



Early Autumn Outfits

Early autumn finds Madras jackets, blazers and flannel slacks among the campus wear favorites in the Northeast. These outfits can be "dressed up," as shown here, or "dressed down" with sport shirts and or walk shorts.

OPEN 9:30 TO 5:00 DAILY
MONDAYS UNTIL 8:30



As Sketched
in EMBA
CERULEAN
\$1695.00

Whatever you desire in a Mink Stole is ready to try on at Dittrich's . . . the reasonably priced and the expensive . . . the classic style and the height of fashion . . . over 350 Stoles to choose from . . . \$275 to \$2,650.

PRICES INCLUDE ALL TAXES

RICH FURS
Dittrich

2341 Grand River at Vernor WO 1-9100

Customer Parking Lot Adjoining

Dependability by the Dittrich family since 1888

Fur Products Labeled to Show Country of Origin of Imported Furs

The Suburban Mother's Fashion Guide to Schoolboy Styles

By SHIRLEY D. ADAMS
Women's Editor

American mothers are the most fashion-conscious parents in all the world. The "haute couture" designers of Paris, London, Rome and Florence are well aware of this and their creations are concocted with American acceptance in mind.

Mother also keeps a sharp weather eye on dad's clothes, making sure that he avoids fashion ruts and maintains an up-to-date, look-his-best appearance.

HOWEVER, one of mother's other big interests in fashion resides in a continual concern for her children's daily dress habits. Maintaining a youngster's wardrobe so that they are correctly dressed for school, handsomely outfitted for dress-up occasions, while forever being prepared for that frenetic after-school quick-change to proper play attire, tests a mother's fashion I.Q., if not her patience.

So, inasmuch as most moms have a thousand-and-one other responsibilities, the following fashion information is to aid her in shopping for wardrobes for the elementary-school-age men of her clan.

THE THREE-BUTTON natural-shoulder Ivy model is by far the most popular in both suits and sports jackets. In suits the Continental models have fallen from second to third choice this year, replaced by a three-piece Ivy style . . . the third piece being a matching vest just like the one daddy wears.

In suit fabrics, worsteds and worsted-types are tops, followed by flannels, wools, tweedy types and corduroys. Many of these fabrics are woven of blends of natural and man-made fibers which add to their durability and are a big help in retaining their shape and crease.

COLOR CHOICES for mother's investigation in boys' fall suits are olive tones, dark gray, black neck-and-neck with navy blue, brown tied with light gray. Many mothers will welcome the return of navy blue suits because they flatter all complexions and are extremely versatile.

Solid colors will be the most popular in boys' suits followed by plaids, checks, fancy weaves and stripes, in that order.

When mother goes shopping for her boys' outercoats, the seers of juvenile fashions predict that she will select a raincoat with a warm zip-in liner for rainy and snowy days, a suburban coat or a heavy outerwear garment for school and play and a topcoat, perhaps with a zip-in lining for dress-up.

FOR THOSE in-between days so common in the fall, the youngster will need a lightweight lined poplin or wool waist-length jacket and these come in a tremendous variety of styles and colors.

Shirts are another "must" in any back-to-school outfitting. For dress-up, there are button-down collar oxfords in white, blue and stripes, modified spread-collar broadcloths and both pinned, round and snap-tab collars in a variety of fabrics.

SWEATERS, favorites with both sons and mothers, offer a great selection: pullovers, cardigans, ski styles, crew-necks, V-necks, boat-necks, square-necks, shawl collars and modified shaw effects in flat knits and the new lighter bulky effects.

A few obvious hints to mothers as that traumatic September morn approaches would include these: wet jackets and slacks with plenty of "let down" room in the sleeves and legs . . . inexpensive dunga-

Times Have Changed In Attire for Golfers

Golfers have certainly bloomed sartorially in the last decade. It wasn't too long ago that links enthusiasts would don the oldest, most disreputable clothes they owned to step out onto the golf course. Instead of looking like the bankers, judges and businessmen they were, they resembled nothing more than a foursome of itinerant hoboes!

But times have changed — and today's golfers, from public links to wealthy private clubs, are well-groomed, colorfully-groomed and properly-groomed for their sport. (Now, if someone could only invent a sure cure for hooks and slices!)

tees make rugged after-school play companions.

MAKE A checklist of needed underwear, pajamas, handkerchiefs, ties and other accessories for the

littlest scholars attach their gloves to outercoats with elastic name tapes and sew-in initials are another help in cutting down visits to the school lost-and-found. Now, Mom, you're all set.

BIRMINGHAM ECCENTRIC

FASHION SECTION—15



SOMETHING
TO
CROW
ABOUT!

KNITS
FAKE FURS
TARTANS
TWEEDS
BROCADES
CREPES
COTTONS,
AD INFINITUM~

STEWART'S
FABRIC SHOP
202 EAST MAPLE

FREE PARKING IN REAR

Jacqueline
SHOPS



Fur Collars the Flare

Emerging as the season's exciting new fashion — the flare coal in "Crepelan", Acrilan bonded to Scott Apparel Foam, created exclusively for Natalie Green, collared with a detachable ruff of fox fur. More news in huge button-trimmed jackets, three-quarter flared sleeves. Kelly, Red, Black, Brass, Magenta, Beige, Blue. Sizes 5 to 15; 6 to 16. \$55.00

Telegraph and Maple
In Bloomfield Shopping Plaza

9 Mile at Coolidge
Oak Park