

George Averill Sells Eccentric, Announces Retirement

George R. Averill, editor and publisher of The Birmingham Eccentric past year, today announced the sale of the paper and his retirement.

He sold his share of the paper and the Averill Press to his brother, Paul N. Averill, and to Henry Hogan, Jr., Paul's son-in-law.

Controlling share goes to Paul Averill, who becomes publisher. Hogan assumes the role of associate publisher.

The sale price was not disclosed.

George William Averill, managing editor of the paper, has resigned to embark on a new type of journalism for Michigan. (See related story on this page.)

GEORGE AVERILL (GRA as he

is affectionately known around the paper) has been given the title of editor emeritus and will continue to write his familiar front page column "This and That," some of The Eccentric's editorial and messages for the "ears" that appear at the tops of the front pages of each section.

"It is only fitting," said GRA, "that one looks forward to an eventual time of retirement, especially when he has worked without interruption for more than half a century."

"However, I do not intend to place myself on a sort of 'shelf,' but will continue my interest in a variety of activities.

"TO BE A part of this alert and

growing area, to have participated in many of its struggles and achievements—these are personal rewards I shall cherish always.

In future columns I no doubt will do some "reminding" packages and then recalling a bit of the nostalgic past.

"I am happy to know that the future of The Eccentric and Averill Press are in the hands of a man who has been my valued and competent associate for past 34 years.

"The state's constitutional lawyer by profession, Mr. Hogan, a lawyer by association, is well suited to participate in the operations of both enterprises."

GRA said he is "very grateful for the opportunities for community service that our businesses have provided me."

He said he wished to "tell my

friends and acquaintances that Mrs. Averill and I intend to remain residents of Birmingham.

"He will maintain his office, 'for a while, at least,' at The Eccentric."

PAUL AVERILL has been vice president and business manager of The Eccentric and Averill Press for the past 34 years.

"I am sure," he declared, "that the many, many friends of my brother and mine in Birmingham and throughout the state will agree with all of us at The Eccentric that George Averill's retirement is a well-earned reward for 42 years of local service in the field of journalism."

"His convictions regarding the preservation of individual freedom

and his zealous crusading for political and citizen morality have done much to establish The Eccentric as a strong community force.

"His great integrity and constancy of high aspirations made themselves felt and greatly impacted on the operation of both phases of our business."

PAUL AVERILL went on to say that "in the hope of Henry Hogan and myself that this long tradition of high purpose and great integrity will continue in the future under our joint ownership."

"I am looking forward with much anticipation to the incorporation of 'Hank's' vigor, energy and strong community interest as ap-

plied in his new role at The Eccentric."

HE ADDED that Hogan's record as trustee of Bloomfield Township and as the state representative from this district "is a good index of the great civic interest developed by him at the early age of 28."

"I am sure I can speak for all our office and plant personnel in their sincere acceptance of family and welcomes him to our family of employees."

"And to the readers of The Eccentric we pledge our sincere interest in striving to produce a newspaper worthy of the fine community we serve and one which they can continue to be proud of."

HOGAN, WHO was elected as a

state legislator last November, said he will complete his term, which ends Dec. 31, 1962. He also will continue his law practice in Birmingham.

The direction of his role in The Eccentric will be in the news and editorial operation.

"The opportunity to join Paul Averill in the management and operation of The Eccentric," he stated, "is both exhilarating to me as a member of the community and challenging as to my responsibilities to it."

"I believe my work as a practicing attorney and my background in business administration will be of great help to me in my role as associate publisher."

"In my contributions to the pa-

per, I will endeavor to uphold the strong principles of good journalism, in keeping The Eccentric America's outstanding community newspaper."

GEORGE AVERILL, 68, resides with his wife, Louise, at 669 Birch oak. They have resided in Birmingham, since February, 1950. They have two married sons, one married daughter and 11 grandchildren.

Paul Averill, 54, lives with his wife, Mae, at 876 W. Gleanery, Birmingham. They have two married daughters and two grandchildren.

Hogan lives with his wife, Barbara, at 4253 W. Orchard Hill, Bloomfield Township, and they have two children.

Nothing in life's human experiences is any more certain than the fact that changes do occur. These changes, insofar as they relate to the professional and vocational phases of life, are coming these days with increasing speed. Those who engage in the pursuit of material things constantly required to produce at lowest possible cost, just to survive... to provide jobs for others.

