

Dykstra Says Ford to Seek Major Role in Space Program

DENVER, COLO. — Ford Motor Co. is seeking a major role in the nation's space program, John Dykstra, president, said here last week. Dykstra told the National Defense Transportation Association that Ford "now is preparing its bid to manufacture the biggest, most powerful American entry in the space race—the first-stage booster of the giant Saturn vehicle." (Dykstra lives in Hoonah Falls.)

"This is only one sign that we are moving into the defense and space business with both feet," he said. "We are determined to be in the vanguard of our country's effort to regain space leadership."

The Saturn will be the nation's first rocket capable of putting a man on the moon.

DYKSTRA TRACED Ford's contributions to Detroit's reputation as the "arsenal of democracy" in World War I, World War II and the Korean War.

During the Second World War, for instance, the company not only turned out engines, vehicles and other equipment by the hundreds of thousands of units, but also successfully applied the technique of assembly-line production to the manufacture of airplanes for the first time, he said.

In recognition of the trend of defense business away from Detroit, Dykstra said that he decided some years ago it should once again become a substantial contributor to the defense effort "not merely as a manufacturer, but as a primary producer of the most advanced kinds of equipment."

NOW, HE SAID, "our scientific laboratory in Dearborn has become one of the world's leading centers of basic research. Our aeronautical division in Newport Beach, Calif., is steadily increasing its role in space-age technology.

"Our special military vehicles operation is producing the developed successor to the jeep, and developing new trucks that will have will surpass their military predecessors by a wide margin."

He noted that Ford's recently announced intention to acquire the assets of Philco Corp. will make possible a fuller participation in the national defense and space effort.

DYKSTRA SAID the automobile industry has enormous resources for the defense and space business, including diversified manufacturing and assembling facilities, a pool of experienced managers, a network of supplier relationships, and engineering talent.

"Ford, for example, in addition to having manufactured military equipment, automobiles, trucks and tractors is a primary producer of steel, glass, plastics, paints, and electrical goods—to name just a few."

He said the space and missile business is a logical outgrowth of Ford's scientific and engineering efforts.

"OUR LONG-RUN scientific and technological requirements as an automotive manufacturer are virtually the same as the requirements of missile and space development," Dykstra said.

"Tough, light, easily formed, heat and friction resistant materials are equally important to the designer of automobiles and to the designer of space vehicles.

"Like each has a compelling interest in new and better ways of storing and releasing energy."

"For example, our Dearborn laboratories have developed new techniques for producing super-strong steel for bonding graphite to metal that will produce the first applications in space vehicles."

"We cannot forget that a union member is first and foremost a citizen of his community," Matthews said. "It is the responsibility of our organization to cooperate with other community groups in improving the quality and quantity of our social services while at the same time educating members about available help."

BERGHILD DAHL, noted author of New York City, will make several appearances in Birmingham, Oct. 12 and 23.

Miss Dahl will speak at 7:30 a.m. in Derby Junior High School and 3 p.m. in Baldwin Library on Oct. 12 and 8 a.m. in Barnum Junior High School and 2:30 p.m. in Groves High School on Oct. 23.

Miss Dahl, who recently lost her eyesight, receives her literary inspiration from her personal experience and background as the American-born daughter of Norwegian parents in the midwestern United States.

HER LATEST BOOK for teenagers entitled "Under the Roof" was published Aug. 31.

She was born and raised in Minneapolis where her father was a pioneer civil engineer and surveyor who had owned one of Minneapolis' and Lake Minnetonka.

Miss Dahl has had wide experience as an editor in Minnesota, North Dakota, and for 13 years was professor of literature and journalism at Augustana College, Sioux Falls, S. Dakota.

AMONG THE BOOKS she has written are "Glimpses of Norway," "I Wanted to See," "Karen," and "Homecoming." Her dramatic addresses are "The Daughter," "The Cloud Shoes," "Stowaway to America," and "A Minnetonka Summer."

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Author Plans Visit to B'ham

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St. David's Women Hold Tea Wednesday

The Episcopal Church Women of St. David's Episcopal Church, Southfield, will hold a "Get Acquainted Tea" at the home of Mrs. Robert Schmidt, 19100 San Jose, Lathrup Village, at 1 p.m. Wednesday, Sept. 28.

Mrs. Arthur Detrisac, Lathrup Village, Mrs. George Skinner and Mrs. William Melcher of Derby Gardens, and Mrs. Robert Inwood of Berkley are responsible for the tea arrangements.

Cranbrook Begins Adult Ed Courses

Last-minute registrations are still being accepted for six courses offered this fall at Cranbrook by the Adult Education Division of Wayne State University-University of Michigan.

"The Cultures of New Africa" will be taught by Dr. James E. Christensen, assistant professor of anthropology at Wayne State, begins Thursday night at 7:30. The 12-week course will stress a better understanding of the cultures and peoples of Africa south of the Sahara.

Other courses starting this week include: Biological Forces in the World of Man, Gems and Gem Materials, Contemporary American Music, Principles of Mental Health and Reading Efficiency. Persons may register the first night of class.

