Income Tax Facts

Each Federal income taxpayor is responsible for the facts and figure in the return he signs. This restrict the assistance of the U. S. Internal letterne for the return he assistance of the U. S. Internal letterne for the return he return he return he return he return he assistance of the U. S. Internal letterne Service, District Director plares it.

DEVON GABLES

Fashion Shows Starting at 12:30, con through the Lunch Hour 665

April 6th

SPRING FASHIONS





See the Latest for

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Your Narrator Jackie Crampton

66

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Never before has so much engineering know-how been poured into a 6-hp tractor. Speed of attachment-change alone puts the HUSKY '83 opt in in front of its competition. BOLENS engineers call the HUSKY'8 3-point hitch (with splined power take-off) 'the half-minute hitch'' ... and they're being conservative. Eleven Fast-Switch attachments mean year-round usefulness. Mow with the 32-inch rotary mower shown above. A 22-inch tilter attachment gives you easy, convenient the state of the st

PLUS:

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Salesman

Projects

April 5, 1962

(Continued from 1-A)

(Continued from 1-A) multiple family classification of the property would decrease the valuation of the surrounding single family units. They further feel that rezoning would drive a wedge of multiple family uses into a single family area, thereby setting a precedent for future multiple family developments. The family developments arounding single family (R-2) development on the west, east and north with undeveloped city park land on the north and south.

ACCORDING TO Brownfield, rezoning of the Allen property to
multiple family would definitely be
considered spot rezoning since the
area is surrounded by single family
young.

In accordance with zoning phililing young,
and areas, are zonedsideration to one individual propsideration to one individual property owner because the zoning
ordinance is generally set up for
community as an entire unit.
Any development through zoning,
he said, must be compatible with
surrounding uses and preserve the
functional, aesthetic and economic
characteristics of the neighborhood
and the city as a total unit.

BROWNFIELD SAID that a major consideration in the Allen major consideration in the Allen and the Allen state of the Allen state BROWNFIELD SAID that

THE ALLEN proposal, as it stands, calls for development of the town house on about 1½ acres of the heavily wooded parcel and dedication of the remaining undeveloped acre to the city (at no cost) as park land and flood plain area.

cost) as park and and now para-area.

If the entire, 2½-acre tract, in-cluding high land in the northwest corner, and low flood plain land on the easterly and south easterly portion, was developed, required land fill of 8 to 10 feet on the low land would kill all mature trees in the flood plain area. These trees, it is felt, add an aesthetic character to the area.

it is felt, add an aesthetic character to the area. Lead of a town house An advantage of a town house An advantage to Brownfald, is that development would kill considerably fewer trees than would development under single family zoning whereby homes would be scattered across the property. Instead of developing the entire the property of the property.

We Deliver

'New Look'

concentrated in Section A. Formerly we had two "front pages" for general news: Page 1, Section A; Page 1, Section E. The latter contained exclusively, general news of the outlying areas surrounding Birmingham proper. Now, such news will be found in Section A as part of the total general news of the entire area. Our reason for this change is that what is happening in the entire area quite often, because of the increasing importance of interrelated interests, concerns our reader regardless of which part of the area he may live in.

Page 1 will be what we call "Primary" general news. Page-3 will be "Supplemental" general news. The balance of the section will also be of a general nature.

Just what makes up this issue's "New Look"? Here is, basically, what we have done:

NEW APPEARANCE:

NEW APPEARANCE:

NEW APPEARANCE:

Part of our new look is a bit subtle. We have introduced more white space between the lines of our text type. This makes for easier reading and less eye fatigue. A number of heads (large type above stories) have been changed so that the final effect is both more pleasing and improved in overall appearance. A less subtle change is particularly true in Section C where we have also narrowed the column measure and removed the column rules throughout the eight pages.

