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## NEWS OF BUSINESS

### 'Blair House' To Open In Beverly

William J. Pulte, Inc., developers of Greenwich Green, a new two million dollar development in Beverly Hills, are opening their first model, "Blair House", this weekend.

"Blair House", an eight room, two and a half bath Colonial, has won nationwide acclaim and is being featured in the April issue of McCalls Magazine. McCalls describes the model as being "elegant", "truly charming", and looking the way a house should look.

Featuring old time charm coupled with such modern conveniences as a family room, sliding glass doors, built-in oven and range, a full dining room, large closets and master bedroom suite. The house also features a full basement, wood paneling in the family room, and wardrobe type closets.

Containing 2,350 sq. feet of living space plus a two car attached garage, the house has four bedrooms, all large enough to contain twin beds, and a master bedroom suite that is 32 feet long.

Ten front elevations are offered for this model. However, rigidly enforced architectural control limits the exterior to one per block. Sales Manager, Joe Baranaka says that by doing this, the development will be able to maintain a custom built appearance. Underground utilities are also featured in the development, eliminating the need for telephone and electric poles.

Greenwich Green is located on 14 Mile and Evergreen. Models are open from 9 a. m. to 7 p. m. daily and Sunday.

Page 2-E THE BHAM ECCENTRIC Thursday, April 5, 1962

### Hugh Clark To Attend London Confab

Hugh M. Clark, an engineer for Thompson Ramo Wooldridge Inc., is one of two Americans selected to present papers before the Ninth International Automobile Technical Congress in London, England.

The Congress, a federation of 10 European and one Japanese engineering societies, will be held April 30-May 5.

Clark, a Birmingham resident, is assistant chief engineer for hydraulic products of TRW's Michigan division, with headquarters in Warren.

His paper, titled, "Slipper Type Pumps for Automotive Hydraulics," will be read before the afternoon session on May 3 in the Church House, Westminster. It is one of 16 papers from eight countries selected for the international meeting.

DR. CHARLES LIPSON of the University of Michigan, professor of the mechanical engineering school, is the other American on the program.

Clark holds 15 patents in the hydraulics field for improvements to automobiles, trucks and tractors. He was instrumental in perfecting TRW's slipper type hydraulic pumps for automatic transmission and power steering devices; TRW has manufactured and sold more than six million pumps to leading American car builders since the principle was perfected.

### Powell Promoted

William H. Powell has been appointed supervisor of labor relations at the Tennstedt division plant in Flint.

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**JACK E. SAVAGE**  
**American Motors Appoints Savage**

Jack E. Savage has been named to the new post of director of operations for Kelvinator International Corp., world-wide appliance subsidiary of American Motors Corp.

### Southfield Firm Wins Gold Medal

Sundberg-Ferar, Designers, of Southfield, have been selected to receive the Industrial Arts Gold Medal for 1962 of the American Institute of Architects, it has been announced by I. Banel LaFarge, FAIA, of New York, chairman of the AIA committee on Fine Arts awards. The award will be presented at the A.I.A. convention in Dallas, Texas, May 7-11.

Sundberg-Ferar were awarded the AIA Industrial Arts Gold Medal "For superiority in developing outstanding elegance and commodity for a large variety of designs to be executed by machine, from RCA Whirlpool miracle kitchens through a variety of electronic computers to the impeccable IBM Executive Typewriter".

### Hagopian Named VP by Ad Agency

Louis T. Hagopian, 557 Puritan, Birmingham, has been appointed vice president by N. W. Ayer & Son, Inc., national advertising firm.

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