



Introducing the style of the year is getting to be a habit with Pontiac!

One right after another, the Wide-Tracks have introduced the style that's been the year's most looked at and longed for. And along comes the '62 with the kind of freshness and fineness that only Pontiac comes up with. New length. New twin-scoop grille. A crisp, low silhouette. Cleanly curving taillights. You don't have to look twice to tell a '62 Pontiac! And you only have to drive it once to know that nothing else will do for you. Why not take the wheel of this new '62 Pontiac and go Wide-Tracking soon!

The '62 Wide-Tracks are here!

CATALINA • STAR CHIEF • BONNEVILLE • GRAND PRIX



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