

**BUSINESS NEWS**

**Goyette Appointed Assistant Manager**

Gordon F. Goyette, Jr., 7099 Springridge, Bloomfield Township, with Parke, Davis & Company since 1949, has been appointed assistant manager of sales training and quality control for the worldwide pharmaceutical firm. Goyette, in his new capacity, will report to and assist L. A. Besmer, manager of sales training and chain store sales, in the various activities of the department. He worked as a pharmacist in the Detroit area before joining Parke-Davis as a sales representative in the firm's Detroit branch. He was named a field manager in 1954, a position he held until his present appointment.

**Kresge's**  
The family choice




**MANAGER SPECIALS**

Thursday  
Friday  
Saturday

**Sept. 28, 29, 30**

**250 Count Economy Napkins**

Reg. 37c **33c**



**Jergens Woodbury Lotion**

**1/2 Price Sale**

Reg. \$1.00 **Now 50c**



**CUSTOM PICTURE FRAMING**

Your favorite canvas, water color or prints  
**EXPERTLY FRAMED**

Select your frame from many beautiful styles and finishes

KRESGE'S—BIRMINGHAM  
KRESGE'S—NORTHLAND CENTER

West Maple at Henrietta, Birmingham

**'CHARGE IT at KRESGE'S'**



Talking over construction plans for a new 172-home development in Beverly Hills are (left to right) Frederick Rubin, vice president, Woodbury Building Co.; David Robinson of Robinson Bros. Builders; and Richard Blesnak, president, Woodbury. Expected completion of models is sometime in October.

**Beverly Subdivision Construction Starts**

A five-million dollar residential development is underway in Beverly Hills and represents one of the largest parcels of acreage in the area. A Robinson Brothers-Woodbury development, the 172-home community will be called Huntley and five furnished model homes are currently scheduled for a preview showing sometime in October. Bounded on the South by the City of Southfield, on the East by Royal Oak and on the North by Birmingham, the 77-acre tract is located on 13 Mile Road, 1/2 mile west of Southfield Road and will be permanently identifiable by a massive entranceway which is expected to be completed in about 10 days.

CONSTRUCTED and landscaped at an estimated cost of \$8,000, the entranceway to Huntley will consist of 18-foot steelstone piers accented with four-foot carriage lights and wooden turn-post gates. Twenty-foot trees will be transplanted along with a hedge of boxwood which will run 150-feet along 13 Mile Road so that the entry reflects a vegetational growth of at least 15 years, commented David Robinson and Richard Blesnak, spokesmen of the Robinson Brothers-Woodbury Development. Densely wooded in several areas, the rolling terrain also boasts a creek which runs through the property. To further create an atmosphere familiar to the English countryside, a series of bridges will be provided by Robinson Brothers-Woodbury to add to the charm of the community. HOMES, WHICH will include ranch, tri-level and colonial designs, will be available in a choice of 25 elevations. "Realizing the importance of

and no one elevation will be repeated more than three times on any given street, nor shall the same elevation be repeated across the street of next door. "IT IS THE feeling of Robinson Brothers-Woodbury that by enforcing these strict development regulations, architecturally the community will not only be custom-built in appearance, but even more important, the value of each and every investment will be insured for the future. The policy, which is in the jurisdiction of the Birmingham School System, will be serviced by the recently constructed \$4,236,000-dollar Wylie Groves Junior and High School (just 5 minutes walk away) from Huntley) which will serve grades 7 through 12 and the Beverly Elementary School located on Beverly Road and just west of Southfield. Just 10 minutes from Birmingham's exclusive shopping and municipal facilities, Huntley will provide its residents with the convenience of city water, sewers and paved streets. HUNTLEY RESIDENTS are also so convenient to Westwood Baptist Church, 15 Mile west of Greenfield; St. Lady Queen of Martyrs' Church, 14 Mile south of 14 Mile; Holy Name Church, just north of Ma-

**GOLD STAR**  
SYMBOL OF EXCELLENCE MARKS THE



**world's most modern ranges**

**-AND THEY'RE GAS!**

Gold Star Ranges feature the low-temperature oven—a time and money-saving feature. This low-temperature control automatically keeps an entire meal ready-to-serve for several hours without continued cooking. Meals cooked to perfection are no longer ruined because dinner was unavoidably delayed. Ranges stay rare or medium until the family is ready to eat. The Gold Star on a Gas range means the range has met at least 30 high-quality standards governing performance, construction and design.