84th YEAR—NO. 28

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN SECTION A

Serving the Citizens of Michigan's Finest Suburban Residential Area



The Nation's Top Suburban Weekly TEN CENTS

This and That

by George R. Averill

'World on Wheels' Shown in Chrysler 1962 Car Preview

Planning, producing and then marketing a new year's variety of automobile models is no easy task. The most complex and difficult manufacturing enterprise in the American (or any other, for that matter) economy. One is impressed with the tremendous overall manpower that goes into such a vast enterprise when he attends the preview of new models, as I did relative to the 1962 Chrysler cars last week.

Starting off with a breakfast in Detroit the morning of Wednesday, Sept. 6, I attended several hundred newspaper, radio and television reporters from over the nation and the world. The Chrysler line by its 42-year-old president, Lynn A. Townsend, and, of 5991 Orchard Road, Bloomfield Hills.

On-Con Vote Goes GOP; Area Chooses Romney, Woolfenden, VanDusen

Related Chart on 3-A

George W. Romney, Henry L. Woolfenden and Richard C. VanDusen will represent this area in the state's constitutional convention convenes Oct. 3 in Lansing. The three men, all Republicans, were victorious at the polls Tuesday, defeating their opposition by wide margins.

ROMNEY TOOK the 12th state senatorial seat with 42,314 votes. His opponent, Democrat William A. O'Brien, polled 15,071.

Woolfenden scored 11,982 to take

the third representative district post from Asher N. Tichin. Democratic candidate who had 2,439 personal votes backing him.

In the race for the fourth representative district spot, VanDusen was favored by 8,693 votes to 4,924 for Democrat Thomas G. Kavatach.

A LOOK AT THE vote returns for area communities further emphasizes the strong control that the GOP captured state-wide.

Of the 427 persons voting in Birmingham, a total of 3,761 chose Romney over O'Brien (375), while

3,660 picked Woolfenden over Tichin (503).

In the hope of Henry Hogan and myself that this long tradition of high purpose and great integrity will continue in the future under our joint ownership.

"I am looking forward with much anticipation to the incorporation of 'Hank's' vigor, energy and strong community interest as ap-

plied in his new role at The Eccentric."

HE ADDED that Hogan's record as trustee of Bloomfield Township and as the state representative from this district "is a good index of the great civic interest developed by him at the early age of 28."

"I am sure I can speak for all our office and plant personnel in their sincere acceptance of family and welcomes him to our family of employees."

"And to the readers of The Eccentric we pledge our sincere interest in striving to produce a newspaper worthy of the fine community we serve and one which they can continue to be proud of."

HOGAN, WHO was elected as a

state legislator last November, said he will complete his term, which ends Dec. 31, 1962. He also will continue his law practice in Birmingham.

The direction of his role in The Eccentric will be in the news and editorial operation.

"The opportunity to join Paul Averill in the management and operation of The Eccentric," he stated, "is both exhilarating to me as a member of the community and challenging as to my responsibilities to it."

"I believe my work as a practicing attorney and my background in business administration will be of great help to me in my role as associate publisher."

"In my contributions to the pa-

per, I will endeavor to uphold the strong principles of good journalism, in keeping The Eccentric America's outstanding community newspaper."

GEORGE AVERILL, 68, resides with his wife, Louise, at 669 Birch oak. They have resided in Birmingham, since February, 1950. They have two married sons, one married daughter and 11 grandchildren.

Paul Averill, 54, lives with his wife, Mae, at 876 W. Gleanery, Birmingham. They have two married daughters and two grandchildren.

Hogan lives with his wife, Barbara, at 4253 W. Orchard Hill, Bloomfield Township, and they have two children.

BOARDING the 620-ft. Futurama was the complete line of Chrysler's 1962 models. The cars were shown in a line from Detroit to Cleveland, where more portions of the preview would take place the next day. (More about Chrysler's new cars in a special feature on this page.)

Railroad Rate Hike Action Due Today

Today marks the deadline for the settlement of a dispute between the Grand Trunk Western Railroad and the Michigan Public Service Commission over a fare hike and service reductions.

The GTW's request for a 15 percent rate increase and elimination of two Detroit-Pontiac commuter trains will automatically go into effect if the PSC fails to decide the matter by today.

The request also calls for authorization to levy an additional 15 percent hike at a later unspecified date without seeking the commission's formal approval.

According to a company spokesman, the 6:15 p.m. from Detroit is the least used commuter and usually has only two cars.

Railroad officials threatened the PSC last Wednesday with discontinuance of all Detroit-Pontiac service if the company does not get its rate increase.