THE COURSES are jointly sponsored by the Cranbrook Institute of Science and the Cranbrook School for Boys.

Further information may be obtained at the Adult Education Division at Wayne State University or the Cranbrook Institute of Science.

Miss Torch Lighter Attends Drive Confab

Ann Rule of Birmingham, who has been selected Miss Torch Lighter for the 1961 Torch Drive, was a guest last week at a luncheon in Detroit designed to present a united front for the drive.

The five-year-old daughter of Mrs. Francis A. Rule, 3832 Halla Lane, Birmingham, Ann is a cerebral palsy patient of the Detroit Orthopedic Clinic. Ann will light the 54-foot torch at the foot of Woodward Oct. 17.

Laying aside its internal differences to work for the success of the 1961 Torch Drive, some 250 top labor leaders met with Norman Matthews, international vice president of the UAW in the Fort Shelby Hotel.

because I believe that they are both dedicated to the same basic objectives, people and progress."

Fisher described the 1961 goal as a "great challenge."

"I do not have to tell you about the problems of reduced employment in our area," Fisher said. "They add up to more people needing help and fewer able to give it."

Sponsors of the luncheon were the Wayne County AFL-CIO Council, the Michigan State AFL-CIO, International Union UAW, Teamsters, United Plant Guard Workers of America, and United Steel Workers District 29.

SPONSORED by six labor organizations, the meeting previewed the annual fund-raising campaign to be held Oct. 17 through Nov. 9.

Matthews, Torch Drive co-chairman for labor participation and chairman of the Labor Participation Committee, said the \$18,200,000 goal set for this year's drive was a challenge to every group in the Metropolitan Detroit area, to labor, to management, to churches, civic organizations and to every individual.

He asked labor leaders to use every medium at their command to assure funds were raised for the 1962 budgets of 195 health and community services.

ARMY ENLISTMENT applicants from Birmingham, said Sgt. Brotemarkle, will no longer have to travel to the Pontiac or Royal Oak Recruiting Offices for enlistment information.

Presbyterian Guild Plans Fashion Show

The Art of Fashion is the theme of the fall fashion show sponsored by the Sarah Hunter Guild of the First Presbyterian Church of Birmingham.

The show, featuring styles from Deemery's, will be held in the church social hall at 12:30 p.m. Oct. 5.

The co-chairmen are Mrs. S. D. Rainey and Mrs. Douglas Wood. Committee chairmen are Mrs. R. Broxton, Mrs. F. E. Cogsdill, Mrs. Bruce King, Mrs. S. J. Foll, Mrs. W. B. Hulbert, Mrs. L. J. Fitzgerald and Mrs. F. J. Sage.

TICKETS MUST be obtained in advance through Mrs. Fitzgerald or Mrs. F. E. Cogsdill.

Sweeney Takes Part In Joint Operation

Participating in the recent "Excursion on San Juan Island, Wash.," was Navy Ensign J. Sweeney, son of Mr. and Mrs. Harold E. Sweeney of 460 Linden, Birmingham.

Ensign Sweeney, while serving with the staff of Commander Amphibious Squadron Five,

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We Love Our Prodigals

We love all of our customers. But we reserve a certain special love for the prodigal customers who return to our own little fold.

These prodigals leave Birmingham for greener pastures with stars in their eyes. Perhaps they are enticed by some appliance and TV bargains at "unheard of low prices" in some big black print ad. Or perhaps it is one of those big-store ads filled with utopian promises in a more subtle print size that lures them. In any event, they go forth seeking prices and services that are unheard of around old Piety Hill.

And, oh the sadness in their eyes when they return. The "unheard of low prices" at the discount store are on non-descript items not even worth their "unheard of low price". The utopian promises of the big-store are true enough if one can but stand the confusion, delay, double-talk, and downright exasperation that attend them. Disillusioned and saddened, the prodigals return to their own back yard.

These most dearly beloved customers are then a particular joy to serve. They welcome our clean selection of name brand merchandise. They fully appreciate our low prices. They relax with our quiet efforts to explain product features. They swoon when we tell them that they can have delivery and installation scheduled to their convenience. And some have been known to plain tip when we offer them S&H Green Stamps too.

Now dear friends, we are not necessarily urging you to follow in their footsteps. We guarantee you our love and appreciation whether you come to our store first, or last. We do urge you though, not to forget about us if you should be lured out of town by one of those enticing ads. Please remember that there is a parking space awaiting you within a half-block of our store. And remember too, that you are always welcome at Hawthorne Electric, and that the same loving treatment we have given your friends and neighbors for the past forty-seven years awaits you.

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Army Recruiting Office in B'ham

Birmingham has its own U. S. Army Recruiting Office.

Mayor Florence H. Willett and Assistant City Manager Robert S. Kenning Friday granted the Army permission to use Room 107 of the Municipal Building as a recruiting office.

