

# Engineers to Discuss Mass Transportation

New developments in the planning and engineering of mass transportation methods, directed at solutions of problems involving the Metropolitan Detroit Area communities as well as Detroit, will be discussed Wednesday by key figures in the rapid transit field during a meeting sponsored by the Detroit Chapter, Michigan Society of Professional Engineers, at the Engineering Society of Detroit, 100 Farnsworth.

Mayors and industrialists from 45 communities in the Detroit Metropolitan Area, as well as Mayor Cavanagh and other Detroit officials are expected to hear the transportation experts and see them illustrate the latest ideas in automated mass transportation devices including monorail systems and sidewalk conveyor systems for pedestrians.

AMONG THE KEY speakers will be John C. Kohl, a former professor of Transportation Engineering at the University of Michigan, who left the university last fall to go to Washington, D. C., as head of the Office of Transportation, a division of the Housing and Home

## Chevy Promotes B'field Resident

Chevrolet Motor division has announced several promotions in its Financial and Statistical departments.

Cecil G. Blair, formerly resident controller at the division's Gear & Axle plant at Detroit, was elevated to general director of operations analysis at Chevrolet Central Office. He succeeds Clark W. Pearson, who recently was promoted to divisional controller.

Blair, 1616 Bracken, Bloomfield Hills, joined Chevrolet as a timekeeper at the Gear & Axle plant here in 1933. Following various clerical assignments at that plant, the Grey Iron Foundry at Saginaw and the Chevrolet Small Parts plant at Bay City, Mich., he was named a traveling auditor in 1941. He later served as plant auditor and general supervisor of accounting at Chevrolet's Assembly plants at Norwood, O., and Los Angeles before becoming director of field audit for Chevrolet at central office in 1949.

In 1951 Blair became resident controller of Chevrolet's Assembly plant at Atlanta, Ga., and four years later assumed the similar position at Chevrolet's Assembly plant at St. Louis, Mo. He has been resident controller at the local Gear & Axle plant since 1958.

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## Observatory Open Dates at Cranbrook

CRANBROOK—Spring dates for use of the observatory at Cranbrook Institute of Science have been announced for April 11, 13, 17 and 18 and May 9 and 18.

Time of viewing for the April dates is 8 p.m. and 8:30 p.m. in May. Viewable on those dates will be the moon, clusters, double stars and possibly Venus.

For reservations and further information call Ext. 71 at the institute on weekdays.

MI 4-1100 is a number for you to remember. Call it today and place your Birmingham Eccentric classifieds.

## Hoffman Joins Cleaner Life

Fred H. Hoffman, 5698 Houghton, Troy, has been named a special representative of the Greater Life Insurance Society in the Birmingham area.

Hoffman formerly was with the Chrysler Corp. He will be associated with Charles E. Keaton, 4420 Squirrel, Birmingham, local state manager for the Society.

Hoffman has just completed a three-day course in life insurance marketing, conducted at the Cleaner Life Building, 1600 N. Woodward Avenue, Birmingham.

## To Visit Delegates

A chartered bus will carry members of the Bloomfield Hills Republican Women's Club to a visit with Constitutional Convention delegates and state legislators on Thursday, April 12. Mrs. Sam Vetrin, 882 Bloomcrest, Birmingham, and Mrs. Robert Sinclair, 1062 Rock Spring, Birmingham are in charge of arrangements.

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