



**Prepare for Caravan**

A large number of Birmingham theatre-goers turned out for the "Theatre Caravan" Building. A bus transported the people to the Oct. 11 matinee performance of "The Gay of Harcke-Mead, social consultants, Reid

**General Manager**

A. William Reynolds II, 1509 Donchester, Birmingham, has been appointed general manager of the Crawford Door Co., Detroit. Rey-

nolds will retain his position as executive vice president of Wood Parts, Inc., an affiliated company of Crawford Door. He formerly served as assistant to the president of Crawford.

**Mackenzie Heads New Department**

Walter R. Mackenzie, 775 Riverdale, Birmingham, has been selected as manager of a newly-created technical projects department of the Chevrolet sales department. Mackenzie has served with Chevrolet engineering for the past 32 years. Since 1949, he has directed the engineering product information and public relations programs.

In his new assignment, Mackenzie will be responsible for integrating into the company's overall merchandising approach, a greater emphasis on the technical aspects of Chevrolet products. This will involve coordinating technical phases of operations in such areas as product promotion, advertising and publicity.

Born and educated in Scotland, Mackenzie also took special work at the General Motors Institute in Flint. He first joined Chevrolet in 1929 as a member of its testing staff at the General Motors proving ground at Milford.

**Burwell Selected For New Position At Chevy Division**

Walter T. Burwell, 1882 Carl-elder, Beverly Hills, has been appointed an assistant chief engineer at Chevrolet Motor division in charge of specialized products.

In his newly-created position, Burwell will direct several important areas of engineering activities. Included are design responsibilities for all fleet vehicles, specifically those for government and military use as well as adaptations of products for use as police units, taxicabs and other specialized transportation functions. In addition to supervising engineering product information, he will also direct programs to develop or adapt power plants for non-automotive purposes.

Burwell has been with Chevrolet since 1941 when he joined the Chevrolet Parts, Inc., an affiliated company of Crawford Door. He formerly served as assistant to the president of Crawford.

**Psychiatrist Speaks To Eastern Students**

Dr. James Clark Moloney, executive director of the Birmingham Psychiatric Clinic, presented two special films, entitled "Children Who Love" and "Mexican Tempo" at 7:30 p.m. Wednesday at the meeting of Psi Delta Kappa, honorary educational fraternity for graduate men students at Eastern Michigan University. The films are described as psychiatric studies of particular cultures.

Dr. Moloney is one of the founders of the American Psychiatric Association, was instrumental in writing the law on alleged traumatic neurosis for the State of Michigan, and is the author of numerous books and articles. During World War II Dr. Moloney served on the island of Okinawa, where he made the film "Okinawan," and where he received two commendations for his work.

The psychiatrist is the author of a recent article in the Detroit News entitled "Understanding the Eichmann Enigma," an explanation of the childhood of a Gestapo-prone individual personality.

He is a member of a number of professional organizations, including the Society of Automotive Engineers and American Ordnance Association.

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**Set S'field Hearing For Shop Centers**

Southfield's City Council has set a public hearing for Oct. 30 to consider the proposed Lockwood and Nelson Shopping Centers on 12 Mile Road.  
The council's new planning consultant firm, Vilcan-Leman & Associates of Southfield, will conduct a preliminary study of the centers for the hearing. George Vilcan, principal of the firm, will present a report on the study and make recommendations.

Developer Rodney Lockwood is seeking rezoning of the west side of Southfield Road between 12 and 13 Mile for an area shopping center while realtor Woodrow Nelson wants permission to build a neighborhood shopping center at 12 Mile and Evergreen.

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