

Naas Transfers To Switzerland

Walter R. Naas, 234 Westwood, Birmingham, has been appointed director of foreign sales, Buhr Machine Tool Co., Ann Arbor. Naas will leave immediately for Europe to establish offices and residence in Switzerland.

Naas, a mechanical engineer, has over ten years experience in the machine tool field and is currently a member of the EASTME, Detroit chapter.

He has been active in community affairs and was elected a trustee to Bloomfield Village Protective Association.

A third degree Mason and a member of Birmingham #44 F & A.M. Masonic Lodge, he previously served as a director of the Temple Board Association.

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LAKES' JEWELERS

"The Sterling Store of Birmingham"

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MI 4-5315

BUSINESS NEWS

Investment Course Soon at Demery's

Demery's Inc., has announced the presentation of a series of three courses on "How to Invest" to be given in its Birmingham Rooms on Friday evenings, Oct. 6, 13 and 20.

Merrill Lynch, Pierce, Fenner & Smith, nationally known investment brokers, is sponsoring the course, to be conducted by John Paul Adams, a resident of Birmingham. Each lecture will be from 7:15 to 8:45 p.m. and is given without charge to Birmingham residents who register for the course.

Adams is a member of Merrill Lynch's executive financial training staff and has been with the firm since 1959.

Temprite Expands

Temprite Products Corp. of Birmingham has acquired ownership of Cordley and Hayes, a New York corporation, through the purchase of all the outstanding stock. Cordley and Hayes will continue to operate as a separate corporation with C. M. Cordley as president.

Florez Speaker

Genaro A. Florez, 1045 N. Woodward, Birmingham, president and board chairman of Florez Inc., Detroit-based sales manpower development agency, recently addressed the National Office Management Association Toledo chapter. His topic was, "The Office Manager, Key Man in Communication."

Stewart-Glenn Store Plans Building Annex

Expansion plans of the 44-year-old furniture store, Stewart-Glenn Co., call for more than double their present new building which presently occupies 12,100 square feet.

The two-year-old building, at 1880 South Telegraph Road, Bloomfield Township, was formally opened February, 1959. Since that time business has increased to the point where additional display space is necessary. The new area is being annexed to the rear of adjoining buildings and to Stewart-Glenn's

LEWIS
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Ford Moves Laux, Lorenz

Promotion of two Birmingham area men to the Ford division of Ford Motor Co. was announced last week by Matthew S. McLaughlin, division general sales manager.

Named to the newly created top-level positions were E. F. (Gar) Laux, 2525 W. Haverford, Franklin, assistant general sales manager-vehicle marketing, and Paul E. Lorenz, 1079 Glenhurst, Birmingham, assistant general sales manager-parts and service.

There will also be a complete contemporary and modern furniture showroom in the new building. The present space will then be devoted to Early American, Provincial and Traditional furnishings.

Recently, the warehouse store, which was located in Pontiac, was sold. The new warehouse facilities will expedite shipping of customer's orders and enable the firm to operate a closer control of all furniture in stock.

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STEWART-GLENN CO., of which John F. Stewart is president and one of the founders, has received national and local recognition for its unusual innovation in the present new store, where a "Coffee-Break Room" is open to shoppers who wish to "drink and think" before completing their purchases.

This room, equipped with children's table and chairs, coloring books and television set is especially convenient for parents who wish to leave their children while they do their shopping.

Grand opening of the new addition will be announced in early December.

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Franklin Resident Conference Speaker

E. K. Kelly, 32625 Reiform, Franklin, works manager of the Detroit diesel engine division of General Motors attended the four-day heavy duty vehicle meeting sponsored by the Society of Automotive Engineers in Milwaukee last week.

As a panelist on a discussion covering new machining methods, Kelly spoke on facilities now in use at the Diesel plant in Detroit. Detroit Diesel was also represented at the meeting by a display of diesel engines widely used in trucks and farm equipment.

Walthus Appointed Account Executive

Appointment of George G. Walthus, 1048 Westchester Way, Birmingham, as account executive on the Pontiac Motor Division advertising account has been announced by Ernest A. Jones, president of MacManus, John & Adams, Inc. Walthus joined MJA in 1959 after three years with McCann-Erickson. He has had over 12 years of experience in the advertising, merchandising, marketing, and sales promotion fields.

Walthus, who has been director of marketing for the agency, will report to Culin H. John, vice president and Pontiac account supervisor, in the Bloomfield Hills headquarters of the agency.

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