

## Brown Joins MJ&A As Division Head

Russell G. Brown, 32767 Robin Hood Drive, Beverly Hills, has joined Macchiani John & Adams, Inc., as head of the marketing-merchandising division of the Bloomfield Hills agency.

In the advertising and merchandising fields for over 15 years, Brown has had both agency and client experience. Formerly with the N. W. Ayer and Leo Burnett agencies in Chicago, Brown was also brand manager of a division of Armour & Co. and a sales

supervisor of General Mills. A graduate of the University of Illinois in commerce and journalism, Brown served as a field artillery officer in World War II. He will make his headquarters in the Bloomfield Hills offices of the agency.

MI 4-1100 is a number for you to remember. Call it today and place your Birmingham Eccentric classified.

## Freeman Training At Great Lakes, Ill.

Sol J. Freeman, son of Myron B. Freeman, 297 Coolidge, Birmingham, is undergoing recruit training at the Naval Training Center, Great Lakes, Ill.

Instruction during the nine-week training covers topics from cold weather training to naval history, and includes military drill, physical fitness and swimming.

There are 27 county libraries in Michigan. The first was established in St. Clair County in 1918.

## THE AMERICAN WAY

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1961 NATIONAL BIBLE WEEK  
OCT. 16-22  
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## Psychiatrist Ends Two-Week Tour

Dr. James C. Moloney, 240 Daine, Birmingham, psychoanalytic psychiatrist, recently completed a two-week lecture tour covering five states.

A member of the faculty of Wayne State University's College of Medicine, Dr. Moloney lectured in Houston, Tex.; New Orleans, La.; Kansas City, Kan.; Denver, Colo.; and Great Falls, Mont.

Dr. Moloney is the author of several books on psychiatric subjects, including "The Magic Cloak," "Understanding the Japanese Mind," and "The Battle for Mental Health."

## American Women Face Retirement Several Times

ANN ARBOR—In America, a woman's normal life-cycle provides her with two or three retirement experiences before her husband faces this problem the first time.

Wilma Donahue (Ph.D.), chairman of the University of Michigan Division of Gerontology describes the contrast as follows:

"In our society many women have left employment for child-rearing. Thus, they have become familiar with essential elements of the retirement experience in early adulthood. They have given up earning and income and have 'retired' from their activities.

"When their children grow up and leave the parental home, women experience another retirement from an essential function and have to make adjustments to the cessation of the maternal role.

"FOR THIS they are likely to be prepared by the staggered experience of temporary but increasing separations from their children which our methods of child-rearing have forced upon American mothers.

"And, in the physiological sphere, the menopause has taught them the inevitability of retirement from the meaningful experiences of child-rearing.

"The husband who has to make an adjustment to retirement, therefore, should find in his spouse a person who has experienced, in varied and, to him, partly inaccessible ways, the problem of retirement which he faces for the first time. But the extent to which the retirement-experienced wife is inclined to aid her husband in his adjustment has not been researched.

Dr. Donahue's comments are contained in "Retirement: The Emerging Social Pattern," a chapter co-authored with Harold L. Orbach and Otto Pollak in "The Handbook of Social Gerontology" (University of Chicago Press).



"All you've done so far with that camera you got in the Wauk Ads is waste film!"

## Halloween Season Dangerous One, Report Reveals

Halloween, a happy and care-free season of the year for so many children and adults, is unfortunately also one of the most dangerous.

Last year, Halloween Sunday was the deadliest traffic accident Sunday of the entire year with 14 fatal accidents resulting in 24 deaths.

According to State Safety Commission Chairman James M. Hare, the Halloween weekend and the Christmas weekend, the two worst of the year, brought death to Michigan drivers, passengers or pedestrians.

IN RELEASING the report Hare said, "An unfortunate mixture of witches, goblins, wet leaves, autumn drizzles and early darkness which come at this time of the year brings about more accidents of all kinds."

Hare asked youngsters to refrain from one hazardous Halloween pastime: soaping or waxing car and truck windows.

"WITH EARLY DUSK and frequently wet pavements in October the driver's problem increases," Hare said. "Soaping or otherwise marking up car windows makes visibility even more difficult to the peril of pedestrians, young and old."

Hare also pointed out that the anger and resentment felt by the Halloweened motorist, whose car has been the object of pranksters' wax and soap, increases the danger of accidents.

"KIDS SHOULD have fun during this traditional trick or treat holiday," Hare said, "but they must learn to understand the possible fatal consequences of the thoughtless actions of the few who fail to respect the property, and life or limb, of others."

## Order Halt To Hauling Of Fill Dirt

Birmingham city commissioners Monday night directed the city manager to stop the hauling of dirt into the so-called Henkel property east of Quanton Lake and south of Lakeside Ave.

Mr. and Mrs. Albert Riehlner, 374 Lakeside, requested the commission at last week's meeting to abate what was termed a nuisance caused by trucks hauling fill material into the property.

Hauling has been in progress the past three years.

COMMISSIONER William E. Roberts moved that the city manager be directed to order the owner "to stop hauling anymore fill" into the property. He was supported by Commissioner Charles Kendrick. The motion passed unanimously. Commissioners agreed that the hauling and ensuing dust do comprise a nuisance.

The first library in Michigan was the Catholicistemiad or University of Michigan, Detroit, erected by the governor and judges of the territory in 1817. In the same year the city library of Detroit was started.

## Traffic Accidents Decline in B'ham

Birmingham traffic accidents investigated during the first nine months of 1961 dropped slightly from those investigated during the same period last year.

According to Birmingham Police, traffic accidents decreased from 580 last year to 523 this year.

Of these, property damage accidents fell from 406 to 353 and personal injury accidents increased from 134 to 187. Although personal injury accidents increased slightly, persons injured in these accidents remained the same as last year at 195.

"RIGHT-OF-WAY" violations were responsible for 195 of the 523 accidents investigated and "Following Too Closely" caused 184.

With three out of every five accidents being caused by these two violations, said Police Chief Ralph W. Mosley, all officers have been instructed to take prompt enforcement action when they observe these violations.

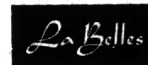
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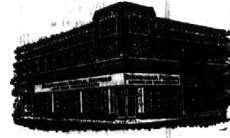


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