

Realtors See Little Effect Of Housing Order on Area

Birmingham realtors generally feel that President Kennedy's executive order banning discrimination in housing in which Federal funds play a role will have little effect on this area.

They say that very few real estate deals in this area involve FHA or GI loans.

The President's order directs all Federal agencies to take all necessary action to prevent discrimination because of race, color, creed or national origin in the sale, lease, rental and use of housing which is:

1. Owned or operated by the Federal Government.
2. Built or bought with the help of loans, grants or contributions made hereafter by the Federal Government. This includes GI home loans made by the Veterans Administration.
3. Built or purchased with mortgages backed by the FHA

guaranteed by the Veterans Administration.

4. Erected in federally aided development and redevelopment projects for slum clearance and urban renewal.

EDWARD DOUGLAS of Max Brock, Inc. said that "there are many factors involved but I can't see how it would have much effect on this area."

Jack Roberts of Snyder, Kinney and Bennett echoed Douglas's feelings and added that the decision would affect "larger communities like Detroit."

One realtor said, "You won't catch me commenting on that subject."

The State Corporation and Securities Commission has called for a meeting Wednesday in Detroit of federal, state and Detroit officials to discuss ways of putting the order into effect.

Purpose of the meeting will be to discuss ways of putting the order into effect.

"a preliminary discussion of means of implementing the order and the activities of agencies in the area of concern," according to Raymond F. Clevenger, corporation and securities commissioner.

Former Resident Promoted by Ford Tractor Division

J. E. Munger has been named industrial relations manager, Highland Park Tractor Plant, Ford Tractor Division, Ford Motor Co., according to an announcement by F. A. Wagoner, plant manager.

Munger has been a labor relations representative since joining Ford in 1953 at the Highland Park plant. He served with the company's Transmission and Chassis Division during 1961, and since January, 1962, has been with Ford's Central Industrial Relations Staff.

A native of Birmingham, he attended Birmingham High School, and took his undergraduate work at the University of Detroit from which he graduated in 1951. He obtained a master's degree at Georgetown University in political science in 1953 and is presently attending the Detroit College of Law.

Appointed

A local attorney, David F. Breck, of 928 Clark, Birmingham, has been appointed to the executive board of the Michigan Chapter of the National Association of Claimants' Counsel of America. It is the only bar association in the United States devoted to helping injured persons in the fields of Workers' Compensation, Railroad, Admiralty and Tort Law.

NEWS OF BUSINESS

WXYZ Stations Name Fennel to New Post

WXYZ radio and television news director, Dick Fennel of Birmingham, will become editorial director for the stations, it has been announced by John F. Pival, president and general manager of WXYZ Radio.

"As editorial director for the WXYZ Stations, Fennel will head up a new department completely independent of the news and public affairs divisions. This will enable our stations to devote specific time and effort to editorial issues while continuing to serve in the areas of news reporting and community action programming," said Pival.

Fennel came to WXYZ in 1949 as radio news writer. In 1952, he was made news director for the stations, and since 1954 has appeared on daily television's news broadcasts. He recently moderated one of the three television debates between Michigan Governor John B. Swainson and candidate George Romney.

As bureau chief for ABC News in Detroit, Fennel covered the Michigan area for the ABC television network's national election coverage.

A graduate of Northwestern's Medill school of Journalism, Fennel is also a member of the faculty of Wayne State University where he has taught radio-television news writing for the past seven years. He is a member of

Sigma Delta Chi, the radio-television correspondents' association, the radio-television news directors' association and the Detroit Press Club.

Electing chairman of the board was John W. Payton, vice-president and treasurer of the J. L. Hudson Company. He had served as vice-president under the previous corporate structure. Payton has been a member of the Blue Cross board of trustees since 1947.

Vice chairmen elected were George E. Cartmill, director of Harper Hospital and Ralph E. Phelps, executive secretary of the S. S. Kresge Co. Phelps, a veteran member of the board, has served on the board since 1941. Cartmill, a past president of the Michigan Hospital Association, has been a Blue Cross board member since 1952.

S'field Businessmen Elect New Officers

Leon H. Nies, Manager, Federal Works, Michigan Division Thompson Ramo Wooldridge, Inc. was elected president of the Southfield Business Association at a recent meeting at Plum Hollow Golf Club.

K. E. Horn, operations manager, The Bendix Corp., is the new first vice president and William P. Panny, executive vice president, Wetlaufer Engineering Division was elected second vice president. Re-elected to the Secretary's post was J. D. Clancy, tax representative, Standard Oil Division. H. Earl Moore, business manager of WXYZ, Inc. will act as treasurer for the coming year.

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AN ARCHITECT'S drawing shows the three-story luxury town house units that Swanson Associates wants to construct in Bloomfield Hills. Site of the proposed development is on the west by the Village Woman's Club and on the east by the Grand Trunk Railroad.

B'field Architect Plans Multi-Million Project

Plans for a \$5 million luxury town house development in Bloomfield Hills will be unveiled to the public Saturday.

J. Robert F. Swanson of Swanson Associates Inc. will hold a public meeting in his office on W. Long Lake Road at 10 a.m. to answer any questions residents of the area might have on the project. Although they have taken no action, Bloomfield Hills city commissioners have rendered a favorable recommendation on the proposed development on E. Long Lake Road.

DEVELOPED BY Swanson and his son, Robert, the three-story buildings would be constructed on a 30-acre site bounded on the west by the Village Woman's Club and on the east by the Grand Trunk Railroad.

Present plans call for the construction of six town house buildings with about 20 units in each. The units would be in the \$50,000 range according to Swanson.

Also included in the project are a swimming pool, cabana and underground parking in each of the units.

SURROUNDED BY a green belt the project will also include six to eight acre man-made lake. Swanson said he also plans to include boating facilities in the project. The individual units will vary in

size according to Swanson. All the buildings will contain elevators to whisk residents from the garages to the individual homes.

All the units will feature air conditioning, concrete frame, fire-proof walls and most will consist of at least two bedrooms and baths.

The buildings will take up only six to eight acres of the site according to Swanson. The rest will be devoted to park area.

McNary to Head Blue Cross, Under New Structure

The board of trustees of Michigan Blue Cross last week revamped the corporate structure, creating new unpaid board posts of chairman of the board and two vice chairmen.

These replace the previous unpaid board posts of president and vice president. In addition, the chief administrative post — previously that of executive vice-president and general manager — is now titled president.

Wm. S. McNary, who has served as chief administrative officer in the old post of executive vice president and general manager since 1947, was named president. As chief executive and administrative officer of Blue Cross, McNary, of 1431 Fairway, Birmingham, has general and active management of the business and affairs of the plan, subject only to general supervision by the chairman of the board and the policy decisions of the board of trustees or of the executive committee.

Electing chairman of the board was John W. Payton, vice-president and treasurer of the J. L. Hudson Company. He had served as vice-president under the previous corporate structure. Payton has been a member of the Blue Cross board of trustees since 1947.

Vice chairmen elected were George E. Cartmill, director of Harper Hospital and Ralph E. Phelps, executive secretary of the S. S. Kresge Co. Phelps, a veteran member of the board, has served on the board since 1941. Cartmill, a past president of the Michigan Hospital Association, has been a Blue Cross board member since 1952.

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