

# Oldsmobile Features Long, Low Silhouette

The 1962 Oldsmobile 88's and 98's and Starfires feature a new styling silhouette with a longer, lower, sportier look.

On display since Sept. 22, they feature a different front and rear styling, new fender lines, and new crisp roof design.

"The advanced roof styling," a company executive said, "is typified in our new 98 Holiday Sports Sedan which combines the appeal of a coupe with the convenience and utility of a four-door model.

"And," he added, "Oldsmobile's entire line is enhanced by the Starfire Coupe. Making its appearance for the first time, it will incorporate all the features of the Starfire Convertible."

**OLDSMOBILE'S** four-stage Hydra-Matic transmission has been improved again for 1962, the executive said. A new "pressure-compensated shift pattern" provides a transition between the four speed ranges. On the full-size cars, the Hydra-Matic utilizes counter-phased gear sets—which virtually

eliminate gear noise even in neutral.

A new combustion chamber shape and higher (10.25 to 1) compression ratios in the Rocket engine step up power and performance throughout all driving ranges. These improvements in engine efficiency, coupled with lowered rear axle gear ratios, increase fuel economy.

In the Dynamic 88 its ultra-high compression 280-horsepower Rocket engine increases mileage.

**MAXIMUM BRAKE** horsepower of the 1962 Skyrocket (4-barrel carburetor) engine, standard on both the Super 88 and 98 series, is increased to 330.

The ultra-high compression (10.5 to 1) Starfire engine, at 345 horsepower, represents 1 horsepower to every 13 pounds of car weight.

The new Starfire Coupe is equipped with front bucket seats and a sports-type power console.

Standard equipment on both Starfires includes the 4-S Hydra-Matic transmission, power steering, self-adjusting power brakes

and dual exhausts in addition to the bucket seats, power console and use of genuine leather in the trim scheme.

For the first time, Oldsmobile's high-capacity Dual-Range power heater is included as standard equipment on all 88's, 98's and Starfire models.

**FOR DRIVING** comfort and easier entry and exit conditions, the diameter of the deluxe steering wheel on cars equipped with power steering has been reduced by one inch. The steering wheel has also been raised for increased clearance between the wheel and the front seat.

The 1962 Oldsmobile chassis, including front suspension, steering linkage, propeller shaft, generator and distributor, will not need further lubrication under normal operating conditions.

This can also be said of the new tapered roller bearings which replace the ball-type wheel bearings for greater durability in the full-size Oldsmobile for 1962.

A SELF-ADJUSTING feature

has been incorporated in the power braking systems of the full-size Oldsmobiles that automatically compensates for brake lining wear by adjusting the clearance between lining and drum, eliminating the need for frequent brake adjustments.

The three center main crankshaft bearings on the Rocket, Skyrocket and Starfire engines have been lengthened to provide additional crankshaft support.

New, larger body mountings, together with revised coil spring rates and shock absorber valving are used in all 1962 88, 98 and Starfire Oldsmobiles.

Cooling capacity of the Oldsmobile air conditioners has been increased this year, and its operation is also quieter due to the adoption of a new compressor design. Compressor displacement has been increased by 36 percent.

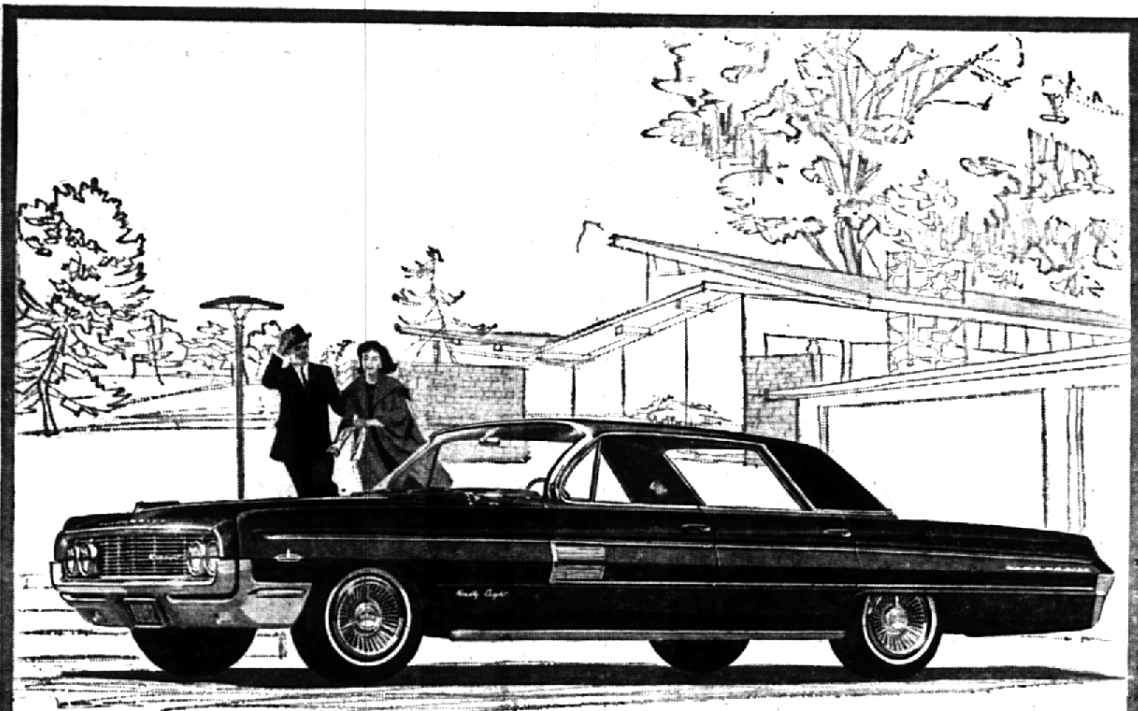
**WHEELBASES** ON the 1962 Oldsmobiles are unchanged at 123 inches for the 88's and 126 inches for the 98's. Over-all length has actually been increased less than

two inches.

New roof styling is featured in the Holiday coupes of all three series. Another important change in roof styling for 1962 is apparent in the Dynamic 88 and Super 88 Celebrity Sedans.

Seventeen body styles are offered in the 1962 Dynamic 88's, Super 88's and 98's. Fifteen exterior colors and six harmonizing interior combinations are offered, all of them of high-luster acrylic lacquer.

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Where style comes first, Oldsmobile's magnificent Ninety-Eight Holiday Sports Sedan is first choice! Its elegant interior is beautifully fashioned to add to your pleasure and comfort! And its precision-built 330-h.p. Skyrocket Engine... teamed with 1962 4-S Hydra-Matic, the performance transmission with the smooth new "feel"... makes driving an exhilarating experience! What's more, you enjoy a new concept of quality and reliability that makes every Oldsmobile a car of superiority!

*Ninety-Eight* **OLDSMOBILE**

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