

To achieve and maintain a state of humility is the ignominious urge of one's spiritual self. Opposing this goal are various "ardently" drives of life... the fear of want... personal vanity... desire for power over others... selfishness... intolerance... unkindness... and so forth. Manifestation of these "ardently" drives makes one ineligible for the goal of true humility... "he who exalteth himself is abased."

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Thursday, September 14, 1961

SECTION B

BEE KALT TRAVEL SERVICE

announces... 4 Delightful Excursions

by ALITALIA AIRLINES

17 Day all inclusive from New York
OCTOBER 1st to MARCH 31st

Sunny Southern ITALY \$583	Greece-Rhodes Cyprus-Israel \$648	CANARY ISLANDS \$594	HOLY LAND air/sea CRUISE \$797
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If you can't see the whole world, Italy is certainly the next best thing... travel through villas and vineyards, the Blue Grotto of Capri, the works!

Then you have an option of lingering a full week longer at comparably low prices.

Call for additional information—Folders Available
296 NORTH HUNTER BLVD. BIRMINGHAM MI 6-2170 JO 6-1490

Showcase Starts Fall Talk-Times

Showcase Inc., 136 Brownell, Birmingham, has announced its free fall Coffee-Break Talk-Time series for the coming season. The events will take place every Tuesday morning from 9:30 a.m. to 11:30 a.m. Coffee and cake will be served at 9:30, with the speaker at 10.

The series starts Tuesday with "Accent on travel," by Bob Davis of Birmingham Travel Service. Talks for other weeks are: "Feathers on your head," Mrs. Baill Ayres and Mrs. Arthur Glosier; "Treasurers in trash," Mrs. William Hilliard, Marcano Academy of Art.

Others are: "The cook in the parlor," Mary Ann Moynes and Rhea Krolik of Consumers Power Home Service; "Filling the unforgetting Minute," Walter Baker, Echo Park Day Camp; "Accessories to the fact," Peter Kalinke, Old Europe Imports; and "Designed for living," William Blat, Harley Farie Associates, industrial designers.

Bostwick Receives Fellow Membership

James W. Bostwick, 7355 Old Mill Road, Bloomfield Township, has been elevated to Fellow Membership Status in the Society of Motion Picture and Television Engineers.

Bostwick is manager of the audio visual department of General Motors Photographic. In his capacity as manager he is responsible for the production of motion pictures, slide films and meeting programs. He is a member of the Industrial Audio Visual Association.



ROBERT A. WASON

Wason Is Named Editorial Director

Robert A. Wason, III, 2755 Lanegan, Birmingham, has joined Dudgeon Taylor & Bruske, Inc., Detroit industrial and consumer advertising agency, as director of editorial relations.

He will succeed Charles H. Wick, vice-president of Editorial Relations, who has resigned to return to Machinery Magazine as midwest editor.

Besides handling accounts formerly handled by Wick, Wason will also be active in servicing the editorial and technical needs of the Harcoek Teletext Corp. account of New York City.

WASON SERVED in editorial capacities for 12 years on such magazines as Product Engineering, Design News, Purchasing News, Electrical Manufacturing and The Tool Engineer. During recent years, he has been editorial director of Denham & Co., Detroit industrial advertising agency.

Wason is a graduate mechanical engineer of the Stevens Institute of Technology and a member of the American Society of Mechanical Engineers.

Booth-Ryan Presents New Show Mag

Publishers Stephen F. Booth, 1295 Pine Lake, Birmingham, and Granville C. Ryan, 550 W. Lincoln, Birmingham, of Booth-Ryan Associates, have announced the publication of "Impressario," a new magazine devoted to the performing arts in Detroit.

They said the publication, which will make its debut in October, will cover the Detroit scene as it applies to plays, musicals, concerts and other live entertainment. The magazine will be published four times during the theatrical season.

The editorial content, Booth pointed out, will include news, comment and criticism by local writers. Out of town correspondents will add footnotes on New York and London theatrical events, as well as exclusive stories from Paris and Rome, on motion pictures and continental theater news.

THE RE-CONSTRUCTION of the Fisher Theatre into a legitimate playhouse has heightened local interest in the theater and according to the publishers, "Impressario" intends to provide playgoers information that will increase their enjoyment of the season.

Editor is Andy Wilson, formerly on the entertainment desk and TV editor of the Detroit Times. Miss Brenda Isbey will be fashion editor and Roger Paul Myers assistant and Roger Paul Myers assistant and Roger Paul Myers assistant.

The first printing press in Michigan was placed in use in Detroit by Father Gabriel Richard in 1809.

POTTER Moving & Storage Co.



no. 1 specialist in local moving! agent of



POTTER Moving & Storage Co. 2253 COLE MI 4-4612 No. 1 on U.S. Highways No. 1 in Service No. 1 in Your Community

Olsen's Market

MI 4-1916

Speaking of BEEF

Almost everyone knows there are various grades of beef, and that you get what you pay for. We don't buy meat to meet a competitive price, but to meet a standard of quality—the best. That means beef properly aged by time only—like good wine. It's not easy to find, these price-cutting days, but for a few cents difference you can get it at Olsen's—the finest-quality prime beef, prepared as you wish by expert butchers dedicated to their craft. Try one of these:

- ROLLED RIB ROAST—STANDING RIB ROAST—POT ROAST
 - STRIP STEAKS — T-BONE STEAKS — FLANK STEAKS
 - GROUND BEEF (It's All beef, lean and meaty, economical, too)
- P.S.: When you order a two-inch steak you get a two-inch steak, measured by a rule before it is cut.

