

LAMPS

REPAIRED
AND
REWIND

NEIGHBORHOOD HARDWARE
1218 S. Woodward MI 4-2388

Joins Ad Agency

The appointment of Robert J. Heckenkamp as media director of Page, Winchester & Connelly, Inc., Advertising, of Birmingham, has been announced by Richard C. Page, president. Heckenkamp has been in media work over 10 years and has also served as an account executive. He was formerly associated with MacManus, John & Adams.

Use Classified Ads—They Sell!

Richard Fricke Joins New York Insurance Firm

Richard I. Fricke, 5544 Lakeview Drive, Bloomfield Hills, associate counsel with the Ford Motor Co., is leaving the auto firm to become vice president and general counsel of Mutual of New York, effective May 1.

MONY, 119-year-old personal insurance firm, operates in all states, Canada and parts of Europe. Its headquarters are in New York city. Fricke has been with Ford since 1957. Before that he was for five years a member of the faculty of Cornell Law School, first as assistant professor, then associate professor and secretary of the faculty. During that period Fricke also was research consultant to the New York State Law Revision Commission, working in the investment securities area of the Uniform Commercial Code.

MONY's new vice president and general counsel is a former vice president of the Federal Bar Assn. of New York, New Jersey and Connecticut. He is a member of the Bar of the United States Supreme Court, The Supreme Court of Michigan, the Court of Appeals of New York and other Federal courts.

He was admitted to the New York bar in 1949, the year he received his law degree from Cornell Law School. He received his bachelor's degree from Cornell University in 1943.

Edison Promotes Beverly Resident

William T. Shively, 10925 Georgian, Beverly Hills has been appointed underground planning engineer for Detroit Edison's general engineering department.

He succeeds Bronson Brant who has retired. Shively started with Edison in 1947 in the electrical system department where he held several engineering posts before being assigned to the general engineering department as principal engineer for the transmission-distribution division in 1955.

He is a member of the Thomas A. Edison Post of American Legion in Detroit and is active in the American Institute of Electrical Engineers.

Ex-resident Elected

Robert C. Schulte, former Bloomfield Hills resident and Studebaker-Packard executive, has been elected vice president and plans director of Lou Mann & Associates, realty-investment, consulting firm in Scottsdale, Arizona.

Local Firm Names Two

B/W Controller Corp., Birmingham, has appointed Ivan Van Schoick chief solenoid engineer and E. A. Bongort chief development engineer.

In his new capacity, Van Schoick, 2281 W. Lincoln, Birmingham, will have full responsibility for all design, engineering and testing of the company's expanding line of Hi-Power a.c. solenoids.

Bongort will be in charge of all other product development and engineering functions related to B/W's fluid level control systems and standard industrial and motor control devices.

Prior to their recent appointments, both men had served the company in various engineering and product development assignments—Van Schoick since 1939 and Bongort since 1946.

Director Retires From GMC Sales

Retirement of Norman K. Haig, director of Government Sales Section, has been announced by Howard E. Crawford, director of the sales section of General Motors' Distribution Staff.

The retirement became effective March 31 under terms of the GM Retirement Program. John D. Riggs, 856 Colonial Court, Birmingham, who has been assistant to Haig, became director of Government Sales effective April 1.

Haig, who reached age 65 March 24, joined General Motors in 1923 as an accounting clerk in the Chevrolet division following service in the U.S. Army. He held many accounting and auditing positions with the division and joined GM's fleet sales section in 1934.

FOR FOUR years following

Pearl Harbor he was assistant director of Training Service-GM War Products and became director of Government Sales for the Distribution Staff Jan. 1, 1946.

Riggs graduated from the University of Minnesota in 1928 and immediately joined GM as a billing clerk at the GMC Truck & Coach Division. He moved to the fleet section of the Distribution Staff in June, 1936, as special representative in Washington, D.C. He was appointed assistant director of Government Sales Section in Jan. 1961.

Elect Local Man

Alex Kachinko, of the A & A Asphalt Paving Co., Birmingham, has been elected to the executive committee of the Michigan Asphalt Paving Assoc.

100% DuPont Nylon Carpet
THE TOUGHEST, STRONGEST, LONGEST-WEARING CARPET FIBER IN USE TODAY

1. NYLON TWIST with a 10-Year GUARANTEE.
2. CABIN CRAFTS-NYLON TWIST exclusive Permapack backing.
3. BIGELOW'S 501 CONTINUOUS Blomont Underweave backing. OUTSTANDING VALUE.
4. CABIN CRAFTS 501 Nylon.

