

Most of us are projected into a world in which the need to struggle for security is always with us . . . but, fortunately, now and then we can relax long enough to allow the better side of our thinking to journey into realms of the imagination. We can vision a kinder, more unselfish, more lovely society of human beings—which gives one the challenge to so live himself!

## BUSINESS NEWS



### Group Honors Kramer

Worth Kramer (right), 4955 Ardmore, Bloomfield Township, receives a plaque citing WJR of Detroit and WJRT of Flint, of which he is president, for support given the 4-H Club program. Presenting the plaque is Richard Haist, 16, of Chelsea, who is one of the four top achievement winners in the state program. At the left is Marshall Wells, of Birmingham, farm editor of the radio station.

### Area Man Heads Ford Glass Sales

H. G. Bleeker, 32810 Bingham Lane, Birmingham Farms has been named Carlite glass sales manager for Autolite division of Ford Motor Co.

Bleeker will be headquartered in Dearborn with responsibility for marketing Carlite automotive replacement glass and all flat glass produced in Ford Motor Co.'s glass plants located in Dearborn, and Nashville, Tenn.

Bleeker joined Ford in 1942 in the company's war-time department responsible for acquiring priority material for the production of military vehicles and service parts.

In 1946 he went to central purchasing staff and was senior steel buyer there in 1952. That year he transferred to the metal stamping division as metal procurement coordinator for the division's stamping plants in Buffalo, Cleveland, Dearborn and Chicago.

Bleeker returned to central purchasing in 1955 and in 1958 transferred to the glass division where he established a sales department for a portion of Ford's industrial and automotive replacement glass production.

Bleeker returned to central purchasing in 1955 and in 1958 transferred to the glass division where he established a sales department for a portion of Ford's industrial and automotive replacement glass production.

### Bodette Renamed Group Secretary

John L. Bodette, 859 Lakewood, Birmingham, has been reappointed secretary of the 11,000-member Florists' Telegraph Delivery Association. The appointment was confirmed by the FTD Board of Directors at the 1961 FTD Annual Convention, held in Montreal from August 29-31.

Secretary Bodette is also general manager of the flowers-by-wire organization, headquartered in Detroit, and secretary-treasurer of Interflora, FTD's international affiliate serving 189 countries. He has been associated with the florists' organization since 1956.

At the close of a four-day annual members' meeting, FTD members attending the Montreal convention gave secretary-general manager Bodette and his headquarters staff an enthusiastic vote of confidence.

### LaBelle Appointed To New Position

Appointment of D. J. LaBelle, 919 Dowling Birmingham, as assistant chief engineer responsible for coaches, was announced last week by Calvin J. Werner, 2633 Endsleigh, Bloomfield Township, vice president of General Motors and general manager of GMC Truck & Coach division.

LaBelle is transferred to the coach engineering operation after serving as assistant chief engineer for trucks during the past 17 months. He succeeds C. R. Lewis, who has been reassigned to the coach sales department as executive engineer.

LaBelle joined GMC in 1939. He served as a senior project engineer, structure and suspension development engineer, and truck engineer before being named assistant chief engineer.

He is active in the Detroit section of the Society of Automotive Engineers.

A subscription to The Eccentric brings you the community's top news events 32 times a year.

### Company Moves Into Troy Office

James Kollar and A. Barone Crooks Road, Troy. The 22,000 square-foot building principals of Koltanbar Engineer- ing Co. have moved their company is fully air conditioned and ac- to a new building located on commodates 250 drafting boards, Maple Road one block East of Edward M. Newman, architect,

designed the building. Koltanbar, supplies engineering and design services to the manu- facturing industries. A major portion of its activities are centered in assisting the auto- motive and truck manufacturers in tooling programs.

### Clark Qualifies

Alex Clark, 1629 Apple Lane, Bloomfield Hills has qualified as a member of the 1961 Star Club of New York Life Insurance Co. Membership in the Star Club is based on 1960-61 sales records.



Nothing to frown about



The all wool Poncho in a variety of plaids for indoor and outdoor activities. A topper that's tops.

PREP MEN'S ..... \$ 9.00  
YOUNG MEN'S SIZES ..... \$10.00



The Prep Shop

Sartorial Refinements For Young Men

237 Pierce Birmingham AL. 6-9166

Member of the Birmingham Credit Plate Association

Why argue about where to go



When it's no trouble at all to get the most complete selection of weather right jackets at the Prep Shop stand. Lanceland, Mighty Mac, Loden Frey, and newly arrived on the scene—Zero King—plus many others to insure a complete selection.

