

Named Manager Of Women's Store

Louis Baum, general manager and vice president of B. Siegel, has announced the appointment of Leonard J. Healy Jr., as manager of the B. Siegel-Ray Gooley specialty store in Birmingham.



HEALY

Healy is the grandson of the founder of the B. Siegel stores. He was with E. Altman in New York and Marshall Field in Chicago. He came to B. Siegel from the Union Co., Columbus, Ohio.

Kay Cooley recently sold her specialty store to B. Siegel Co. of Detroit.

Name Adams General Agent

H. Marston Adams, 888 Madison, Birmingham, has been named general agent of a newly established Detroit agency of the Paul Boyer Life Insurance Co. and the Massachusetts Protective Association, Inc., of Worcester, Mass.

Adams joined the Massachusetts companies in 1950 as an associate of their Jackson, Mich., agency. For the past eight months he has served them as regional training supervisor in their nine-state central sales region. He is active in insurance and fraternal affairs.

The establishment of the H. Marston Adams agency, the company's second in this area, is a part of their current expansion program. Their original Detroit agency is under the direction of William H. Young who has served as general agent for the past five years.

BUSINESS NEWS

B'ham Man Selected by Association

Richard D. Chapman, 2190 W. Lincoln, B'ham, has been named chief of the Copper & Brass Research Association's newly created office in Detroit.

The office has been set up to further market development and the automobile industry and to coordinate the copper metals in insurance and fraternal affairs.

Chapman is former assistant chief engineer, basic science research of Chrysler. He worked with Chrysler for 25 years in various engineering capacities. His assignments covered metallurgical, X-Ray, diffraction, dilatometer studies, and other technical investigations.

In 1956 he was appointed managing engineer of Chrysler's metallurgical research department, responsible for all research activities in ferrous and non-ferrous metallurgy. The following year he was named assistant chief engineer of this department and two years later, 1959, he was appointed to his most recent position with the Chrysler organization.

An active member of many notable technical societies, Chapman has held chairmanships and vice chairmanships in the American Society for Metals, American Institute of Mining, Metallurgical and Petroleum Engineers, Society of Automotive Engineers, and the American Society for Testing Materials. He also has authored a number of published technical papers on metallurgical subjects.

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3 Area Osteopaths Serve as Delegates During Convention

Three Birmingham area doctors served in the house of delegates of the Michigan Association of Osteopaths and Surgeons during the group's annual convention in Grand Rapids Oct. 2-4.

They are Dr. Floyd Klouf of Bloomfield Hills, and Drs. John Q. Dwyer and Thomas R. Tull of Birmingham.

Some 1200 Michigan osteopathic physicians attended the three-day business and scientific sessions which were highlighted by such topics as youth development, current osteopathic research and civilian survival training.

E. L. Asch Appointed Operations Manager At Vickers Inc.

Edward L. Asch, 5163 Kellen Court, Bloomfield Township, has been appointed operations manager of the International Division of Vickers Inc., division of Sperry Rand Corp. Replacing Asch as director of sales training for Vickers is Dane E. Smith.

Asch will supervise the personnel, engineering, production and marketing activities of the International division and will also be responsible for expert operation.

An engineering graduate of MIT, Asch has had over 20 years experience with Vickers, including both engineering and sales responsibilities. Asch is a member of SAE and ASTD.

Two Elected Club Officers

Members of the National Association of Accountants attended the first regular monthly meeting of the recently organized Oakland Chapter at Devon Gables.

The meeting was addressed by Congressman William S. Broomfield who spoke on the subject "Financial View of Foreign Aid and Foreign Trade."

HE emphasized the many benefits derived from expenditures for foreign aid in spite of the weaknesses and waste involved in the program and pointed out some of the steps which have been taken to improve the operation of the program.

Birmingham men elected chapter officers include Francis Henderson, 1708 Bradford, secretary; and Arnold Carlson, 439 Tilbury, treasurer.

Market Seminar Held for Employees

Two local men were speakers during a Gleaner Life Insurance Society marketing seminar for key men, held at the company headquarters, 1600 N. Woodward, Birmingham.

Speakers included G. A. Florez, 1832 Tottenham, Bloomfield Township, and E. D. Nathan, 155 Baldwin, Birmingham, both members of Florez, Inc., national sales manpower development consultants.

John W. Dressler, 5477 Van Ness, Bloomfield Hills, field superintendent, was director of the seminar for Gleaner representatives from several states.

3 Attend Meeting For Sales Staff

Three area residents last week attended the annual sales meeting of the American Hospital-Medic Benefit and the American Community Mutual Insurance Co., companion companies of Plymouth.

Karl M. Premuth, 502 Woodland, Birmingham, general agent; Harold J. Schenck, 6190 Old Orchard Drive, Bloomfield Township, general agent in Allen Park; and William J. DeGrace, 2113 Yorkshire, Birmingham, public relations counsel, attended.

DeGrace spoke to the group on "Building Images."

Shatterproof Glass Honors Employees

Shatterproof Glass Corp., world's largest independent manufacturer of auto replacement glass, recently held its annual Service Anniversary party. Harry Kinsel, director of personnel for Shatterproof, made the presentations to employees with 15, 20 and 25 year standings.

Miss V. G. Brown of Birmingham, who is vice president in charge of sales, was among six employees who shared top honors at the banquet for 25 years service in the company.

Committee Member

Peter A. Cummins, 31910 Ingleswood, Birmingham, has been named to the Michigan State committee of the Health Insurance Council.

He is second vice president of the division of the Michigan Life Insurance Company.

A subscription to The Eccentric brings you the community's top news events 52 times a year.

Keaton Appointed A Gleaner Manager

Charles E. Keaton, Jr., 4420 Squirrel Road, Bloomfield Township, has been appointed state manager of Gleaner Life Insurance Society in the Birmingham area.

Keaton joins Gleaner Life with five years of experience in the insurance business. He is a member of the Detroit Life Underwriters Association, a life member of Life Insurance Leaders of Michigan, and has completed the Life Underwriters Training Council course and Part I of Chartered Life Underwriter training.

He specializes in insurance programming and estate planning.

Serving on Panel

Direct Mail Club of Detroit will meet Monday at the Sheraton-Cadillac Hotel at 6:30 p.m. "How Retainers can profit from the use of direct mail advertising" will be discussed. Highlights of the meeting will be a panel discussion. Panelist from Birmingham will be Bill Monahan, Monahan's Standard Service, Birmingham.

Local Realtor Receives Award

At a meeting of the Birmingham Real Estate Board, held at Oakland Hills Country Club, Owen E. Hall of Hall & Young, Inc., realtors, was awarded the Medal of Service and Membership in Omega Tau Rho, honorary fraternity of the National Association of Real Estate Boards.

Presented by Harold Meininger and A. R. Saunders, president of the Michigan Real Estate Association, the award recognizes service to the real estate profession.

Hall is a former president of the Birmingham Real Estate Board and has served two terms as vice president of the National Institute of Real Estate Brokers.



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