Sanders said the company's position is not a threat but the only alternative left to the railroad if the fare hike request is denied.

"We would have to shut down almost immediately. We couldn't keep operating at a loss," Sanders said.

A somewhat larger turnout was noted in Bloomfield Township where there were two proposals on the ballot.

A one-quarter mill tax to finance enforcement of a dog ordinance took a 1,989 to 1,819 vote.

Voters endorsed the second local proposal which authorizes the township to purchase additional acreage for future public buildings.

The proposal passed by a 2,821 to 1,245 vote.

PAUL N. AVERILL (right) and Henry M. Hogan, Jr. (left) join retiring Editor and Publisher George R. Averill in looking over one of the 75th Anniversary issues of The Birmingham Eccentric, produced 33 years after George took over the newspaper. George has

sold his share of the paper and the Averill Press to his brother, Paul, and Paul's son-in-law, Henry Hogan, Jr. Hogan will continue to own the controlling share, to publisher, and Hogan becomes associate publisher.

GRA PURCHASED The Eccentric in February, 1960. It had one full-time and 200 part-time employees. The combined newspaper and printing business employ more than 100 men and women.

The Eccentric and Averill Press moved into a new 240,000-sq.-ft. building at 1225 E. Bowers in May, 1960.

GRA was a charter member and first president of Birmingham Rotary Club, which originated in 1924. He served the local district as governor for 1936-37.

He was president of Michigan Press Club Association in 1951 and also served as president of the University Press Club at Ann Arbor.

ON BOARD the 620-ft. Futurama was the complete line of Chrysler's 1962 models. The cars were shown in a line from Detroit to Cleveland, where more portions of the preview would take place the next day. (More about Chrysler's new cars in a special feature on this page.)

THE INCREASED rate request is the result of a drop in patronage, according to company officials.

The railroad estimates that increased fare and reduction in service will reduce annual losses on the commuter line to \$88,000. Losses have been totaling about \$177,000 a year.

SCHOOL-Prepared Special Section In This Issue

A special section reporting on the progress of Birmingham Public Schools appears with this week's edition of The Birmingham Eccentric.

The supplement was prepared by school personnel, including the Birmingham Board of Education and published and distributed by The Eccentric.

GRA's Employees Reminiscence

By IRMA N. DAVIS Staff Writer

"When a man reaches 108," said 67-year-old George Rodgers Averill, "it's about time for him to hang up his hat and go fishing."

To the employees gathered in the back shop of The Birmingham Eccentric recently, the whimsical publisher's announcement of his retirement signalled the end of an era.

With his next remark, thoughts of old-timers in the crowd harked back to the day 42 years ago when they were first introduced to George and his long-in-check sense of humor.

"One good thing," he said, "you won't have to listen to my bad jokes any more—especially the political ones."

MENTION TIES and sweaters and most any employee will tell you of his publisher's sartorial elegance. Township Editor Deni Scanlon will likely not forget an incident that happened recently.

George paused at her desk and said he "felt odd."

"Do I look all right?" he asked her.

George is known around the plant as a "sharp" dresser, with quite definite ideas on what "what goes with what."

"Well," replied Deni, "if you really want to know, your trousers are..." (See EMPLOYEES, 2-A)

Under his editorial direction, The Eccentric twice won national recognition as America's best suburban weekly. The only paper to be named "Best of its kind" twice. It also has been recognized six times as Michigan's best newspaper and has won more than 25 top national and state awards for general excellence, typography and use of pictures.

AVERILL SAID he has enjoyed "and greatly benefited from" his many friendships and associations with the residents, public officials and organizations in the Birmingham-Bloomfield area as managing editor of The Eccentric.

Averill expressed a preference for the reportorial end of the large weekly newspaper field, "rather

THURSDAY morning, after a night at Cleveland's Sheraton Hotel, everybody was motored to Twinsburg, about 25 miles south of Cleveland, where Chrysler operates its comparatively new stamping plant. It will be introduced to the public Sept. 28 at a sales show over the United States and Canada.

This plant, covering nearly two million square feet, the equivalent of 23 football stadiums, uses more than 250,000 tons of steel per week. To watch long rolls of steel feed through cutting machines, then carried over to one of many stamping units, that transform plain sheet metal into body tops, sides, hoods, trunk lids, instrument panels, and a wide variety of smaller fabrications, is to observe the most modern. (See THIS & THAT, 3-A)

Noted Physicians, Musicians, Friends To Attend Rites for Dr. W. L. Kemp

A prominent Birmingham area physician, Dr. William Lloyd Kemp, died Tuesday at William Beaumont Hospital shortly after suffering a heart attack at his home, 1086 Yardley, Birmingham. He was 68.

