



Electress Typewriter Makes Debut

Introducing the new Royal Electress Typewriter Nov. 29 at the Dearborn Inn were Roy Beebe Corp. officials (from left), Leo F. Gallivan, Detroit Typewriter sales manager, 6870 Sandalwood Drive, Birmingham; Allan A. Ryan, chairman of the board; and Alex J. Bodary, Detroit District manager, 1160 Lake Park St., Birmingham.

Bell Moves Van Hook to San Francisco

James K. Van Hook of 3509 Sunnyside, Birmingham, general personnel supervisor for Michigan Bell Telephone Co. in Detroit, has accepted a transfer to the Pacific Telephone and Telegraph Co. at San Francisco.

In his new post, effective last Monday, he is administration personnel supervisor. Joining Michigan Bell as a salesman in Grand Rapids in 1933, Van Hook was assigned to Detroit's sales department four years later. He was appointed to the personnel relations department in 1944 where he organized and administered the company's employees' suggestion plan. Throughout the years of his administration, Michigan Bell has paid out some \$131,200 in awards.

Stanford Publishes Allman Article in 'Frontiers' Book

"Contaminization and Logistics," an article based on an address by Leslie C. Allman, president of The Allman Co., has been included in "Transportation Frontiers," a new book published by the Stanford University Graduate School of Business.

Allman spoke at the 10th annual Transportation and Logistics Forum of the National Defense Transportation Association in Denver. He lives at 1565 Cranbrook Road, Birmingham.

The Allman Co. is a Detroit-based advertising and public relations firm in the David Stott Building.

Charles W. Taylor Begins Retirement With Hawaii Plans

Charles W. Taylor, account executive for the Metropolitan Life Insurance Co. group division, retired Dec. 7 after 32 years of service.

Taylor has spent his entire business career in Detroit and has been the group insurance consultant to many large Michigan industrial organizations. He lives at 2800 W. Valley Road, Bloomfield Hills, but plans to spend considerable time each year in Hawaii during his retirement.

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Early Deadlines In Effect for Dec. 27 Issue

So that our employes may enjoy the Christmas holidays, The Birmingham Eccentric offices will close at 3 p.m. Monday and will be closed all day Tuesday.

All deadlines for our Dec. 27 issue have been advanced. Advertisers and news contributors are urged to submit their copy as early as possible.

Edison Appoints Zavitz to Post in New Department

Appointed an assistant director of the newly formed engineering design and services department at Detroit Edison is Edward Zavitz, of 1636 Top View Road, Birmingham.

Zavitz was formerly chief of the project coordination division of the general engineering department. The new department consolidates two previously existing ones.

Zavitz, a native of Detroit, joined Edison in 1934. He is an electrical engineering graduate of the University of Michigan and a veteran of World War II in which he served as a Navy lieutenant. He rose through several staff and supervisory posts in Edison's engineering departments to become chief of the project coordination division last August.

Zavitz is a registered professional engineer, former treasurer of the Detroit Nuclear Council and has served several years as a committee chairman for the American Institute of Electrical Engineers.

McCall's Chooses House of Month By Local Builders

A four-bedroom Monterey-style home costing \$26,000, without land, in Birmingham, has been named the McCall's Certified House of the Month.

A full-color photograph of the house's exterior and a detailed blueprint of the interior are shown in the January issue of McCall's magazine.

Designed by Thomas C. Sebold and built by Seabold and Franke, Inc., Birmingham, the house has an area of 2,523 square feet, plus garage.

The Monterey style, dating back to the early 1800s, is a blend of New England and Southern Colonial. A Spanish-influenced style to be seen in many parts of California. Noted features are ornate iron grillwork for characteristic narrow balconies.

Architects Open Branch Office for Bellaire Resort

The offices of Begrow and Brown, architects, of 20 E. Long Lake Road, Bloomfield Hills, have opened a branch office in Bellaire, Mich.

The office was opened due to the volume of work necessary during the construction of the Shanty Creek Lodge, a \$2,000,000 ski lodge and year-round resort near Bellaire.

Since opening the branch office, the firm has received commissions for a ski house adjacent to the Shanty Creek Lodge, a \$600,000 elementary, junior and senior high school in Bellaire, a restaurant and cocktail lounge, an office building in Petoskey, a restaurant in Harbor Springs, a Presbyterian Church addition in Hartsville, a Baptist Church in Traverse City and motel and residential work.

The firm of Begrow and Brown intends to maintain the branch due to the volume of work acquired in northwestern Michigan, Frankfort to Harbor Springs.

Elect Accountant

Robert E. Barton, 487 Oakland at 162 N. Woodward, Available at the Bundy Tubing Co., has been elected to membership in the Oakland County Chapter of the National Association of Accountants.

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Patent Snow Thrower

A patent has been awarded on the reversible snow-throwing principle of the Jari "2-Way" domestic snow thrower, according to W. F. Miller Lawn Equipment of 1593 S. Woodward Ave., Birmingham, a distributor of the machine. The design for which Jari Products, Inc., Minneapolis, has been granted a U.S. patent enables the operator to reverse the rotary fan and snow discharge chute simultaneously with a single control. Efficient throwing to the right or left with maximum volume and equal facility are cited as the primary advantages of Jari's invention.

Group to Convert Waterford Motel For Ski, Swim Use

A group headed by James G. Hartick, a Birmingham attorney, has just completed the purchase of the Cascade Motel in Waterford. Management will be under the supervision of Louis Dorman, Jr., of the Old Mill Tavern.

Changes are contemplated to ward a resort-type operation such as ski week ends during the winter months and swimming during the summer.

The sale was handled by Don White, Inc. The sale price was undisclosed.

Mellen to Replace Lee Cahill on Board

John E. Mellen of 642 Pilgrim, Birmingham, has been elected to the board of directors of the Michigan Life Insurance Co. He is executive vice president.

He replaced Lee E. Cahill of Lansing, president of Cahill Gardens, who joined the board in 1927 and is the last of the founding directors. Cahill resigned because of ill health.

The announcement was made by Scott E. Lamb, former president and current chairman of the board.

Pickett to Head Venezuela Board

William S. Pickett of 946 McKeegan, Birmingham, has been elected to the board of directors of Constructors Vehiculos Venezuela, South America, the company which will begin assembly of Ramblers there in February.

Pickett, whose headquarters are in Detroit, is automotive export director of American Motors Corp. and executive vice-president of its international subsidiary.

Wilson's OPEN EVERY NIGHT UNTIL 10

Herb Applegate, owner of Uncle John's Pancake House, 1300 S. Woodward Ave., has purchased the grand champion Chester White bred by 18-year-old Susan McCalla of Mason. The purchase was made at the recently concluded, statewide 4-H Livestock Show at the State Fair Grounds.

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