

# Brilliant Colors Highlight Fashions at Fall Showing

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Society Editor

Local fashion-minded women gathered at the Kingsley Inn last week to view fall costumes by American Designers. Modeling fashions from Hilda's in Birmingham were Diane King, Mary Devine, Peg McIntosh and Esther Dein.

Starting the afternoon show was Diane, attired in a black coat, double-breasted with interesting buttons and stitching detail. Her dress was a basic black wool with imitation breast pockets and a leopard belt.

**MODELING** a figure flattering outfit was Lois in her camel cashmere coat and dress ensemble. Peg looked stunning when she walked through the arch in a black wool faille coat designed with a white beaver scarf and cuffs and a teal trainer black heavy crepe dress featuring an off-side pleat with grosgrain ribbon trim.

A "must" for every woman's wardrobe was a vivid blue silk cocktail ensemble, sleeveless jacket with border of beads around the bottom of the jacket. This outfit was modeled by Mary.

A **STUNNING** outfit shown was a black chiffon cocktail dress featuring a halter bodice of matte jersey and long chiffon tapering

sleeves with a jeweled contour belt.

Fashion this fall will be casual current and completely American. A rust wool two-piece suit in a block stitch knit, a crepe bodice and a jacket with a mink collar made a big hit with the ladies.

The theatre-goer will feel smart in her theatre coat of black silk, lined for winter warmth, and a mink collar. This coat was accessorized with a gown in "honey dew" silk peau de soie with a full skirt, bodice of silk chiffon encrusted with beautiful beads and a full skirt.

**FOR YOUNG** and exciting women of any age... for the woman who is every inch a female... as light and airy as strawberry meringue was a pink chiffon gown designed with organza cabbage roses at the hemline. This gown was modeled by Esther.

Smart and fashionable women love the glitter of satin. Among the collection was an emerald green pure silk satin sleeveless dress with a tie belt. Complementing this cocktail dress was a matching cape coat, full back and collarless. The lining was done in lambswool for those cold winter evenings.

A **MATCHING** ensemble caught the eyes of the audience when Esther modeled a bold plaid coat of black, white and gold designed with a mandarin collar and patch pockets. Complementing her outfit

was a gold wool dress with straight lines.

And rushing St. Patrick's Day was a brilliant green poi de soie cocktail dress featuring a large stand-up collar with button detail.

## Blue Makes News In Party Dresses

Teen-age girls will go to splashy parties this year in dresses of "sugar-coated blue." The girls will spice the blues delicately with green and wear them for "once in a blue moon" evenings.

**THE FASHIONS HAVE** all the bouffant skirts, snug bodices, fragile fabrics and flirtacious styling that teen-age girls love to dance in.

The most formal dress, an ankle-length whirl of rayon and cotton ottoman, has a snug strapless bodice, ruffled-sashed at the tiny waist. Short date dresses star tucks, tiers, embroidery, laced chiffon, and sugar-cane stripes. Shaped skirts predominate, with one of the newest, most important silhouettes a "shaped glider." This combines a fitted bodice with a dropped waist and rounded skirt.



## The New Look

Miss Birmingham goes to the Country Club in her natural emba tourmaline mink cape stole. The unusual feature of this cape is that the skins wrap horizontally rather than vertically, which has a tendency for a woman to look slimmer. This cape is especially smart on a short woman.



## A Wardrobe Must

A smart outfit to add to your fall wardrobe is this 100% wool jersey sheath with satin sunburst trim at the waist, scoop neckline and three-quarter length sleeves. Available in black only, sizes 8-18 at Chudiks in Birmingham.

## B'ham Expert Predicts Exciting Fashion Season

One of Birmingham's premier fashion experts has this to say about the upcoming fall and winter picture:

"Shape, fabric and color—these are the important fashion ingredients. The A skirt, the soft flair, the split-level look, pleats and trumpet skirts all play an important role in the fashion picture."

"Fabrics have never been lovelier or more exciting. Soft wools, crepes, and breath-taking brocades and silks all promise a glamorous season."

"This fall, color comes into its own. Jewel tones of reds, blues, greens, amethyst and gold are predominant."

"With shape, fabric and color all in accord, we look forward to an exciting and dramatic fall and winter season."

## The British Accent In American Clothes

The "British Accent" in American-made clothes will prove a healthy shot-in-the-arm for one of the most beloved masculine colors in all of history—camel.

Come fall, it will be shown in sports outerwear, sweaters and there will definitely be some revival of the classic camel hair "polo coat." They were worn a decade ago by millions of men who didn't know the difference between polo and tiddle-de-winks, but who loved these swaggar, devil-mays care coats dearly!

## The New Look In Formal Wear

The biggest boon to wearers of light-colored formal jackets are the comparatively new automatic wash-and-wear garments. These can not only be washed and dried by machine, without the necessity of ironing them, but they can be wonderfully spot-cleaned as well.

Should the wearer be a bit careless and get a soup spot on an otherwise-clean garment, it can be easily removed with a damp soapy cloth, and he'll be the "formal Mr. Clean" in a jiffy!

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here are new exciting fall fashions arriving at Mulholland's

left... 2-piece coordinate, all wool washable, overblouse and unpressed box pleat skirt. Bittersweet and green, sizes 7-14. 7.98

center... classic sheath by Henry Rosenfeld. Double woven knit. Green, black and red, sizes 10-18. 17.99

right... 2-piece coordinate by Personal Sportswear. Slim line skirt, short box jacket. Colors: bitter-sweet and brown, sizes 10-16. 17.99

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