

Set Put New Emphasis on Fashion



SMART LOOKING outerwear for cool days ahead will give teenager an air of sophistication as can be seen in this pile-collared, and lined, double-breasted coat. Also featured: belted back, flap pockets.



READY FOR THE "big date" is this teenager seen in a three-button Ivy-styled suit in a dark toned mohair and wool fabric. Note carefully arranged pocket square and gray felt hat.



DRESSED FOR school is this teenager who is seen wearing a three-button sport coat, trim-cut trousers with front pockets and white oxford shirt. Moccasin-type oxfords complete the picture.



FOR AFTER SCHOOL lounging, this teenager is comfortably attired in a colorful cut-and-sewn sport shirt with a button-down collar. Beltless trousers with front-type pockets will also be a popular style feature this fall. As a matter of fact, in the Birmingham-Birmingham area this outfit could do double duty. It would be acceptable in the classroom during those first hot autumn days.

To Be an 'In' Man, Don't Embrace an 'Out' Fad

Puzzling, moody, unpredictable and even evaporating—these are the ways parents describe teenagers from time to time.

But one thing is sure about the pre-college set this fall—they're aiming to be the best dressed ever. Classic and traditional clothes are definitely "in," the flying shirt tail and faded jeans are definitely "out."

Basic to the high schoolers fall wardrobe is the natural shoulder suit, with three-button jacket or the increasingly popular two-button model of Presidential preference.

Like their elder brothers in college, many high schoolers will sport a matching vest with his suit, especially in the Northeast and on the West Coast where the "vested interest" trend first made itself felt.

BUT YOUTH WILL have its fling, and many a model will boast such special features as slanted and flapped pockets, semi-peaked or cloverleaf lapels and side vents. An informal tone will be struck in the so-called country suits, fashioned with smooth tweed fabrics with

plaids on the holder side, some in belted Norfolk variations.

The back-to-the-classic trend is to be noted, too, in the top popularity of the single-breasted blazer, now available in black and olive as well as the traditional blue. Sports jackets are on the tweedy side, rugged in looks and feel even when the fabric is actually lightweight.

Suits for the high schooler this season get away from the extreme slim-jim look and are only moderately slim-jim. They are still tapered, but somewhat less so, measuring 15 to 16 inches at the bottom.

Wool and worsted flannels are top favorites in tones of charcoal, olive, navy and a range of browns and tans. Polli-bled cottons and gabardines are likewise favored, particularly in warmer regions, while corduroys are something new for the season.

MOST HIGH SCHOOLERS insist these days on dress shirts for classroom or daily wear, not only with tails tucked in, but adorned and garnished with a maturing necktie. The country seems divided as to shirt collar types. Favored in the Midwest, Southwest and West

are the snap-tab types. Button-downs take top rank in the Northeast and South. Crowding solid white for first place in color choices are such rising newcomers as solid blues, stripes and soft tones of yellow, light olive and muted gold.

With teenagers in the West and Southwest still holding out for the narrow one-inch ties, those in other regions are swinging back to wider kinds, up to 2½ inches in fact. Bright colored stripes on dark backgrounds are sure to be "in" virtually everywhere, with neat foulards running them a close second.

Speaking of dressier teenage trends, both custom and climate dictate that a wardrobe include a handsome topcoat for special occasions. A semi-fitted chest chest-terfield or split raglan—darkish in tone—strike most dating high schoolers as just right.

An essential complement is a natural colored balmacaen raincoat with zip-in lining. Wash-wear Dacron-cotton types go well, too.

Heightened teenage interest in dressing right is opening up a shop-it-yourself trend that finds many a

high schooler picking and choosing the things he wants to wear. Another contributing factor is the big boost in after-school, part-time earning power of today's youngsters. And nowhere do they show a keener shopping interest than in sports and leisurewear styles, along with outerwear garments.

