

Behind The Store Fronts

With **ANGUS MCKELLAR**



JACK McBRIDE, of Russell Hardware Co., is a busy man these days what with beating the drums for the Birmingham Lions Club's annual entertainment, but at Groves High School auditorium on Oct. 16.

Jack reports keen interest in the coming musical fun show starring Ferrante and Tetcher, the recording artists of "Exodus" fame. Proceeds of the event will be used for charitable purposes, particularly in assistance to the blind.

Although Birmingham's Art Festival is something gone until next year, art fanciers can still feast their eyes on some outstanding paintings on exhibition in the windows of Green's Artists' Supply, 400 S. Woodward.

Consumers Power Co. will again sponsor, as a public service, a show-

Two Agencies Merge Business

A Branch office affiliation between LaRue, Cleveland, Inc., Detroit, and Feeley Advertising Agency, New York, was announced recently by Robert F. LaRue, 28010 Woodworth Way, Lathrup, and John J. Feeley, presidents of the two agencies.

Under the terms of the agreement the creative, research, sales training and public relations facilities of each agency will be available to the other.

The agencies use all media for a diversified list of 400 accounts, and perform a complete range of marketing research services.

According to the agency executives, the current affiliation is the first of several planned by the two companies. Additional agencies in major cities in the United States and abroad are now under consideration.

Principals of LaRue, Cleveland, Inc., in addition to Robert F. LaRue, include: Richard Cleveland, vice president, and Frederick Herman, treasurer.

Other principals of Feeley Advertising Agency include its three vice presidents, Donald A. Dodge, Scott S. Robinson, and Frank J. Dignam, and Michael W. Feeley, treasurer.



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lographers Association, Oct. 3-12. Several of the prize winners are by Mary Stasak, The Birmingham Eccentric's news photographer.

Because of the available space (and evening hours except Saturday), the Ferrante library was selected for the showing this year.

CHARLES WAKNER, manager of the Mayfair Market (formerly known as Brown's Market) over on Northwestern, tells us that the word is getting around about Joe Lame's home made specialties of sausage and sandwich spread. Joe's background in the meat business includes employment at several Birmingham markets.

Neil E. Wallace, Jr., Mayfair Market owner, has remodelled and expanded every department since buying the store a year ago. Everything seems normal again

at Birmingham's ultra modern sporting goods store, The Sportsman, with the return last week of Charles E. (Greivis) Wilson, Jr., and Leo Renault from a successful hunting trip to Alaska.

The hunters were ferried by air to Post Lake (in the rugged Alaskan Range) 180 miles from Anchorage.

Erwin scored with a Dall sheep, a grizzly bear, and a caribou. Leo's trophies included a fine Dall ram, and a caribou.

"Others joined us at Anchorage," Leo said. "So we were able to hunt in pairs, each with one other experienced person. We set up a base camp, and if we were five or six miles away at nightfall we would use a 'take camp' (sleeping bag and light tent)."

fusion of huge blunders which literally covers the mountain slopes. The party was forced to remain at Post Lake six days longer than planned, as bad weather made it too dangerous for their plans to come in over the lowering ridges to pick them up.

Pvt. Picmann Ends Eight-Week Course

Army Pvt. Don A. Picmann, son of Mr. and Mrs. Alfred E. Picmann, 633 Madison, Birmingham, recently completed an eight-week typing and clerical procedures course under the Reserve Forces Act program at the Armor Training Center, Fort Knox, Ky.

The 23-year-old soldier is a 1956 graduate of Birmingham High School and a 1960 graduate of Michigan State University.

Art Academy Sets Ceramic Exhibition

Cranbrook Academy of Art Galleries will offer the Ceramic National Exhibition Oct. 7 through 29.

A major exhibition of ceramic art, the display contains over 300 pieces by outstanding ceramists including Manja Grottel, head of the ceramics department at Cranbrook Academy of Art. The exhibition also includes many works of academy alumni and present students.

The galleries are open daily except Mondays and holidays from 2 to 5 p.m. Admission is free.

hibition has included the Roberson Memorial Center, Binghamton, N.Y.; the Dallas Museum of Fine Arts; the Baltimore Museum of Art and the Portland, Ore., Art Museum. The exhibitions was organized by the Everon Museum of Art, formerly the Syracuse Museum of Fine Arts, and is sponsored by the Syracuse China Corp., Carrier Corp., Ferro Corp. of Cleveland and General Electric Co.

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