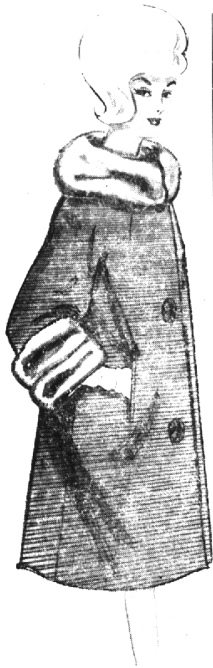


Demery's
Detroit-Birmingham

51st Anniversary SALE

Both Stores Open Thursday and Friday, This Week, Till 9 p.m. (Saturday Till 6 p.m.)



Elegant Natural Mink Collared Coats

139.00

Just one style from one collection of luxurious worsted failles or fur blends in outstanding new silhouettes. Select your natural mink-lashed fashion coat now at a price that belies such superb quality and fine tailoring. 8-18.

Coat Shop—Second Level



Trans-Season Dressing at Savings

10.00

Reg. 11.98-17.98, new trans-season slippers in 100% cotton with a 1/2" fleece nacket, brown or green. 10" just one of an assortment of transactions and fall cottons in smart styles, colors. 8-18. (No phone or mail orders.)

Budget Dresses—Second Level

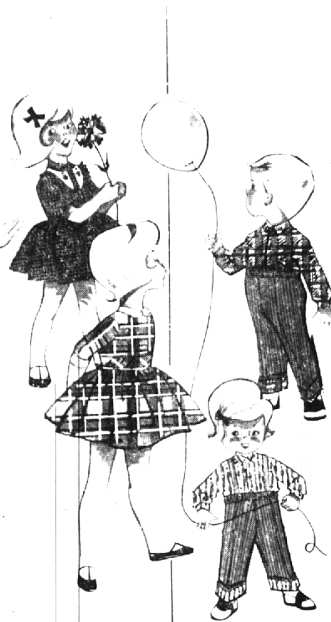


Luxurious Lace-Trimmed Nightgown

3.99

Reg. 5.99 white-slips in lovely color-trimmed with delicate lace-trim, pretty enough for gift or for come Christmas! Sizes 32-40. Matching petticoats with slit sides. White S.M.L. Ideal for gift giving.

Lingerie—Main Level



Girls' Fashions... At "Look Twice" Prices

2.99 - 3.99

Shown are just 2 in a group of new fall plaids, checks, stripes, and imaginative prints with lace, band and novelty trims.

Reg. 3.99-5.98, sizes 3-6X ... 2.99; Reg. 4.98-5.98, sizes 7-11 ... 3.99

Girls' Shop—Second Level



Toddler's Corduroy Lined Long-Sets

2.99

Reg. 3.98 sets with a comfortable solid-tone elastic waistband check... with an assortment of matching long-sleeve flannel shirts. Toddler sizes with suspenders, red, brown, green, grey. Sizes 2-4, 3-6X.

Toddler Shop—Second Level



Boy's Double-Knee Corduroy Slacks

3.29

A very special purchase enable us to bring you these "famous for wear" corduroys with double knee for double wear. Choose from blue, charcoal, brown or olive, 6-12 fold and even sizes. Buy several pairs for back to school wear.

Boy's Shop—Main Level

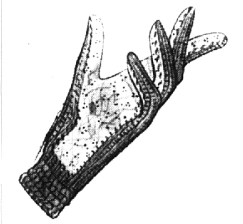


Trim Wool Slacks In Fashion

5.99

Reg. 10.98 - 12.98 wool slacks... a colorful, new-season selection of wools, tapered and stretch styles, in solids and patterns... all at this very small price. Sizes 10-20. (No phone or mail orders—no deliveries.)