TAKING THE LAST first, many a teenager will this fall sport a brand new tweed suburban coat, a pile-lined stadium coat or a snug loden type. In colder climes the parka will be a big factor in his choosing. Shorter, lightweight jackets, and cotton shells—running a wide gamut of styles and colors—are essential partners in the outerwear picture.

Like their elders these days, teenagers demand a variety of sweaters, with cardigans favored in warmer parts of the country, V-necks and crew necks moving front and center in cooler climate belts.

In sports shirts button-downs lead the parade. But a real competitor is coming along in the snap-down type. Both are in the coat model. The high school set is still

showing partiality to pull-over types, but they are definitely in second place this season. As for patterns, look for stripes to be tops, along with tartan plaids and checks and batik-type prints. Make sure the shirt is tapered in tailoring—or it just won't be "in."



PLAYTIME

Compromise Creates Good Style

As every mother knows, a boy goes through many "phases" the "balky" phase, when he seems to fight every parental suggestion; the "I'll bathe tomorrow" phase, when venturing in the direction of the tub or shower seems to hold some special peril for him; and many others, including the "dress right" phase when the boy discovers some special pride and pleasure in being complimented about his appearance.

It's in this last phase that he begins for the first time to demand an equal voice in the selection of the things he wears. His preferences are based on many factors—imitation of his classmates, imitation—though with some subtle differences—of his father's dress habits, his own developing ideas of what constitutes good fashion, and so on.

Mother has to be wise, diplomatic and pretty well informed to achieve

a compromise among these factors which produce a picture of her boy that is well groomed, neat and appropriately dressed, in tune with the way his classmates dress and, from her own standpoint, within the family budget and practical.

In line with this, here are some back-to-school fashion pointers for mothers with pre-teen sons.

OF MAJOR IMPORTANCE to a boy's wardrobe is a sport coat or blazer, worn with complementing slacks. Let the blazer be solid in color—classic blue is ideal, but there are many other colors these days in the always-popular blazer jacket. As for sport coats, there's a big trend afoot this fall to double-breasted varieties, in favored solids or plaids and checks. Nothing could flatter him more.

In most climate belts of the nation, a beginner's topcoat is in order, important for the dressier

occasions. And so, of course, is a raincoat with a snug zip-in lining.

Outerwear—rugged and good-looking as it is nowadays, can be a boy's best friend. It will be hard to keep him out of his mid-thigh-length outercoat with warm woolen plaid or pile lining, and fur-like collar. Another top favorite among the younger set is a light-weight, waist-length jacket in wool, entirely made to give a boy plenty of room for active play and sports action.

Knit and stretch shirts for casual and play wear are endorsed this season in virtually all colors and all conceivable neck treatments—from T-neck, to V-neck, to crew-neck and to button-down collar types. Sweaters, too, come in this variety and are important in any boy's wardrobe.

IN ADDITION TO the basic requirement of dress shirts—button

down collar types in solid white or blue are tops—it is a clever move to stock up on a few sports shirts. One big advantage is wardrobe variety. And many sports shirts are wash-wear, too, which means easy maintenance of a good supply of clean ones the year round.

Though outwardly similar to Dad's "Junior" ties in neckties indicate the subtle differences parents should learn to recognize. For instance, boys like to wear the rib- and foulards worn by their fathers. But boys prefer narrower neckties and they favor pre-knotted bow ties for dress-up occasions.

Many parents, wishing to encourage good grooming habits and tastes will equip a boy at this age with beginner's jewelry—specially-made cuff links, tie and collar pins—with initials or one of the preferred pre-teen motifs or school emblems.

Know-How

If you're a parent, you know your boy's wardrobe is a big deal. What's more, it's a big deal for him, too. We've all seen a young man who spends lots of money on clothes, but who looks like a slob to boot.

Conversely, we've all seen a young man who wears a simple, well-chosen clothing budget, but who looks like a slob. The key is to get the most out of your dollars—wise dressing and grooming is in the know-how, the taste and the interest in one's own best.

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