Dr. Kemp was head of the pediatrics department at William Beaumont Hospital, a staff member of Henry Ford Hospital and attending pediatrician at Children's Hospital.

HE ALSO was a trustee of Brookside, Kingwood and Cranbrook High Schools and had been a trustee of the Children's Fund of Michigan. He was a member of the Michigan Board of Education and published and distributed by The Eccentric.

HE ALSO was a trustee of Brookside, Kingwood and Cranbrook High Schools and had been a trustee of the Children's Fund of Michigan. He was a member of the Michigan Board of Education and published and distributed by The Eccentric.

HE ALSO was a trustee of Brookside, Kingwood and Cranbrook High Schools and had been a trustee of the Children's Fund of Michigan. He was a member of the Michigan Board of Education and published and distributed by The Eccentric.

Court Hearing Set In Airlines Suit

A motion to dismiss the suit of Kurt Thron against KLM, Royal Dutch Airlines, will be heard Monday by the federal court judge Judge Thomas P. Thornton, U. S. District Court, when they appear in court.

The libel suit stemmed from a trip to Europe which 19 Bloomfield Hills travelers took this summer.

The travel agent who had the \$10,000 suit filed against KLM is said to have filed, and KLM is trying to get the money from Thron, an attorney from Plymouth, whom they may take the contract.

"I am sure I can speak for all our office and plant personnel in their sincere acceptance of family and welcomes him to our family of employees."

"And to the readers of The Eccentric we pledge our sincere interest in striving to produce a newspaper worthy of the fine community we serve and one which they can continue to be proud of."

HOGAN, WHO was elected as a

Local Episcopal Women

... prepare for general convention at Detroit's Cobo Hall Sept. 17-20. Page 4-B.

What's New? Alice Wessels Burlingame is about friends who love 'trailing.' Page 6-D.

Bloomfield Township Proposals ... Results of the dog ordinance millage request and land purchase proposition for Bloomfield Township are on Page 1-B.

Groves-Seaholm ... battle opens Will prep grid search. For details see sports on Page 6-E.

New City Planner Reports for Work

William Brownfield this week took up his duties as Birmingham City Planner.

Reporting to Work Monday, the 25-year-old Birmingham resident and former employee of the Royal Oak Planning Department is familiarizing himself with the responsibilities of his \$7,000-a-year position.

A graduate of Birmingham High School and son of Dr. W. L. Kemp, Brownfield, 545 Smith, Birmingham, succeeded Herbert H. Hays, who resigned in June to join First Federal Savings and Loan Co. in Detroit.

A MONG Brownfield's major projects will be the preparation of a comprehensive plan program and implementation of the central business district development plan.

DON'T MISS

The Birmingham Eccentric's Deadline for Transient Display Advertising Is Monday 4 P.M.

DR. W. L. KEMP

For two years for post graduate work at the Southeastern Educational Hospital.

Returning in 1927, he opened the Birmingham practice that he continues to this day.

Dr. Kemp was a member of the American Medical Association, a trustee of the Detroit Pediatrics Society and trustee of the Child Research Center of Michigan.

HE ALSO

HE ALSO was a trustee of Brookside, Kingwood and Cranbrook High Schools and had been a trustee of the Children's Fund of Michigan. He was a member of the Michigan Board of Education and published and distributed by The Eccentric.

HE ALSO

HE ALSO was a trustee of Brookside, Kingwood and Cranbrook High Schools and had been a trustee of the Children's Fund of Michigan. He was a member of the Michigan Board of Education and published and distributed by The Eccentric.

HE ALSO

HE ALSO was a trustee of Brookside, Kingwood and Cranbrook High Schools and had been a trustee of the Children's Fund of Michigan. He was a member of the Michigan Board of Education and published and distributed by The Eccentric.

HE ALSO

HE ALSO was a trustee of Brookside, Kingwood and Cranbrook High Schools and had been a trustee of the Children's Fund of Michigan. He was a member of the Michigan Board of Education and published and distributed by The Eccentric.

HE ALSO

HE ALSO was a trustee of Brookside, Kingwood and Cranbrook High Schools and had been a trustee of the Children's Fund of Michigan. He was a member of the Michigan Board of Education and published and distributed by The Eccentric.