FRUITS AND VEGETABLES

We've found it pays to stick to one high standard of quality throughout our store. We select our fresh fruits and vegetables with both eyes on quality, not one on price. And it is surprising how this superior quality shows up in taste. In preparing them, you may want one of the lesser-known, but exotic spices used by world-famous chefs; you name it, we have it, in our famous "Spice Isle."

HAND-WEAVEN BASKETS FROM ABROAD

Years ago we fell into the habit of offering imported baskets to our customers who want something different, to hold bread or fruit, or sewing work, or waste paper. Well, this basket business has become one of the largest and most interesting departments of our store. They come in all kinds and sizes and forms—some are even shaped like birds and monkeys. Next time you're in Olsen's look up, they hang from the ceiling.

OLSEN'S HOME-MADE SPECIALTIES

- BONELESS BREADED PORK CUTLETS**: Only six of these large, lean, air-broiled chops can be cut from one big, fat pork loin. They are rolled in our special toasted bread crumbs. A rare taste treat, a tender you can cut them with a fork.
- STUFFED PORK CHOPS**: Large, lean chops about an inch thick, cut with an even, tender grain. They are stuffed with our special toasted bread crumbs. Bake and serve for a holiday surprise at an everyday economical price.
- HAM-APPLE SALAD**: Baked ham ground very fine, not coarse like commercial hams, blended with pineapple, apple dressing and delicate spices, ready to serve. Delicious for sandwiches, large ones for lunch or dinner, small ones for tea and luncheon.
- HAM-APPLE SALAD**: We will defat and clean your wild ducks, geese and pheasants, and process your deer into venison.
- FARM STYLE SAUSAGE**: In the early 1800's, Alex Parks, a Birmingham butcher, achieved a modest kind of immortality by producing a pork sausage of meaty, moist, tender texture. Through an unbroken line of Alex's successors, his famous sausage recipe became a part of the history of the city, where it was first made in 1824. Nowhere, except perhaps in Germany, will you find a sausage to replicate ours. It's grand enough to serve as a centerpiece for Sunday breakfast, with waffles and maple syrup.
- HAM LOAF**: A special blend of smoked ham, pork, veal, milk and bread crumbs ground to a fine consistency and exquisitely spiced. Bake and serve with plum sauce (recipe free).
- SPICKLED PIGS FEET**: Marinated in very mild vinegar, fortified by imported spices of distinctive flavor. Only at Olsen's can you get spickled pigs' feet. Try them for snacks and luncheons.

Sing! To be happy—try this:
No basket battles in the aisles,
No checkers' faces minus smiles,
Shop in comfort, safe at home,
Check your wants, then telephone.

MI 4-1916

Ask for:
Merritt Harold Phil Bob Pat

407 Brown "We Deliver" Established 1924
at Chester

Prescription for Profit: A Want Ad by phone or mail.

What's ahead for Chrysler?

The people in charge talk briefly about what they are doing

Suppose somebody put you in charge of America's seventh largest industrial company in sales with assets of one billion, 369 million dollars and said:

"You have more than 82,000 people working for the company."

"You have 86,000 stockholders."

"You have more than 6,000 dealers who sold more than three billion dollars' worth of cars and trucks in 1960."

"You do business with more than 12,000 other companies."

"And remember what you owe to the people who own the more than 11 million Chrysler-built cars and trucks now on the road in the U. S. alone."

"You're in charge. Fix what's wrong, keep what's right, and move ahead."

That's the job they gave us and that's what we intend to do...

"Fix what's wrong, keep what's right, and move ahead"

With the cars we have for '62, and by keeping our eye on these objectives, we are confident we will move ahead rapidly.

1. We plan to make it necessary for every automobile buyer once again to "look at all three." This can be accomplished only by offering cars with something extra in every price class. This we are doing!

2. In addition to offering cars with something extra in every price class, we will continue to offer the best built cars in every price class. To accomplish this, we have tightened up our already rigorous quality control program. You'll see the results in our 1962 cars on display September 28.

3. We are dedicated to turning out cars that will give you peak performance, that will handle gas as though it were rationed, and will require a minimum of attention and expense. We're doing it now, and we're going to do even better.

4. Chrysler Corporation has the best engineers in the business. It is our job to see that their best ideas go into our cars.

In accomplishing these four basic objectives, we will offer you cars in every price class that give you the most for your dollar when you buy them and the most for your dollar at trade-in time.

The people at Chrysler Corporation

Where engineering puts something extra into every car

PLYMOUTH • VALIANT • DODGE • DART • LANCER • CHRYSLER • IMPERIAL • DODGE TRUCKS
SIMCA CARS • MOFAR • REDSTONE • JUPITER • AIRTEMP • AMPLEX • CYCLEWELD • MARINE AND INDUSTRIAL ENGINES