Sportwear—Main Level

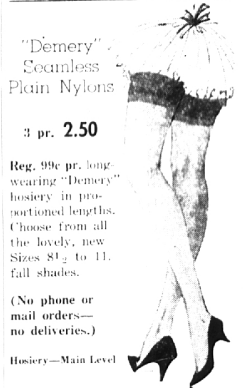


Soft and Warm Leather-Palm Gloves

1.99

Reg. 3.00 luxuriously warm, long-wearing wool gloves with rugged leather palms. Look ahead gift suggestion, perfect for sports, casual wear and a smart driving glove.

Gloves—Main Level



"Demery" Seamless Plain Nylons

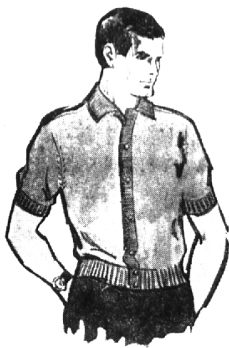
3 pr. 2.50

Reg. 99¢ pr. long-wearing "Demery" hosiery in proportioned lengths. Choose from all the lovely, new Sizes 8 1/2 to 11, fall shades.

(No phone or mail orders—no deliveries.)

Hosiery—Main Level

ANNIVERSARY HIGHLIGHT VALUES IN MEN'S NEW SEASON APPAREL

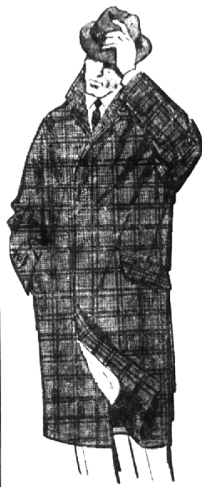


Soft, Comfortable Banlon® Cardigans

4.95

Reg. 8.95 short sleeve banlon® cardigans, superbly knit, in wash 'n' wear, banlon® nylon... won't pill, shrink or fuzz. Have this most favored style in white, gold, green, light blue, navy, cocoa. S-M-L-XL.

Men's Furnishings—Main Level



Men's Fleece-Lined Zip-Out Raincoats

18.88

Reg. 24.98 all-weather poplin wash 'n' wear coats for 3-season wear... split shoulder styling, fleece zip-out lined. Black and olive plaids, 26-46 in. regulars and jungs. (No phone or mail orders.)

Men's Sportswear—Main Level



Special Values In Men's Two-Pant Suits

54.88

Reg. 69.98 two-pant wool suits designed by a famous maker... ideal for new-season wear. Shown is just one from a large collection in sizes 38-46 regulars, shorts, jungs. (No phone or mail orders—no deliveries.)

Men's Clothing—Main Level



Look-of-Luxury In Men's Wool Slacks

12.88

Reg. 16.98 well-tailored, plain-front men's slacks designed by a famous maker... that give year-round wear as only fine woolen slacks can. In smart new fall shades, sizes 30-38, regular only.

Men's Sportswear—Main Level

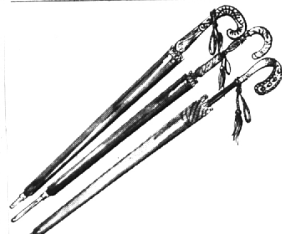


For Men... 100% Pure Wool Cardigans

7.99

Reg. 10.00 sweaters of unusually fine quality with smart trims and distinctive ease of fit and styling. S-M-L-XL. Zipper cardigan in black, grey, tan, medium blue. Not shown: Button coat style in black, charcoal grey, light grey, red and white.

Men's Furnishings—Main Level



Rainy-Day Savings On Smart Umbrellas

2.99

Reg. 5.00 umbrellas in 10-and-16-rib styles... many imported handles... gilt, leather, horn... slims and regular styles at this special low saving price. Buy now and Save!

Accessories—Main Level

OPTICAL SPECIAL!
(Birmingham Store Only)
For the Back to School Set
Your Prescription Glasses 25% off

Shopping at Demery's
Assures Top Quality
Always... PLUS
Extra Savings With
S&H Green Stamps!