Harold B. Brown
CARPETS and RUGS
2863 Woodward (2 blocks S. of 12 Mile) Berkeley LI 2-9595 • Budget Terms Available • LI 2-9578
Open Monday, Thursday, Friday Even Til 9

NOW RCA VICTOR PERFORMANCE PROVED COLOR TV

Best buy in a Color TV console! Lett-Glare-proof safety glass. Color Quick Tuning. Super-Powerful "New Vista" Tuner. Engineered for the clearest picture ever!



Available For Immediate Delivery

The WHITBY Mark Series 212-G-79-M 280 sq. in. picture

RCA VICTOR SECURITY SEALED CIRCUITRY
Seals In Quality Seals Out Trouble
RCA Security Sealed Circuit Boards are precision-crafted...no old-fashioned hand-wiring to come loose, or short circuits. These circuits are the most uniform...most dependable! RCA circuits ever developed!

THE MOST TRUSTED NAME IN TELEVISION
First in compatible color TV
TRADE IN, TRADE UP TO RCA VICTOR COLOR TV
NEW CENTER ELECTRONICS
SALES & SERVICE—TV—RADIO—STEREO
Miracle Mile Shopping Center
Open 'Til 9 P.M. Monday thru Saturday FE 8-9607

GARAGES?
ERB-RESTRICK'S HOUSE DOCTOR HAS THE PLAN FOR YOU!
WE USE ONLY TOP QUALITY MATERIAL
No. 2 & Btr FRAMING 16" on Center
215 lb. Asphalt Shingles
MANY PLANS TO CHOOSE FROM
\$265.00
1 1/2 Car CABLE WITH OVERHANG
2 Car Gable with OVERHANG... \$359.00

REDI-MIX CEMENT MORTAR \$1.05 per bag
SHEETROCK 3/8" 4 x 8 \$1.59
SHELVING 1 x 12 11c ft.
MAC-O-LAC SPRING PAINT SALE VINYL LATEX \$4.99 gal.
Fast Drying Washable White & Colors
ALL WEATHER EXTERIOR PAINT NO PEELING OR CHIPPING Reg. \$7.95 NOW **\$5.95** gal.
ARMSTRONG Ceiling Tile SALE
Starlite-Decorator 12 x 12 Reg. 10.95 ctn **\$6.95** 64 ft. ctn.
Pre-finished Natural **MAHOGANY 1/4"-1x8" V-Groove \$5.59**
Pre-finished **BIRCH 3/16"-1x7" V-Groove Factory Rejects \$3.99**
Unfinished **MAHOGANY 1/4"-1x7" V-Groove \$4.29**

Wrigley
Center Blade Chuck Cuts
SWISS STEAK 69c lb.
All Choice Cuts
Sirloin Steak 89c lb.
Whole Center Cut Slices
ROUND STEAK 79c lb.
Tender, Flavorful
T-Bone Steak 99c lb.
or Cube Steak
1855 WOODWARD AT 14 MILE RD.
855 HUNTER BLVD.
6592 TELEGRAPH AT MAPLE RD.
TEL-HURON CENTER, PONTIAC NORTH HILL PLAZA, ROCHESTER
Prices effective thru Saturday, April 7. We reserve the right to limit quantities.

BOSTON BUTT STYLE Pork Roasts 35c lb.
Lean, Practically Boneless. Easy to Carve.
featuring **Stokely's FINEST FOODS**
Stokely Plus Wrigley Equals QUALITY Plus VALUES!
Stock-Up Now!

DELCREST PRE-GROUND Coffee 1-lb. Bag With Coupon 39c
OR
WRIGLEY 93 SCORE 'AA' Butter 1-lb. Ctn. With Coupon 59c
Kraft's Salad Dressing SAVE 10c **49c** Qt. Jar
Dartmouth Frozen **Orange Juice 6 79c** 6-oz. Cans
FLORIDA MARSH SEEDLESS **GRAPEFRUIT 5c** Thin Skin 80 Size

MAC-O-LAC SPRING PAINT SALE VINYL LATEX \$4.99 gal.
Fast Drying Washable White & Colors
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ERB-RESTRICK Lumber Company
803 SO. MAIN ROYAL OAK LI 8-4000
425 FTON RD. BIRMINGHAM MI 4-5300

EXTRA GOLD BELL STAMPS 50
With This Coupon and a \$5.00 Purchase Except Beer, Wine and Tobacco Expires Saturday, April 7.
WRIGLEY BUTTER 59c
SAVE WITH THIS COUPON
Delcrest Coffee 1-lb. Bag 39c
OR
Wrigley Butter 1-lb. Ctn. 59c
Customer Check One Coupon Good thru Saturday, April 7. Limit One Coupon Per Customer.