



New additions to the Falcon line for 1962 are this Falcon Squire (top) and Deluxe Club Wagon (bottom). The Squire is a standard, four-door, six-passenger station wagon with simulated wood exterior trim that imparts a custom-crafted look. The Deluxe Club Wagon is one of three "family fun vehicles" designed to carry eight passengers, or convert into a camping unit, a mobile home or an all-around utility vehicle.

Falcon Line Features 2 New Wagon Models

New styling, expansion of the economy and maintenance-free features and additions of two new models highlight the Ford Falcon for 1962.

The new models are a Falcon Squire station wagon and a Deluxe Club wagon.

While describing the compact car's new styling as still "distinctively Falcon," Matthew S. McLaughlin, 1962 Juniper Lane, Bloomfield Hills, general sales manager of Ford Motor Co.'s Ford Division, said that the Falcon has a new grille, new front fenders and hood, and larger taillights, but still retains the inside-outside dimensions of its predecessors.

ON THE INTERIOR, the instrument cluster has been revamped and there are new fabrics, styles and colors for all models.

In addition, said McLaughlin, 62 engineering improvements have been incorporated into the 1962 models.

The new Falcon line of 13 models were introduced by Ford dealers Sept. 29.

Included in the Falcon line are standard and deluxe two- and four-door sedans, two-door Futura, standard and deluxe two- and four-door station wagons, four-door Squire station wagon, Station Bus, Club wagon, and Deluxe Club wagon.

THE FALCON SQUIRE is a four-door, six-passenger station wagon with simulated wood exterior trim that imparts a custom-crafted look. Lined oak rails (made of fiberglass) follow the body side contour lines, go around the tail lamps and across the tailgate. "Fiberglass planked" walnut-grained paneling appears between the rails.

The Squire has as standard equipment color-keyed carpets in the front and rear seat areas, pleated all-vinyl interior trim, white steering wheel and chrome horn ring, cigarette lighter, front-door courtesy light switches, rear-door arm rests, front-seat-back rear ash tray, bright metal door and window frames, unique ornaments on the rear quarter panel, and a power-operated tailgate window (optional on other Falcon wagons).

The Squire is also a "working wagon." With the second seat converted, the Squire contains a big, flat and level cargo space of 76.2 cubic feet. The tailgate is counter-balanced for easy opening and closing. For safety, the window must be completely lowered before the tailgate can be opened.

THE STATION BUS, Club Wagon and the new Deluxe Club Wagon are versatile "family fun vehicles" designed to carry eight passengers, or easily convert to a camping unit, a home on wheels, or an all-around utility vehicle with 204 cubic feet of cargo space. In addition to the driver and right-front passenger doors, all three vehicles have double doors on the right side and in the rear.

In the Station Bus, which will be the lowest-priced member of the new series, and the Club Wagon, second and third seats are optional. Both are powered with a 144 cubic inch engine, with a 170 cubic inch engine optional. The Club Wagon has as standard equipment a number of features and

appointments not found on the Station Bus.

The Falcon Deluxe Club Wagon is a "high-fashion" vehicle. A two-tone pleated vinyl trim scheme is carried through seats, doors and side panels. A 170 cubic inch engine is standard equipment as are second and third seats, and all the other interior and exterior appointments usually associated with a "deluxe" model, including padded instrument panel and sun visors.

ELABORATING ON THE Falcon car's new styling, McLaughlin said that "new front end metal for 1962 provides greater horizontal thrust and cleanliness of design."

The new full-width grille is of a modified convex shape and the new front fenders raise slightly in the nose area. Parking lights have been relocated in the front bumper and a chrome-plated air scoop has been added to the hood. The air scoop gives the appearance of greater height.

The standard engine for all Falcon models, except the Club Wagon, is an improved version of the six-cylinder, 85 horsepower engine that in 1961 recorded the greatest gas mileage ever achieved for any "6" or "8" in the 25-year history of the Mobilgas Economy Run.

Both this 144 cubic inch power plant, and the optional 170 cubic inch, 101 horsepower engine, have a new, redesigned carburetor that provides quicker cold starts, more efficient warm-up and smoother idling. A new choke control allows more precise adjustment.

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