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NEW FALL SELECTIONS
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Shain's is **CALLING ALL BOYS!**

WIN THIS NEW **SPALDING OFFICIAL FOOTBALL**

OFFICIAL PROFESSIONAL FOOTBALL **AUTOGRAPHED** BY THE MEMBERS OF THE **DETROIT LIONS!**

NOTHING TO BUY! Just Register

see our **OLD SPICE display**

Handy display in our store for you to easily select your choice of Old Spice. Entry blanks also available at the display showing the exact football.

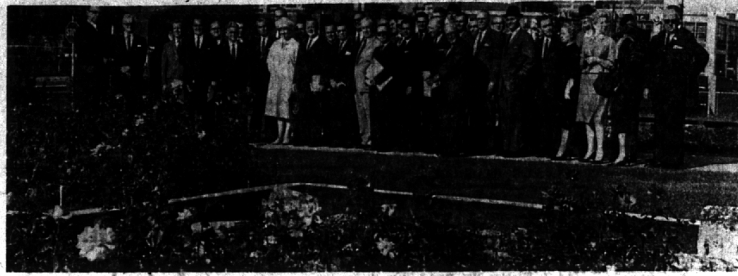
Johnny Unitas Official Spalding Football

No purchase necessary—all you do is come in and register your name for the drawing. This official football is personally autographed—not just stamped—by members of the Detroit Lions Football Club, COME IN TODAY!

DRAWING TO BE IN OCTOBER
YOU DO NOT HAVE TO BE PRESENT TO WIN!

SHAIN'S Rexall DRUGS
GOOD HEALTH TO ALL FROM REXALL

105 W. MAPLE



Visit Florists' Headquarters

John L. Bodette, (far left), 869 Lakeview, Birmingham, shows the rose gardens surrounding the new International Headquarters of Florists' Telegraph Delivery Association, to over 80 members of the Central Business District Association, the Detroit Real Estate Board, and the Building Owners Management Association. Bodette is general manager of the FTD. The headquarters building is at 900 W. Lafayette, Detroit.

MJ&A Officials Meet for Seminar

Twenty-three copy and art directors from all offices of MacManus, John & Adams, Inc., gathered last week at the advertising agency's Bloomfield Hills headquarters for a two-day Creative Seminar.

Called by Robert S. Marker, senior vice president and director of creative services, the copy and art chiefs evaluated current trends in advertising, dissected MJ&A and competitive advertisements, and studied and discussed award-winning television commercials and outdoor posters.

During the two-day session at Bloomfield Hills Country Club, the directors heard President Ernest A. Jones, Executive Vice President Charles F. Adams and Senior Vice President Robert E. Britton, director of media-research-marketing.

Mair Promoted In Chevy Division

Promotion of Alex C. Mair, 5093 Kolly, Bloomfield Township, to assistant chief engineer in charge of truck body and chassis design of the Chevrolet motor division has been announced by Harry F. Barr, chief engineer.

Mair, a native of Flint, has been a member of the Chevrolet engineering organization since his graduation from General Motors Institute in 1945.

He has served as assistant service engineer, field truck engineer, project engineer with Chevrolet truck chassis group and, since May 1, 1967, as staff engineer in charge of truck chassis development.

In his new position he succeeds Harold H. Flynn, newly appointed chief engineer of GMC Truck and Coach division.

Edwards Receives CLU Designation

James A. Edwards, 1174 Lakeside, Birmingham was awarded the chartered life underwriter designation at national conferment exercises of the American College of Life Underwriters in Denver, Colo., on September 27.

The American College of Life Underwriters grants the C.L.U. or C.I.U. Associate designation to persons in life and health insurance who pass a series of professional examinations and meet the stringent experience and ethical requirements of the College.

This year 1976 men and women will be awarded the designation, bringing to 9802 the number of people who have received it since the College was founded in 1927.

The Black Death

Q. Does bubonic plague ever occur in this country?
A. There have been about 500 cases since 1900, with mild outbreaks occurring in 1919 and 1924. Bubonic plague (the Black Death) shares honors with few other scourges of mankind. It swept Europe and Asia in ancient times and the great epidemic of the 14th century brought death to more than 25 million people. Plague is spread by fleas which infect rats and may be transmitted from person to person. Today, protective immunization against plague is fairly effective. Persons who contract the disease can be successfully treated with antibiotics and sulfa drugs. This is a far cry from the situation in 1348 as described by a physician of the time. "No one could approach or even see a patient without taking the disease. The father did not visit the son nor the son the father. Charity was dead and hope abandoned."

Q. Would it be possible to protect a child from polio by giving polio vaccine to the mother during pregnancy?
A. Yes. However, the protection afforded the child lasts for something less than a year, so if continued protection is desired it is necessary to give the baby polio vaccine starting at about 9 months of age.

Send question to P.O. Box 586, Medicine St., Sta., New York 10, N. Y.

Quality . . . Professional Skill . . . Economy . . . these are three good reasons for having your prescription filled by our competent staff of pharmacists.

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No. 1 in Your Community

Real Estate Office Equipment Stolen

An estimated \$2,750 in office adding machine were stolen between 11 p.m. Sept. 20 and 9:20 a.m. Sept. 21.

According to Birmingham police, two IBM electric typewriters, an Olivetti calculator and a Burroughs building.

FURNACES & FURNACE OILS
TORRENCE OIL COMPANY

OUR 2nd YEAR
MI 4-9000

HOLD IT

Don't lose your head if your water heater keeps running cold.

CALL US

for a free estimate on the only water heater that's performance-rated to supply all the hot water you need—even on busiest washdays.

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GAS the gentle GIANT

Most of Nature's energies, like the rain and the wind, are unreliable giants, heedless of man-made rules. One outstanding exception is Natural Gas!

Man surmounts many hazards and spends an untold amount of wealth searching for this "wonder fuel." Once he discovers it he treats it with great care—he guides and controls it from the well to the pipeline to the point of use. As a result, this invisible giant (Natural Gas) has become a gentle and willing servant.

To make sure you get the cleanest fuel possible, man forces all Gas through huge cleaners called "scrubbers" to remove all impurities and liquids. When it enters the home this pure source of Natural energy swings into action at the turn of a switch or press of a button to heat your water, cook and refrigerate your food, dry your clothes. In 8 out of 10 new homes where Natural Gas is available, modern folk wouldn't think of using any other type of fuel to heat their home. More and more, Gas is earning a reputation not only as Nature's perfect fuel, but as one of America's most economical and dependable servants.

CONSUMERS POWER COMPANY
LIVE MODERN FOR LESS WITH... NATURAL GAS!