



Wheels of Industry

The auto industry rides a rugged road. When things are right, people are happy. When production hits a snag, the wheels begin to turn trying to correct the situation. Wheels — carry the hopes of countless thousands involved in the automotive industry. The automobile has become as necessary as shoes. Progress

rides on "Wheels of Industry." The Big 3 has become the Big 4: Chrysler, General Motors, Ford and American Motors. The men who steer the wheels of the industry have all adopted the comfortable, relaxing Birmingham area atmosphere — a place where they can gather their thoughts, rest and think of gardens and

golf instead of cars and chrome. The four presidents of the corporations are (clockwise from upper left): John Gordon, General Motors Corp.; George Romney, American Motors Corp.; John Dykstra, Ford Motor Co.; Lynn Townsend, Chrysler Corp.



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