

Foundation Announces Journalism Winners

The Suburban Press Foundation today announced the winners of its annual journalism contest for college students of journalism on the subject of "Suburban Journalism." The Birmingham Eccentric is a member of the foundation.

The winners and their specific topics are:

First, Dennis Byrne, Marquette University, "News Coverage of the Suburban Press."

Second, Patrick J. McKeand, Indiana University, "Opportunities for the Expanding Suburban Press."

Third, C. Bruce Plowman, University of Minnesota, "A Case History of the North Haven Post."

DR. CURTIS D. MacDONALD, professor of journalism at the Medill School of Journalism of Northwestern University, who judged the entries, commented:

"What distinguished the entries of the winner was originality in selection of the phase of the broader topic to develop, and imagination in execution."

Byrne distinguished the newspaper reading needs of the suburb and of the rural community. The suburbanite, he pointed out, is

"a half-citizen of the suburb and a half-citizen of the large city." As a result, he is "vitaly interested in how the central city's government actions affect him," and in fact lives the challenge to the suburban newspaper editor.

"Even if they give full coverage to all local news, which they should do, they are still doing only half the job. The suburban newspaper must take all the news of importance to its readers, even if outside its readership area, and wrap it up with local news to present a neat, meaningful package to the reader."

Private

(Continued from 3-A)

and Christ Church Cranbrook, has its own board of trustees and board of governors.

ARCHITECTURE of the buildings tends toward mixed styles of Scandinavian, Old English, Gothic, Romanesque and Grecian. Flower-ringed green lawns, adorned with bronze statues set in shallow pools, slope from the buildings to disappear into deep, quiet woods.

The site for this idyllic-landscaped educational site is the gift of the late George G. Booth and his wife, Ellen Scripps Booth.

LOTS AROUND the city's three lakes—Vhuy, Endicott and Placid—demand some of the highest prices in the area, but a general estimate of the locality of the city's wealthiest district would center around the land on the east side of Woodward.

The commercial lots at the Woodward-Long Lake Road intersection, none more than 200 feet deep, are owned by a land developing organization called Bloomfield Center, Inc., with the exception of one lot owned by McManus, John and Adams advertising agency.

BLOOMFIELD Hills has no library, no hospital, no community house.

The only organizations in which neighbors may get together are several active neighborhood groups, the two biggest being the Lake Vhuy Association and the Rudgate Association, the latter located in the southwest corner of the city.

Activities of these neighborhood associations are primarily campaigns for local civic improvements such as road repair, a new street light and the like.

CITY OFFICIALS hold considerable respect for these associations' objective requests and usually reply with the sought-after improvements.

The politics of Bloomfield Hills citizens is almost without exception Republican.

A final interesting note about Bloomfield Hills is its membership in the multi-town, fire-protection Box "O" alliance.

THIS organization, formed in 1957, is a group comprised of one city, two townships and a foundation who have standardized their fire-fighting equipment in order to blend all five departments in a single fluid effort each time a fire breaks out in one of the areas.

Included are Bloomfield Hills, Bloomfield Township, Bloomfield Village, Cranbrook Foundation and Troy Township.

Regularly scheduled drills and meetings throughout the year keep the various departments in perfect accordance with one another's fire-fighting techniques.

IN THE last three articles, Bloomfield Hills' tax process, governmental structure and outstanding characteristics have been examined in detail. What has evolved are certain general facts about the city—her stable government, attractive homes and property, the accent on privacy both in homes and recreation, and overall impression of a well-settled, seldom-changing community.

The Hills has had these characteristics for the past 15 or 20 years, and more than likely will have the same things said about it for another two decades.

The city doesn't change, and it appears its residents would have it no other way.

There were 2,700 automobiles in Michigan when the State Highway Department was created in 1905. Michigan now has more than 3.2 million registered motor vehicles.

Hayes; executive director of the foundation, entries were received from all parts of the United States.

"We started to prepare a list of honorable mentions," Hayes said "but it grew too long. The interest shown by journalism students in this contest is an indication of the increasing attention being paid to the suburban newspaper field."

First place winner Byrne returns to Marquette University this fall as a senior. He has been working during the summer as a reporter on the DePere (Wisc.) Journal Democrat, through the Wisconsin Press Association's internship program.

IN ACCEPTING the foundation award Byrne said, "I wish to thank the officers and publisher members of the Suburban Press Foundation for this honor. While I have no definite post-graduation plans, I am sincerely interested in the suburban field and the diverse opportunities it offers."

"I am a political science minor at Marquette and one of my several fields of special interest is political reporting. The fast growing suburban areas and the political and other complexities which arise as a by-product of such rapid growth offer real journalistic challenge."

Urge County Salary Hikes

In a final 1962 county salary recommendation the Board of Auditors recommended Monday raises for 10 county officials.

The recommendations for raises were for five elected county officials and five others in key administrative posts.

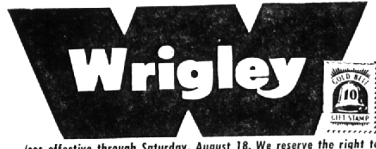
These raises are contained in a \$6,809,877 total salary recommendation for the county. No comment was made by the Ways and Means Committee of the Board of Supervisors.

A \$1,000 raise, from \$14,000 to \$15,000, was recommended for the prosecuting attorney.

RAISES of \$1,000 each also were urged for clerk-register, treasurer and drain commissioner, now paid \$12,500, and for the sheriff, now paid \$11,400 plus food and quarters.

The auditors proposed \$1,400 raises for themselves—to \$13,400 in 1963 and \$14,000 in 1964 and 1965; a \$1,000 raise for welfare commissioner, to \$11,500; and a \$2,500 raise for road commissioner, to \$10,000.

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