

BE SMART . . . you can't help but be if your school wardrobe is selected from the

Prep Shop's Cadet Department



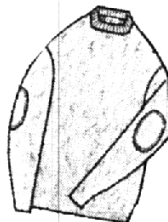
"I'd love to go back to school if only you'd get my clothes at the Prep Shop."



From the largest sweater collection ever

The yoke shoulder ski sweater by Huntingdon Mills in white, black, bronze commander, charcoal, red 11.00

Traditional Shetland with leather elbow patches, V-neck or crew neck . . . 10.00; cardigan . . . 11.00



The popover and zipover

Wool poncho in plaids nordics and stripes . . . 10.00

Zipover in solids and stripes . . . 4.00

Be sure to ask for your free subscription to "Dateline" magazine.

We're bound



to suit you



Herringbones in worsted wool from . . . 40.00

Oxford worsted suit with red vest . . . 47.50

The camels are coming—Blazers that is—
Camel . . . 25.00; Black and Navy . . . 25.00

Sport Coats . . . 25.00 to 27.50

Vests in checks and solids . . . 7.00 and 8.00

Suits and sport coats in slim and husky sizes
1.00 more than regulars.

Free alterations for life of garment



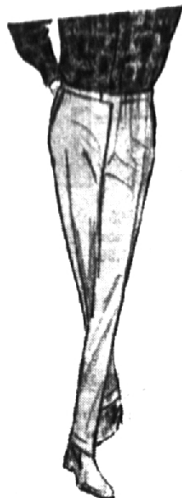
Orlon pile lined "The Bearcat" is No. 1.
\$12.00



Orlon ziplined, "The John Bull" British length raincoat is a must.
\$25.00



Stacks and Racks of Slax



The Hondo: The narrow tapered chino with good taste and good wear left in. Natural reed green, loval, storm blue and brown . . . 85.00*

Corduroy: Rugged and handsome in black olive, navy, elephant charcoal ash brown . . . 87.00*

Hondo Corduroy: In maple green and ash brown . . . 87.00*

*Free Lifetime Alteration—
Husky and slim sizes, too.



Ski Wear with a Flair . . .

Quilted Ski Jackets by:

- Franconia from \$12.95
- Lakeland from \$18.95
- Mighty Mac from \$24.95
- Ski Shell \$7.95
- Stretch Pants \$14.95



**The
Prep Shop**

Baronial Refinements

For Young Men

237 Pierce Birmingham

MA. 6-6166