



### Charles H. Keller Joins Ad Agency

Charles H. Keller has joined Zimmer & Calvert, Inc. as an account executive. The announcement was made by Harry W. Calvert, president of Zimmer, Keller & Calvert. Previously, Keller was vice-president of the Fred M. Randall Co.

### Stump Retires

John W. Stump, of 3245 Sheridan, Birmingham, has retired as Plant Manager of the North Vernon plant after 40 years with Chrysler Corp. and Briggs Manufacturing. He had held various management positions with Chrysler. He is a member of the University of Detroit Alumni and Chrysler Management Club.

### Joins Directors

Richard H. Cummings, 1688 Norfolk, Birmingham, vice president of the National Bank of Detroit, has been appointed to the board of directors of the Handelman Co.

## NEWS OF BUSINESS

### Burroughs Corp. Announces Personnel Shifts

Reed H. Pope, 6681 Spruce, Birmingham, has been appointed Burroughs Corp. branch manager in Salt Lake City.

Now head of sales promotion for adding machines, calculators, cash registers and other small machines at the Detroit home office, he will assume his new position May 1. Pope was graduated in 1949 from the LBS Business College, Utah, joined Burroughs as an office clerk in Salt Lake City, and later became a salesman there. He was transferred in 1954 to the corporation's Los Angeles office, where he served as adding machine data processor and later zone manager for accounting machines. Pope was Long Beach area manager before he was assigned to his present position.

EUGENE A. PAULSEN, 16943 Georgina, Beverly Hills, has been named data processing sales manager of Burroughs Corp.'s four-state Philadelphia district. Paulsen has held a number of sales positions at the company's Detroit home office during the past four years. A native of Albany, N. Y., he joined Burroughs there in 1949, later worked in Providence, R.I., and Old Greenwich, Conn., before moving to the Birmingham area.

### Troy Resident Elevated by G.E.

Vincent J. McCabe, of 3018 Henhawk, Troy, has been named manager of agency and distributor sales for the General Electric Co., Michigan region.

In this capacity he will be responsible for commercial relations with some 29 industrial agent and distributor houses throughout Michigan and northern Ohio. McCabe joined G.E. in 1946 and in the intervening years has held various engineering, sales and management positions.

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### Alvin Benson Speaks to Bankers

Alvin G. Benson, 1599 Shipman, Birmingham, vice president of the National Bank of Detroit, will address over 200 bankers and county agricultural agents when they convene in East Lansing Tuesday.

The program is the annual agricultural finance clinic sponsored by the Bankers Association in cooperation with Michigan State University.

### Maurer Shifted To West Coast By Burroughs Corp.

New Los Angeles district data processing sales manager for Burroughs Corp. is Richard H. Maurer, of 18646 Devonshire, Birmingham. Prior to his appointment, Maurer formerly was a special management representative of the marketing executive group in the home office, Detroit.

Maurer, who joined Burroughs in 1936, has been a salesman, office manager, dealer sales manager, regional sales promotion representative, regional manager, and U.S. and international sales promotion representative. He will move to the west coast in June.

### Michigan Life Elects Harper

James A. Harper, formerly of Birmingham, has been elected assistant secretary of the Michigan Life Insurance Co., it was announced by Walter H. Ekberg, president.

Harper is manager of the company's ordinary life underwriting and issue department. He joined Michigan Life's group insurance division in 1957.

The Harpers recently moved from 650 Ruffner, Birmingham.

### B'ham Resident Gets Nat'l Award

John Warner, 1061 Lakeside, Birmingham, editorial director of the Cecil Publishing Co., was in New York last week to receive an award from the Assn. of Industrial Editors for his work on the American Youth Magazine.

American Youth is circulated to all teenagers when they apply for a drivers license. The award was presented by William Randolph Hearst.

### American Savings Reports Increase

American Savings reported an increase of over \$15,382,000 in assets for the first quarter of 1962, bringing the Assn's total assets to \$132,754,017, a gain of \$18,434,888 since March 31, 1961. Adolph Deutsch, president, said the savings shares rose to \$5,571,742, a gain of nearly \$6 million over the corresponding period in 1961. A total of \$72,227,430 has been invested by the Assn. in FHA and VA mortgages.



### BEAVERS NAMED

James O. Beavers, 4881 Walnut Lake, Birmingham, has been appointed radio-TV supervisor on the Chevrolet account for Campbell-Ewald. The announcement was made by Thomas B. Adams, Campbell-Ewald president. Beavers joined the agency in 1955 as an account executive.

### Oakland Engineers Invite Ladies Too

The Oakland Chapter of the Michigan Society of Professional Engineers has planned a ladies' night meeting for tonight. The meeting will be held at the Rotunda Inn on Pine Lake Road

and will feature a smorgasbord dinner at 7 p.m. The speaker will be Howard L. Canfield, manager of the Oakland Sales division of the Detroit Edison Co. Canfield's talk will cover

### "Prophecies for the Future" and will be related to the history and development of the electrical industry.

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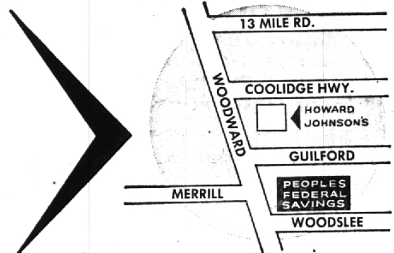
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