Only Gas DOES SO MUCH MORE FOR SO MUCH LESS

Standard Gas flavoring in a wonderful flame-kissed blower for meat-broasting taste.

Check controls allow you to set oven to turn on and off automatically.

Built-in, motorized, removable broom-free cover for easier boling or broiling.

Burner-with-a-brain raises and lowers flame for automatic cooking precision.

Automatic, clock-controlled Meat Thermometer cooks meat to exact degree of doneness.

SEE YOUR GAS RANGE DEALER, SOON

Who said investing is a man's world?

**More women than men own stocks**

*To invest or not to invest?*

The answer to this question is not easy, quick, or foolproof. There's a right way and a wrong way. First, ask yourself what you need for living expenses and emergencies. Do you have a surplus after that? This is money you might consider investing. Secondly, talk to a Watling, Lerchen & Co. representative for facts and advice. Tell him what you want your money to do for you. If your goal is income during the year, you'll probably want to know about stocks with a good record of paying dividends. If you want your money to grow for the future use, one thing to discuss is stocks with a reasonable chance to increase in value over the years. For greater safety of income and principal you might find your best investment in bonds. There's also a Monthly Investment Plan which lets you invest with as little as \$40 every three months.

Sound interesting? It is. And it can be rewarding. But remember, nothing is for sure. Stocks can go down as well as up, and your money deserves to be treated with care. Turn a deaf ear to tipsters. Talk to Watling, Lerchen & Co.

Studies indicate that more women than men own stock. If you believe that you are one of the many women for whom investing wisely can make good sense, start right—with the help of a Watling, Lerchen & Co. representative.

**Watling, Lerchen & Co.**  
Members New York Stock Exchange and Other Leading Exchanges

... Please send me, free, "INVESTMENT FACTS," listing some 400 stocks that have paid dividends every 3 months for 20 years or more.

**WATLING, LERCHEN & CO., CHIEF OFFICE**  
WEST MAPLE AND CANTONBROOK SQUARES  
BIRMINGHAM, MICHIGAN • PHONE: MI 6-9190

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**SERVING MICHIGAN INVESTORS SINCE 1916**

Presenting for the First Time in Birmingham...

**FERRANTE and TEICHER**

"FLIP THEIR LIDS"

**MONDAY, October 16, 1961**

at 8:30 P.M.

**GROVES HIGH SCHOOL**  
13 MILE at EVERGREEN

**DYNAMIC TWIN PIANOS in CONCERT**

In An Extraordinary  
**MUSICAL FUN SHOW!**

Popular recording artists who made "Exodus" and "Theme from 'The Apartment'" the top instrumental records of the year! They have appeared on every major network radio and in television, from Gary Moore, Steve Allen and Ernie Kovacs to Ding Dong School.

**HERE IS A RARE TREAT YOU WILL NOT WANT TO MISS!**

"Superlatives do not exist to adequately describe their brilliance and artistry"... Milton Cross. "Master Technicians"... Time Magazine. "Playing of hair-trigger precision"... N. Y. Times. They have delighted college and civic audiences across the country and are now coming to Birmingham at Groves High School, Monday, October 16, 1961 at 8:30 P.M.

Here are two energetic young concert pianists who have become widely known through their recordings, concerts and broadcasts. Since their first performance with the Toledo Symphony in 1947, they have played in 48 states and Canada. They combine classical music with their own arrangements of tunes of Gershwin, Rodgers, Kern, Porter and other popular composers, often with new sound effects. Truly a rare combination you won't want to miss!

**TICKETS MAY BE OBTAINED FROM ANY LIONS CLUB MEMBER OR AT:**

- WILSON DRUG COMPANY
- MARTY'S RECORDS
- MILLS PHARMACY
- KLA
- WABECK PHARMACY
- GRINNELL'S
- BIRMINGHAM CLEANERS
- YOUNG'S OF BIRMINGHAM

STU SET IS: \$1

**STUDENTS: \$1.20 ADULTS: \$2.20 and \$3.30**

Including Tax

For Further Ticket Information, Call MI 6-1212

**SPONSORED BY THE**

**BIRMINGHAM LIONS CLUB**

PROCEEDS TO BE USED FOR AID TO THE VISUALLY HANDICAPPED