

It is well to remember one's courting days . . . 'tis good insurance against ordinary irritations growing into irreparable domestic trouble. Perhaps there should be an annual "Remember Courtship Days" in all countries. I'll wager that most marriages would find that many current family differences would dissolve in the recollection of forgotten romance.

## Named Gen'l Agent

Bruce M. Maynard of Birmingham has been appointed assistant general agent at the McMahon & Coffin General Agency of Aetna Life Insurance Co. at Detroit. Maynard, a graduate of Michigan State University, comes with the company after a number of years' experience in the life insurance business. He is a past vice-chairman of the Detroit Underwriters Field Council.

**GENUINE LEATHER FURNITURE REFINISHED**  
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DECORATORS LEATHER CO.  
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**BRIGHT NEW TASTE IN TEA**  
Constant Comment  
TEA  
Flavored by you with  
ORANGE AND SPICE  
Towel  
GREAT NEW HEAT SEASONING  
QUARTON FOOD MARKET  
1744 West Maple Ave.  
Birmingham

## Kresge's

*the family choice*



### MANAGER SPECIALS

Thursday  
Friday  
Saturday

OCT. 12, 13, 14

Harvey Kresge, Mgr.



### Hospital Antiseptic Mouth Wash Combination

6-oz. and 14-oz.  
Amber Mouth Wash

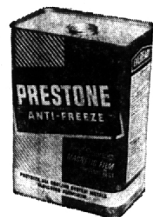
Reg. 71c  
**Sale 49c**

### Scotch Brand Tape

2 Big 1/2" x 400" Rolls

Reg. 39c ea.  
SAVE 29c

**2 for 49c**



### Prestone Anti-Freeze Discount Price

**\$1.66**  
Gallon

### CUSTOM PICTURE FRAMING

Your favorite canvas, water color or prints  
EXPERTLY FRAMED

Select your frame from many beautiful styles and finishes  
KRESGE'S—BIRMINGHAM  
KRESGE'S—NORTHLAND CENTER

West Maple at Henrietta, Birmingham

CHARGE IT at KRESGE'S

# BUSINESS NEWS

## Behind The Store Fronts

With  
ANGUS  
McKELLAR

They may not be wearing suede shoes, but apparently some fast talking lads are taking advantage of a number of unsuspecting housewives in this area.

According to Ron Priebe, of Dubuc Sales & Service, these fast talkers are canvassing homes by phone, or door-to-door, seeking vacuum cleaner repair business. They represent themselves as being from the Hoover company, or from an authorized Hoover dealer. (They are neither!)

In several instances that have been reported to Priebe, the cleaners have not been returned, and, in some cases, the housewife receives the wrong cleaner back. Priebe's advice is "know your authorized dealer."

The Korte & Whipple advertising agency, formerly located at 235 N. Woodward, is all settled in its new offices at 217 Pierce St.

All area boys are invited to stop at Shain's Drugs (105 W. Maple) and register for the drawing for the free Spaulding official football. The drawing will be held at 4 p.m., Oct. 16. Ollie Spencer will be present to conduct the drawing. The football is autographed (not stamped) by members of the Detroit Lions Football Club.

Oct. 10 marked the first anniversary of the opening of Goodbody & Co's. Birmingham office on Bates St.

"The business volume enjoyed our first year here has exceeded our expectations," said Willard Gill, local manager. "We are glad we came to Birmingham."

The 70-year-old firm headquarters in New York city and maintains three other Michigan offices: in Detroit, Flint, and in Royal Oak.

Don Paget, well known to shoe buyers hereabouts for a number of years, is now employed in the men's shoe department at Demery's.

A goodly number of comments were received by the Mills Pharmacy people concerning their attractive display which commemorated National Pharmacy Week Oct. 8 through Oct. 7.

Harry Cook, manager of the Maple-Telegraph Sunoco Service, reports that their recent grand opening celebration was the most successful in Sun Oil Company's history of grand openings for this area. More than 32,000 gallons of gasoline were pumped in two days. According to Cook, this much gasoline is more than the average size station pumps in a month. About 3600 cases of a popular soft drink were given away free during the grand opening.

Well located business addresses don't stay vacant long in Birmingham was our thought as Tom Cotter appreciatively commented on the fine reception given the opening of his new haberdashery shop at 123 W. Maple, the former location of Mortimer's. Apparel for men and young men is featured. Cotter, too, is glad to be back in business again after closing out his Detroit store.

## Residents Take Part In Business Meeting

Six residents of Birmingham are among the representatives of the Metropolitan Life Insurance Company who attended the annual meeting and luncheon of the company's veterans association last Thursday.

They are John L. Tracy, 369 Merrill, Royal Oak, office; Charles E. Martin, 437 Williamsburg, Van Dyke, office; James L. Lapine, 645 Woodland; Barney D. Hanson, 720 Ardmore; Richard Henlatter, 6641 Dartmouth; and Harry C. Hoy, 781 North Glenhurst, all from the group insurance division.

