



OSCAR MEZEY, owner of the first site, Ernest Muller, Earl Fernelius, Maurice Smith, Ferd Brock, Mezey, Leo Riley and Gordon Walker.

Overbrook Marks Road Building

Informal ceremonies have marked completion of hard-surfaced roads in Overbrook, the new built-up Brook development on Lorne Pine Road near Cranbrook and Labner and W. Long Lake roads in Bloomfield Hills.

Oscar Mezey, first to purchase a building site in the new subdivision, snipped the festive ribbon last week. Mezey previously was among the first to buy in Rudgate, a new well-built-up Brook development on Lorne Pine Road near Cranbrook and Labner and W. Long Lake roads in Bloomfield Hills.

Ernest Muller, Maurice Smith and Leo Riley, residential builders for the new homes in Overbrook, were present at opening ceremonies, along with Fred Pew, Gordon Walker, Ferd Brock and Earl Fernelius of the Brook organization.

The new subdivision offers 66 building sites on 48 acres of land, with roads winding through the rolling terrain. A two-acre recreational area has been set aside for Overbrook residents, in a landscaped park-like area.

Name Liaison For Engineers

M. George Brush of 1371 Cedar Drive, Bloomfield Hills, has been named liaison representative for the 1963 SAE Automotive Engineering Congress and Exposition to be held January 14-18, 1963, in Cobo Hall in Detroit.

The appointment was announced by H. C. MacDonald, 1621 Club Drive, Bloomfield Hills, who is chairman of the Detroit Section of the Society of Automotive Engineers.

Brush, manager of automotive engineering for Firestone Tire and Rubber Co., will direct a program of informing engineers in the greater Detroit area about the Congress and Exposition.

Ditty, Sider Attend Ohio Career School

Paul F. Ditty and Ronald D. Sider of the Ray J. Collins Agency, representatives of The Ohio National Life Insurance Co. in Birmingham and vicinity, have been attending a company-sponsored Career School at Ohio National Life's home office in Cincinnati.

The special seminar, attended by field representatives from all over the United States, is part of the company's training program for its national sales organization and will emphasize the analysis of financial problems as well as personal property and estate planning.

Local Resident Named to New Post

Appointment of Edward B. Buren as sales promotion manager for Huck Manufacturing Co., Detroit, is announced by J. E. McKenna, marketing manager.

In his new position, Mr. van Buren, of 1728 Graefield, Birmingham, will be responsible for the administration and coordination of advertising, sales promotion, and public relations programs.

The restrictions require architectural design and approval of residences, a responsibility which will be assumed by the property owners association, Overbrook Subdivision Associates, Inc., as soon as a number of homes have been built.

NEWS OF BUSINESS

Birmingham Man Joins Area Firm

Thomas Kibbe has joined Dura Business Machines, Inc., a subsidiary of Dura Corp., as sales promotion manager. DDM is a manufacturer and distributor of automatic typewriting equipment for commercial and industrial application.

A former employee of Friden, Inc., where he served as a systems representative, Kibbe will be in charge of all sales promotion activities for DDM. A graduate of Leland Powers, Inc., Kibbe has also served as manager of several eastern radio stations.

He presently resides at 881 Wallace, Birmingham.

Economic Forum Elects Resident To High Office

A new slate of officers was elected last week by the Detroit Area Economic Forum. For the 1963 year the group will be headed by Chairman Fred W. Braga of 2850 Pembroke, Birmingham, supervising analyst - economics, the Detroit Edison Co.

Others elected were John B. Watkins, assistant vice president, Detroit Bank and Trust Co., vice chairman; Gerard A. Gauthier, chairman of the National Association of Less Cement Co., treasurer; and Robert B. Larzelere, supervising statistician, Michigan Bell Telephone Co., secretary.

Forum membership is made up of local economists representing banks, utilities, government agencies, manufacturers, retailers, newspapers, universities, and trade associations. The group meets monthly to discuss and analyze local business conditions.



Company Honors Beverly Hills Man

Hall and Young, Inc., Birmingham editors, this week announced the election of Philip A. Hall as vice-president and manager of the firm's Bloomfield office. He is also a director of the company and previously held the post of secretary and treasurer.

Hall was recently elected a director of the Birmingham Real Estate Board for a three year term. With his wife, Margaret, and three daughters he lives at 17560 Birwood in Beverly Hills.

Mortensen Named To National Group

Charles Mortensen, manager of the Birmingham Chamber of Commerce, has been appointed to the membership committee of the American Chamber of Commerce Executives, it has been announced by Albert C. Boyd of Lansing, president of the National Association. The American Chamber of Commerce Executives is the National Management Association of some 2,400 Chamber executives. It is the national spokesman for Chamber of Commerce management and is dedicated to the principle of the development and enforcement of ethical standards of practice and the maintenance of high educational standards.

Elected

David J. Underdown, Douglas Cleaners, Birmingham, was elected area director of the Michigan Institute of Drycleaning at the Annual Convention of that organization held in Detroit.

Accountants to Hear Financial Expert

At a meeting of the Oakland County Chapter of the National Association of Accountants to be held at Devon Gables at 6 p.m. on Thurs., Dec. 20, 1962, R. G. Connors of the Chrysler Corp. will speak on the subject, "Reporting of Financial Data for Management Decisions."

Local Architects To Plan Facilities

The Congregational Church of Birmingham has announced the appointment of O'Dell, Hewlett & Luckenbach Associates as architects to plan its new church facilities.

A successful fund crusade this year had made possible the proposed 325-seat church building and church school which will cost approximately \$350,000.

Among the church facilities designed by O'Dell, Hewlett & Luckenbach is St. James chapel and Sunday school, Birmingham. Selection of a building site is now underway. Construction is scheduled to start in 1964.

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