

OUR ANNUAL **SUMMER EVENT**

Visit The "Floor Of Fashion" . . . Brimful of SAVINGS on New-Season Fashions!



Three-Piece Tweed-Look Featherlight Suit
17⁹⁰

Go weightlessly in cool, soft tweedy acetate-and-rayon . . . and keep going April to September! A poised, clean-cut little suit that makes for wonderful wardrobe versatility . . . and pampers the fashion-dollar. Unlined jacket has white buttonholes to match linen-look rayon blouse, skirt is seat-lined. Black or brown with white. Sizes 10-18. (Other styles in the group.)

Suits—Second Level



Reg. 12.98-14.98 Summer Dresses
7⁹⁰

Gay summer dresses, full of charm and originality . . . in cool cotton, dacron* polyester or fresh seersucker. Choose from a bevy of solid or print stylings. (Shown is a cool cotton available in pink or blue, 5-15.)

Dresses—Second Level



Special Nylon Tricot Panelled Slip
3⁹⁹

A delicately designed whisp-of-a-slip with lined fine lace top in soft easy-care nylon tricot. Panelled all-around for a longer fashion life, perfect for sheers . . . destined to be the perfect underscoring for summer fashions. White only. Sizes 32-40.

Lingerie—First Level



Reg. 8.98-10.98 White Cotton Uniforms
5⁹⁰

For women in white! Discover for yourself how easy it is to look pretty on duty in these smart uniforms . . . all at exciting savings. In crisp, cool cotton, regular and junior sizes.

Uniforms—Second Level



Reg. 5.98 Two-Piece Lounge Sets
2⁸⁸

Kept to casual summer comfort . . . you'll revel in the ease of this around-the-house fashion favorite. A smart pedal pusher with side tie overblouse in wonderful cool cotton, in blue, pink and beige. Sizes 10-18. Now is the time to buy for yourself—for gifts.

Robes—First Level

Hair-Pampering
Lady Aivlys
Cold Wave
Reg. 17.50
SPECIAL
at **10.00**
Styled in a more casual mood that looks ahead to Summer.
Phone MI 7-2000
Beauty Salon—Second Level
Use Your Charge Account



Reg. 5.98 Slim Slacks For Summer-Long Wear
3.99

For the long, lean look . . . choose these tailored, dacron* polyester cotton easy-care slacks. In teal, loden, charcoal, 10-18.

Reg. 4.98 Vacation-Loving Wash 'n Wear Jamaicas
2.99

The great American look at play . . . in easy-care cotton stripe or solid jamaicas, sizes 10-18.

Sportswear—First Level



Reg. 6.50-7.98 Summer Blouses
3.99

Blouses to match the mood of summer . . . smart dressmakers, impeccably tailored shirts, dainty and fresh jewel neck styles. These are the blouses that costume your skirts . . . perfect for college, career and cupers. Sizes 30-38.

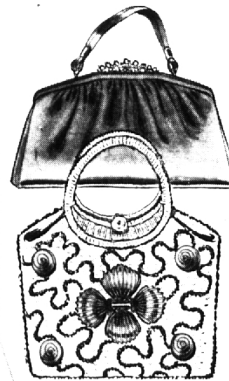
Blouses—First Level



Reg. 99c Pr. "Demery" Nylons
89c Pr.

The wonderful flattery of Demery seamless mesh and plain nylons . . . perfectly proportioned in short, medium, or long lengths. Choose from lovely summer tones to accent your new wardrobe.

Hosiery—First Level



Reg. 5.98 New Summer Bags
3.99*

An unusually beautiful collection of handbags in a wide variety of shapes, sizes, colors, in straws, fabrics or leather-like styles . . . for fashion-right accessorizing.

*Plus Fed. Tax
Handbags—First Level



New Summer Millinery
5.00

An exciting collection of showroom samples, special purchase hats, many one-of-a-kind. You'll find the most intriguing shapes and colors . . . fashion's latest whims . . . elegant trims, all specially priced.

Millinery—Second Level



Reg. 2.00-12.00 Sample Sale of Jewelry
1/2 OFF

An exceptional opportunity to find the most superb summer jewelry at most amazing savings! All famous maker designed . . . choose from multi-strands, novelties, chains, in necklaces, earrings, etc. The perfect accent to any smart summer outfit.

Jewelry—First Level