SFC Robert Brotemarkle, Army recruiter from Pontiac, will be available every Friday from 12 noon to 4 p.m. to interview applicants regarding enlistment opportunities.

Organized labor support and leadership were one of the cornerstones in establishing our United Foundation 13 years ago," Fisher said. "This tradition has carried through each victorious Torch Drive since then. Every year the men in the shops have done their share to insure victory."

"I THINK THAT there is a great parallel between organized labor and the United Foundation

Olsen's Market

WHERE CUSTOMER CONSIDERATION COMES FIRST

FREE Sausage ★

Hurry, hurry! . . . We will include one pound of our famous Farm Style Sausage* with each order amounting to five dollars or more, FREE, through Sept. 30. This is equivalent to approximately one trading stamp they stick you with (that's a pun) at super-markets. Figure it out, then buy some TOP-QUALITY BEEF, POULTRY, VEGETABLES, etc., at this home-owned market.

FARM STYLE SAUSAGE
In the early 1880's, Alex Parke, a Birmingham butcher, achieved a modern kind of immortality by producing a pork sausage of magnificent flavor. Through an unbroken line of Alex's successors, his famous sausage recipe became a part of this business when it was founded in 1924. Nowhere, except perhaps in Germany, will you find a sausage to duplicate ours. It's grand enough to serve dinner guests; ideal with waffles and maple syrup.

BONELESS BREADED PORK CUTLETS
Only six of these large, lean, sirloin steaks can be cut from one hog. We bone and dice these big chops, freeze them over and dice them again. They are rolled in our special toasted bread crumbs. A rare taste treat, so tender you can cut them with a fork.

STUFFED PORK CHOPS
Large, lean chops about an inch thick cut with an opening in the center. They are rolled in our special bread crumbs and stuffed with delicious sauce for a holiday surprise, at an everyday reasonable price.

HAM-APPLE SALAD
Baked ham ground very fine, not coarse like you see in the store. Tossed with pineapple, salad dressing and delicious apple sauce. Delicious for sandwiches, large ones for tea and luncheons.

HAM LOAF
A special blend of smoked ham, pork, eggs, milk and bread crumbs ground to a fine consistency, expertly spiced. Baked and served with brown sauce (recipe).

SPICKLED PIGS HOCKS
Marinated in very mild vinegar, fortified by imported spices of old country flavor. Only at Olsen's can you get spickled pigs hocks so tender for snacks and luncheons.

No hot-cakes! In the aisles. No wafers! Check our smiles. Show in comfort, safe at home prices. Check your wants, then telephone.

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COUPON—Good for one pound of Olsen's FARM STYLE SAUSAGE with any purchase IF presented IN PERSON at Olsen's Market Sept. 28th-30th

W. E. Long Ends Recruit Training

William E. Long Jr., son of Mr. and Mrs. William E. Long of 18840 Devonshire, Birmingham has completed recruit training at the naval training center at Great Lakes, Ill. son of Mr. and Mrs. Peter B. Loomis III of 1648 Dorchester, Birmingham.

The nine-week training program is designed to provide a smooth transition from civilian to experienced bluejacket ready for duty with one of the fleets guarding our nation.

Loomis in Training At Illinois Base

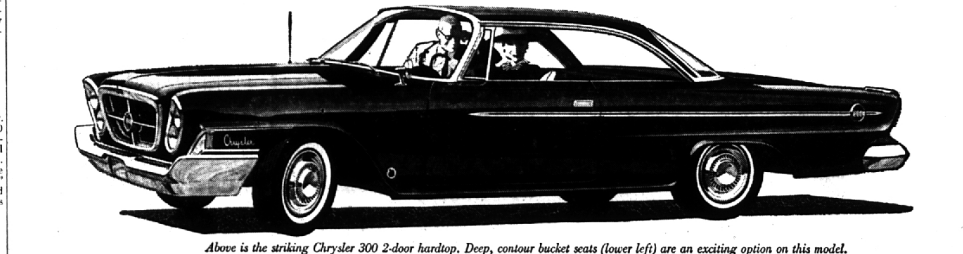
Undergoing recruit training at the naval training center at Great Lakes, Ill., is Peter B. Loomis III, son of Mr. and Mrs. Peter B. Loomis III of 1648 Dorchester, Birmingham.

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Cotton Rugs
washed and fluffed 9x12 size or smaller

Linen
sheets, pillow cases, table-cloths, etc., washed and carefully finished on our steam heated ironer.

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Above is the striking Chrysler 300 2-door hardtop. Deep, contour bucket seats (lower left) are an exciting option on this model.

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There's a full-size choice of other quality Chryslers, too. For this, check Newport and New Yorker. Check engineering advances that include torsion-bar suspension, for the ride and stability that matches Chrysler V-8 performance. All feature Unitbody, the one-piece welded design that houses you in solid, quiet comfort. All bring you an alternator that produces current even when your engine's idling; new chassis fittings that need lubrication only at 32,000-mile intervals. Nothing ho-humdrum about these stout Chrysler '62s! Drive one! Own one!

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