Membership in the association is made up of persons employed by the company for at least 20 years. Altogether, over 250 members from district offices in Greater Detroit are expected to be present.

## Name Baker Plant Head

The appointment of James F. Baker, 1184 Fairfax, as manager of Fisher Body Plant No. 21 in Detroit was announced today by E. C. Koltzburger, General Motors vice president and general manager of Fisher Body division.

For the past six years, Baker has been production manager of Fisher's Plant No. 21, where Cadillac limousine bodies are assembled and special tooling is manufactured.

During the war, Mr. Baker was employed in the Defense Unit and General Offices of Fisher Body. In November 1946, he returned to Flint and rose to superintendent of assembly inspection in January 1951. A year later, he was transferred back to Fisher General Offices on the general manufacturing staff.

IN APRIL 1953, he became plant superintendent at the Fisher Fleetwood plant, and was promoted to production manager in 1954. Sixteen months later, he was transferred to Fisher's Plant No. 21 as production manager and has held that position until the present time.



### THE RENOVA

A versatile new Stetson lightweight that can be worn pitched front or center crease. It has an exquisitely crafted narrow mode edge brim and miniature silver crest on the bow. In popular shades.

\$20



### THE GRIDIRON

Sporty in character, yet perfectly acceptable for dress! Features a low contoured crown, wide plaid-lined bound edge, and casual swept-back bow. See it in the new Fall shades at only

\$11.95

## Dickinson's

Wabeek Building  
Birmingham

Saginaw at Lawrence  
Pontiac



## Famous-Label Outdoor Apparel for Men . . . Young Men

### Year-round Cotton Pep Jacket

3.98

Solid comfort in Akom's washable fleece-backed cotton jacket, trimly styled with zipper front, warm knitted neckband, cuffs. White with navy trim, S, M, L, XL. Pullover style, solid red or navy, with parka hood . . . 5.98



### "Action design" Golf Jackets

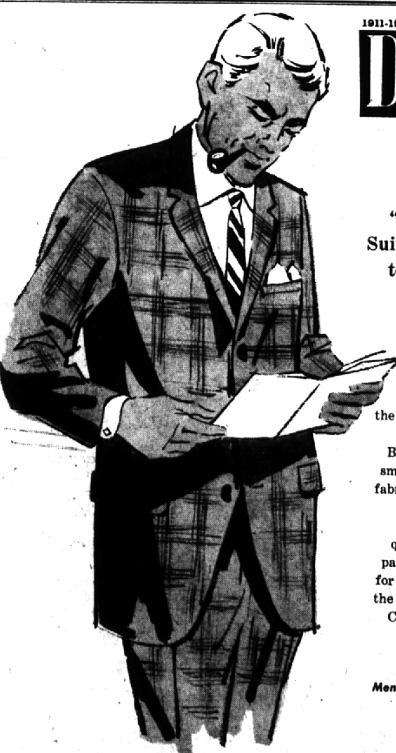
17.98

For golf, for all active sports, this pima cotton jacket gives wind-and-rain protection, extra comfort, freedom of action! Rolling shoulders of double fabric, roomy batwing sleeves, knit undersleeves and side gussets for greater freedom. Large roomy pockets hold golf balls and tees, without spilling. Unlined for lightweight comfort, oyster white in machine washable pima, sizes S, M, L, XL.

Men's Shops — Main Level



1958 P.O.A. CHAMPION



### "Society Brand" Suits . . . a Pleasure to Own, to Wear

We invite you to see the spirited fall and winter collection of "Society Brand" suits . . . note the smooth blending of choice fabrics and skilled tailoring that distinguishes this famous brand of men's quality suits. Handsome patterns in newest colors, for the man who demands the utmost in fine clothing. Come in soon for a try-on.

**\$95 to \$110**

Men's Clothing—Main Level

## SOCIETY BRAND

We Give S & H Green Stamps—Ask for Them



### Boy! Do We Have Sweaters . . . by Huntingdon™

A. Jacquard "poncho jacket" in washable orlon™ acrylic, front zipper can be worn over indoor sweaters, shirts. Taupe, charcoal, sizes 14-20. . . . **\$10.98**

B. Campus sweater in Orlon™ acrylic, with masculine styling. Ski-tite yoke with elasticized knit won't stretch or bag. Commander blue, white, sizes 14-20. **\$10.98**

C. "Cambridge", solid rib-stitch Orlon™ acrylic cardigan, favorite of young men, highlights a V-neck, raglan sleeves, guaranteed not to sag. Red, oatmeal, sizes 8-12. . . . **\$7.98**

Other styles by "Huntingdon" . . . see the complete collection soon!

Boys' Shop — Main Level

Save as You Spend with S. H. Green Stamps