



Bouquet

"Flowers-by-wire" became "flowers-by-satellite" last week as an order of roses was sent from the floor of the Florist Telegraph Delivery convention in Minneapolis to a Lakewood, Birmingham and director of international service Umberto Formicella.

Flowers that were the order were president Doris Remis, past president, Eugene K. Daudelin, general manager John Rodette, of 8507

B'ham Realtor Named by MSUO

G. Gordon Walker, executive vice president of Max Brook, Inc., has been appointed director of real estate education at MSUO. Speaking before the Pontiac Real Estate Board this week, Walker outlined the certificate program consisting of courses in real estate fundamentals, brokerage, law, finance and other affiliated subjects. "Oakland County, as one of the fastest growing counties in the United States, has a wonderful opportunity to be a leader in real estate education and the MSUO program is designed to provide the necessary education for those already in the real estate business, or those planning to enter it, Walker said.

'Open Bowling' To Be Featured At New Lanes

A new innovation in bowling center operation is being initiated by the Yorba Linda Lanes on Woodward north of 13 Mile. The new 36 lane center will feature open bowling at all times. By keeping 25% of its automatic lanes open at all times even during the height of the bowling season groups or individuals are assured of a spot.

Other highlights of the new operation include soda bar, free bowling instruction, free meeting rooms, supervised children's playroom and supervised billiard tables.

At New Location

Merle Norman Cosmetic Salon has moved to a new location, 361 S. Woodward, in the Bloomfield Theater building. An open house will be held today and tomorrow to help celebrate the opening at the new location.

NEWS OF BUSINESS

Unveil 40 Model Homes in Area

The Thompson-Brown Co. now has 40 display homes representing a building investment of more than \$1 million and \$200,000 worth of furnishings and landscaping in the metropolitan area according to Steve Campbell, company sales manager and vice president.

There are 16 builder firms which erected the models in five area subdivisions. The homes which include Cape Cods, split levels, ranches and colonials range in price from \$18,900 to \$40,000.

Models of the homes are located in Kirkwood in Bloomfield Township, Kimberley North in West Bloomfield Township, Stonecroft in Southfield, Moravian Meadows in Clinton Township and Lake Moraine in Brighton Township.

NBD Opens Mobile Branch in Township

National Bank of Detroit has announced the opening of its 70th office at 4860 West Maple Road, just east of Inkster Road in Bloomfield Township, in a mobile banking unit.

Construction will start soon on a permanent banking office which will provide drive-in banking, safe deposit facilities, night depository and all banking and trust services. The branch will be known as the West Maple-Inkster Road Office and Floyd R. Griffith will be manager.

In Select Circle

Felix Meek, of 17211 Locherbie, Beverly Hills, has qualified as a member of the 1962 President's Council of the New York Life Insurance Co., according to Merrill H. Lundgren, general manager of the company's Michigan general building office.

Kelly Girl Service Names Local Aide

Frank J. Kennedy has been named assistant manager of the Detroit office of the Kelly Girl Service, Inc. It was announced by Norman B. Jackson, vice president and manager.

Behind The Store Fronts



With ANGUS MCKELLAR

The "House Detective" is not a mystery show, Gordon Walker of Max Brook, Inc., told us last week. So last Sunday between 11 and 12 a.m. we watched Channel 4's Bill Guy describe homes listed by a number of real estate firms, including some of Max Brook's current offerings, complete with a view of the firm's last ad in The Eventric.

And we learned from the program's guest, Paul M. Reid, executive secretary of the Detroit Metropolitan Area Regional Planning Center, that the Detroit metropolitan area needs about 20,000 new homes annually, that the trend is to larger subdivisions, that very few builders build on individual lots, that the area has seen 21 new cities develop since 1950, that nine townships have been gobbled up in this time, and that Bloomfield Township will continue to be one of the top growth areas.

CHARLES DEL GAUDIO, of del Gaudio's on Pierce St., just back from attending the New York gift show with Mrs. del Gaudio, wryly commented, "millions of adults, untold thousands of dogs on leashes, and one baby."

The del Gaudios promise a fall showing of unique gift items, again with emphasis on Scandinavian lines.

When we wondered why a native born Frenchman chose an American citizen, of course should be so partial to Scandinavian products, del Gaudio explained that after the first World War, the clean, modern lines of the products

Bankers Association Names Theodoroff To Board Position

B. James Theodoroff, vice president and trust officer of The Detroit Bank & Trust Co., has been named to the Trust Conference Board of the Michigan Bankers Association. It has been announced by Ralph L. Stickle, MBA, Executive Manager. This group is responsible for planning and conducting the annual Trust Conference, now scheduled for Oct. 5 and 6.

Theodoroff, of 1108 W. 14 Mile, Birmingham, was selected for this post because of his wide experience in the trust field, Stickle said.

He holds several degrees from the University of Michigan, is a graduate of the School of Banking at Rutgers University, and a member of both the Detroit and Michigan Bar Associations. He served four years during World War II, was discharged with the rank of Captain and is currently a Lieutenant Colonel in the Army Reserve.