Boys' and young men's ..... from \$12.95 to \$40



The Prep Shop

Sartorial Refinements For Young Men

237 Pierce Birmingham AL. 6-9166

Member of the Birmingham Credit Plate Association

**YOUR DOG NEEDS HELP**  
**VOTE YES**  
**SEPTEMBER 12**  
**FOR BLOOMFIELD TOWNSHIP DOG ORDINANCE**

**LaBelle Appointed To New Position**  
Appointment of D. J. LaBelle, 919 Dowling Birmingham, as assistant chief engineer responsible for coaches, was announced last week by Calvin J. Werner, 2633 Endsleigh, Bloomfield Township, vice president of General Motors and general manager of GMC Truck & Coach division.

**Bodette Renamed Group Secretary**  
John L. Bodette, 859 Lakewood, Birmingham, has been reappointed secretary of the 11,000-member Florists' Telegraph Delivery Association. The appointment was confirmed by the FTD Board of Directors at the 1961 FTD Annual Convention, held in Montreal from August 29-31.

**LAKES'**  
**SEPTEMBER STERLING SALE...**

**SAVE 25%**  
on a single piece or a place setting!

in **Damask Rose**  
HEIRLOOM STERLING



We offer you a rare opportunity to save on the best loved rose pattern of all time. Listed here are only a few examples of many Damask Rose savings. There are sale prices on PLACE SETTINGS, SERVING PIECES and OPEN STOCK! Come in for a complete listing, or phone us today!

MAIL COUPON FOR QUICK DELIVERY

PLEASE SEND ME THE FOLLOWING PIECES IN DAMASK ROSE

(Write in quantity desired)	Reg.	Sale
4 Pc. Pl. Setting	\$26.50	\$19.87
Teaspoon	4.75	3.56
Knife	7.00	5.25
Fork	8.00	6.00
Salad Fork	6.75	5.06
Cream-Soup Spoon	6.75	5.06
Place Spoon	6.75	5.06
Butter Spreader H.H.	5.50	4.12
Butter Knife	7.50	5.62
Table Spoon, pcd.	11.00	8.25
Gravy Ladle	13.50	10.12
Cold Meat Fork	13.50	10.12

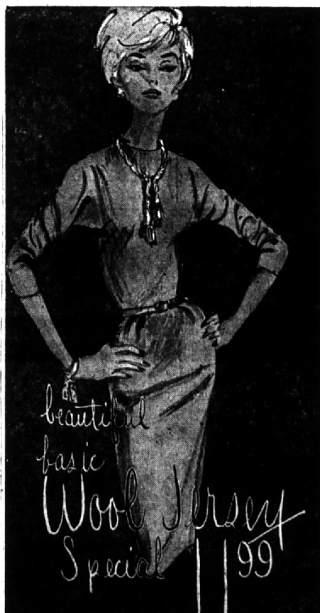
Add any other items needed

Name \_\_\_\_\_  
Address \_\_\_\_\_  
State \_\_\_\_\_ City \_\_\_\_\_

Check enclosed  Charge

\*Trade marks of Oneida Ltd. prices Incl. Fed. Tax

**LAKES'**  
**JEWELERS**  
"The Sterling Store of Birmingham"  
WOODWARD at MAPLE MI 4-5315



A wonderful back-drop for your wealth of beads or your most gorgeous pin. It's already a favorite with smart young Birminghamites. 100% worsted wool jersey, skirt lined. Black, royal, emerald, red, dark green, gold, navy, brown, beige, maroon, sage green, cadet blue. 5 to 15.

Phone and Mail, Jordan 6-8777  
**Lebow**

*The lady says Yes...*

he wears *Lebow* clothes

"Magnificently Yours"

...the Lebow Embassy

Lebow's usual tailoring is extraordinary. Embassy is something special on top of that. In addition to the famous patented\* Hinged Sleeves for extra comfort, here are some of the unusual custom construction details:

Coat jacket lining, double armshields and pocket linings all of Jaquard Bomberg . . . Hand-sewn bellows pockets . . . Three inside coat pockets . . . Hand-sewn but-

tonholes finished on both sides . . . Four English Horn sleeve buttons, each hand-sewn standing on raised shanks . . . Hand-sewn flower stand under lapel button-hole . . . Trousers: trim matches jacket, feature double-reinforced pockets and hand-sewn extension waistband. These are some of the fifteen added custom details in Lebow's Embassy construction. Come in—for an inside look.

\* U.S. patent #2,133,103

Lebow Suits in Embassy Construction . . . \$145

**Young's** The Style Center of Birmingham  
OF 203 PIERCE STREET  
Open Every Friday Until 9 P.M. **Birmingham**