This week, and in the future, there will be a 15 per cent increase in space allocated to news content. One of the benefits of this will be the reduction of display advertising on each page, making it possible to give more news importance to the page. Use of photographs, too, will be expanded approximately 20 per cent (to 75 to 80 pictures weekly) above our former usage.

As you go through this issue you will see many other improvements in appearance which we believe will make for easy reading and aesthetic stimulation.

NEW FLETURES:

for easy reading and aesthetic stimulation.

NEW FEATURES:

Our survey indicated that our readers expect more in The Eccentric than in the average weekly newspaper. They want more news of what we call the "Arts of Living". And, because our area is above average in such interests, we have added a number of features and news stories on such things as Books, Theatres, Hobbies, Decrating, Homemaking, Photography, Bridge, etc., (many will be of interest to men especially). These will be found in our revised Section D.

Other new feature and news stories in this area of interest will be introduced as time goes on.

We particularly call our readers' attention to a regular column by Robin Bahr, arts editor, which appears, starting this week, on Page I, Section D.

NEW ORGANIZATION OF CONTENTS:

NEW ORGANIZATION OF CONTENTS:

NEW ORGANIZATION OF CONTENTS:

The survey clearly indicated our readers' desire to have our contents "better organized". Many felt it difficult to know where to "find" certain kinds of news.

We hope we have helped solve this problem by re-arranging categories of news into new sections and clearly marking them with a listing of their contents.

For example: Our Society news can be found in Section C; you will not that it deals exclusively with "personal items" and the social aspects of clubs and organizations; whereas in Section D you will find news of the cultural and entertainment programs of organizations, clubs and other groups which we formerly included in Society pages. Now the latter are grouped in the "Arts of Living" section.

Another of the many changes is placing the Editorial Page on the front page of Section E.

Classified ads will now be found in the last section (E) each week so that more room can be given our general news in Section A.

And, finally, you will note that the section you are now reading (A) is on the outside of your paper rather than inside as in the past. It means we have to delay addressing until our last press run comes off, but we think it worthwhile to do this so that our readers can get the latest general news upon opening the paper.

IT HAS ALWAYS been The Eccentric's policy to main-

latest general news upon opening the paper.

IT HAS ALWAYS been The Eccentric's policy to maintain the highest level of professional journalism in producing a newspaper befitting the high standards of this area. We have always subordinated costs to a secondary consideration. As any businessman knows, this is not an easy thing to accomplish. In creating a "New Look" we find it involves considerable expense which we will continue to incur with future issues.

However, we have faith in our area and its desire for the very finest kind of community newspaper. To date we have not been wrong in this faith and our belief is still strong that a good product will always be supported as long as it has a market to serve.

We hope you approve of what we are doing. Your comments are always appreciated and we welcome hearing from you. alteen's TWO - story, town house units, joined by a common wall, would each provide two bed-rooms, two-car garages, and a private walled-in courtyard. The first couple years and lates are well as a state of the st

THE BIRMINGHAM (MICH.) ECCENTRIC 7-A Spring Concert Set Tonight at S'field

Spring features will highlight Southfield High's 11th annual Spring Concert, to be presented in the school auditorium at 8 tonight, Solo presentations will be made by senior trumpeter Doug Bayne and by sophomore planist Nancy Wilson. Nancy, who impressed critics with her talent when she appeared as a pianist with the South Oakland Symphony, will play the solo part of the "Warsaw Concerto" by Addissell. Doug will present "The Magic Trumpet."

IN OTHER SPECIAL features, Dr. Ira M. Altshuler, trustee of the Southfield Board of Education, will monduct the band in his own composition "March Southfield" and a wew song, "We're the Blue Jays," composed by school band director the Columbia of the Col John Caldwell, will be given by a

ocal group.

The new song, dedicated to Prinipal Robert E. Hall, will be pre sented by a vocal group directed by Mr. L. Vincent Kochenderfer. Mayr James Clarkson will be honored by the playing of "His Honor" narch by Fillmore.





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