He is Chairman of the Foundation Committee of the Downtown Detroit YMCA, Trustee of the Merrill-Palmer Institute, and chairman of the trust division's Personnel Committee of the American Bankers Association.

Jack Hall (of the McClellan-Ball Co.) and Mrs. Hall enjoyed a week's vacation recently at Grand Bend, Ont., from where they commented to the Shakespearean plays at Stratford-on-Avon. "We feel that we enjoyed the productions more by seeing them one at a time instead of seeing two a day," Jack said.

Miss Bernice Krause, of John-lic's Home Decorative Shop in Bloomfield Plaza, also praised the performance she saw this summer at Stratford.

... and confirmed campers are the Bruce MacIntosh's who spent their vacation near Boyne City. "As usual," Bruce said, "the time was all too short." He is local manager of Acme Quality Paints, Inc., 163 N. Woodward.

Hills Architects To Remodel Building

Swanson Associates, Inc., of Bloomfield Hills, has been engaged to remodel and modernize the interior and exterior of the new Arnold-Powers building in Detroit.

Arnold Powers, veteran Detroit advertising typographers, have purchased the three-story building at 520 W. Fort to provide additional space for the company's typesetting, photographic and printing departments.

Fall Term Begins
September 10
(Day & Evening Classes)

Institute Building

- Business Administration
- Executive Secretarial
- Professional Accounting
- Higher Accounting
- Junior Accounting
- Secretarial
- Stenographic
- Office Machines

Speedwriting

SHORTHAND

nancy taylor

CHARM COURSE

Offered Exclusively in Oakland County at PBI

Free Placement Service to Graduates

PONTIAC BUSINESS INSTITUTE, INC.

18-24 W. Lawrence St. — FE. 3-7028
Accredited by the American Commission for Business Schools, Washington, D. C.

make your Labor Day week-end PAY OFF!

SEPTEMBER 1st

SEPTEMBER 2nd

SEPTEMBER 3rd

see our many Specials on HOME FIX-UP NEEDS

PLYWOOD

Interior and Exterior. All Standard Phys. 4' x 8' Panels.

As Low As **\$2.88** ea.

PANELING

All species in stock. Solid wood or plywood. Knotty pine—

As Low As **16¢** sq. ft.

CEILING TILE

Acoustic or non-acoustic. Many patterns in stock. Regular tile—

As Low As **10¢** sq. ft.

FENCING MATERIAL

CLEAR PICKETS

36" LONG 17¢ EA. GOTHIC POINT

4x4 CEDAR POSTS

25¢ Lin. Ft.

CEDAR POSTS

New Clean From 44¢ ea.

COMPLETE SELECTION OF HABITANT FENCE

WE WILL HELP YOU DO IT YOURSELF, OR RECOMMEND A QUALIFIED CONTRACTOR

BIRMINGHAM LUMBER & SUPPLY COMPANY, INC.

1025 HAYNES CALL MI 4-3636

Between Adams & Hunter—5 Blocks South of Maple (East of Greenfield's)
Hours: Mon. Thru Fri. 7:30 to 5:30 P.M. - Sat. 7:30 to 4 P.M.



Florial Fronts

NASTURTIIUMS and greens lend a gay accent to the flower-beddecked canopy over the front of LaBelle's on West Maple in the heart of Birmingham. The floral decor was introduced to the town during the recent Bloomfield Art Association's festival. Owners Mr. and Mrs. Alfred LaBelle received so many compliments from customers and passersby that the colorful arrangement was left to delight the eyes of local shoppers.

Berry Industries Announces Local Expansion Moves

The completion of new manufacturing facilities in Birmingham for the production of new automatic radio-controlled garage door openers has been announced by Berry Industries, Inc., 2400 E. Lincoln.

Bert Smith, formerly vice president and chief engineer for Electro-Lift Co., Gardena, California, recently joined the Berry organization to help in developing the new facilities.

The new manufacturing operation boasts the finest in quality control production facilities required for manufacture of an electronic-controlled product of this type.

AS PART of the expansion program, the Berry Electronic Research and Development Laboratories operation, directed by Edson Barlow, has been transferred to Ann Arbor.

In addition, new manufacturing facilities, located at 545 S. Eton Road, Birmingham, Michigan, have also been recently acquired for immediate production of the firm's \$1 million individual life insurance fiberlase sectional garage door.

The company further reports that the firm's total sales are running over 10 per cent ahead of the first pace and the future appears to hold much promise.

Hits Million Mark

D. F. Lau, 6025 Surrey, Birmingham, an associate of the F. W. Howland general agency of the Massachusetts Mutual Life Insurance Co. in Detroit, has delivered more than \$1 million of individual life insurance during the first six months of 1962.

10

EXTRA

DIVIDEND DAYS!

Savings received by the 10th of the month will be credited with dividends from the 1st of the month

4%

CURRENT RATE

Where you save does make a difference

Birmingham FEDERAL SAVINGS

EACH SAVINGS ACCOUNT INSURED TO \$10,000 BY FEDERAL SAVINGS & LOAN INSURANCE CORPORATION

MI 4-1711 LI 5-7610

"Instituted for Local People . . . By Local People"

COMPOUNDED and PAID QUARTERLY