, up to 15 words, cash rate). Dial Midwest 4-1100 now for fast results.



FOR YOUR NEW YEAR'S EVE ENTERTAINING

AND ALL THROUGH THE NEW YEAR

A Fine Selection of Beverage Servers - High Ball Glasses Serve-A-Dish Trays and Refills Champagne Glasses - Cocktail Glasses Cocktail Shakers - Ice Buckets



14-Pc. Glass PUNCH BOWL SET Starlite Pattern Includes bowl, ladle and 12 cups \$3.98

Huston Is Your Headquarters For CHEMEX COFFEE MAKERS & FILTER PAPER

HUSTON HARDWARE CO. SERVING BIRMINGHAM OVER 50 YEARS 205 N. WOODWARD MI 4-7330

Weisman Leads

The S. Miller Weisman District Agency, Birmingham, of the Northwestern Mutual Life Insurance Co., ranked first in November life insurance sales among the company's 256 district agencies coast to coast, according to figures compiled December 21. The Weisman agency is associated with the John A. Formella general agency, Detroit.

Elect Leo Koester

Newly elected vice president of the Michigan Chapter, Public Relations Society of America, is E. Leo Koester, 4760 Pickering, Birmingham. Purpose of the society is to encourage better understanding and cooperation among the diverse groups in modern society.

Appoint Woodring

F. Eugene Smith Associates announce the appointment of Cooper C. Woodring to the product design department. Graduating in 1960 from the University of Kansas with a bachelor of fine arts in industrial design, Woodring recently completed post graduate work at The Cranbrook Academy of Art where he obtained a master of fine arts in design.

Completes Training

Edward A. Elsarelli, Jr., son of Mr. and Mrs. Edward A. Elsarelli of 31700 Eastlady, Birmingham, has completed recent training at the Naval Training Center, Great Lakes, Ill.

Train Wright

Airman Basic Warren W. Wright, son of Mr. and Mrs. Fount W. Wright of 28752 E. Kalong, Southfield, is being assigned to Keesler AFB, Miss., for technical training as a United States Air Force radio and radar maintenance specialist. He is a 1962 graduate of Southfield High School.

Dr. Teller to Tell

Dr. Edward Teller, well-known nuclear physicist, will address the Oakland County Medical Society at its Jan. 9 dinner meeting at the Birmingham Country Club. A cocktail hour at 6 p.m. precedes the 7 p.m. dinner.

TORRENCE OIL COMPANY HEATING DIVISION Midwest 4-9000. Young on Vacation? Torrence Oil Company has a service you'll be interested in. It's called the Torrence Vacation Heat-Eye. It's a warning device that warns your neighbor if your furnace needs attention.

Auto LEASING for LESS! Planned Auto Management. Immediate Delivery On Most Models. Less Than Average Ownership. Other makes and models at comparable savings. ACCESSORIES: Power Steering, Automatic Transmission, Radio, White Sidewall Tires, Outside Mirror, Heater, plus other conveniences without an extra cost.

A Very Happy New Year To our loyal patrons! We pledge to serve you in our best manner in the coming year!

SHUTTER MAGIC FOR MODERN HOMES. Transform uninteresting windows into things of beauty with the decorative magic of window shutters. Add charm and distinction to your home... It's easy... It's economical. STOCK PANELS Interior Moveable Shutters. 6 x 16" - Ea. \$1.69, 7 x 20" - Ea. \$1.87, 7 x 24" - Ea. \$1.89, 8 x 16" - Ea. \$1.49, 8 x 20" - Ea. \$1.79. Also - 9", 10", 11" and 12" widths. UP TO 36" LENGTHS IN STOCK.

SPECIAL LOUVER DOORS. 3 Sizes Only 1 1/2" THICK. 1'0"x6'8" - 4.95, 1'3"x6'8" - 5.45, 1'6"x6'8" - 5.75. REGULAR LOUVER DOORS FULL RANGE OF SIZES 1 1/2" THICK. 1'3"x6'8" - 6.25, 1'6"x6'8" - 6.95, 2'0"x6'8" - 8.95, 2'4"x6'8" - 9.45, 2'6"x6'8" - 9.95. OTHER SIZES AVAILABLE.

FINISH IT Yourself. ROCK SALT 25 lb. bag 96¢. FOLDING PLASTIC DOOR 32" x 80" \$6.88 Silver Grey only. BASKETBALL BACK BOARDS Low as \$4.95. Enjoy Hours of... DANCING FLAMING RADIANCE. NOW old-fashion CANNELED COAL burners in the Modern Manner ONLY 79¢. CLOSED DEC. 31st FOR INVENTORY.

Calvert Announces Vice Presidency for Donald C. Graves. H. W. Calvert, president of Zimmet, Keller & Calvert, Inc., Detroit, advertising agency, announces the election of Donald C. Graves, 1280 Redding Road, Birmingham, as executive vice president. Graves has been a vice president and an account supervisor of the company for the last two years as well as a member of the agency's executive committee and plans board. He joined Zimmet, Keller & Calvert in 1955. Prior to that, Graves had been closely associated with the production and management phases of the radio and television industry for 10 years.

Two Residents Get Promotions With Ford Plants. D. E. Jahneke of 460 Woodale Road, Birmingham, has been named product engineering department manager for Ford Motor Co.'s automotive assembly plant, according to John F. Randall, manufacturing engineering manager. To succeed Jahneke as manufacturing engineering manager for Ford's Wisconsin Assembly Plant in E. F. Dolan of 31945 Carleider Road, Birmingham, whose appointment is announced by W. D. Singleton, plant manager. Jahneke joined Ford's Lincoln Mercury Division in 1948 as an industrial analyst and became a forward product planning supervisor in 1949. He was assigned to the division's Gas Turbine Plant in 1951 and became industrial engineering department manager in 1954. In 1955, Jahneke became manufacturing standards department manager for the Mercury Division and in 1957 he was named planning and engineering manager for the Los Angeles Assembly Plant. In 1959, he assumed the same position at the Wixom Assembly Plant. He was named manufacturing engineering manager at the Wixom Plant in 1960. Dolan joined Ford in 1949 as a process engineer in Lincoln-Mercury Division. He was named manager, manufacturing engineering department, for the division's Wayne Assembly Plant in 1955 and became technical liaison supervisor in the Technical Services Department of Automotive Assembly Division.

Name Stan Turner To Finance Post. The appointment of Stan E. Turner as manager of truck finance plans, Dodge Truck Operations, was announced today by D. R. Cranfill, Dodge director of truck marketing. Before his appointment, Turner was Western Area truck finance manager, a position he had held since May, 1962. From 1956 to 1961, he was regional fleet manager, national used truck manager, factory branch manager and zone manager for Generl Motors' GMC Truck and Coach Division. Turner was born May 24, 1912, in Detroit and was graduated from Baldwin High School in Birmingham. He resides at 888 Henrietta, Birmingham.

Terminates Counsel. MacManus, John & Adams, Inc., requires that its advertising counsel to Berry Industries, Birmingham, will be terminated Monday by mutual agreement.

Delightful Tasting Mountain Valley Water. For Home Delivery* Phone LO 7-0178. AT THESE BIRMINGHAM STORES: Wilson Drug Co., 101 N. Woodward MI 4-5600, Ritter's, 297 E. Maple MI 4-3444, Miller's, 180 W. Maple MI 4-1500, Miller's, 41 W. Long Lake MI 4-0514. Ask for free booklet - Mountain Valley Water Co., 3343 Gestel, Detroit 7

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