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BUSINESS NEWS

NEW HOME

MACCABEES MUTUAL

life insurance company

MICHIGANS OLDEST LIFE INSURANCE COMPANY FOUNDED 1828

HALLY, BLANKNER, COWEN, STIRTON, INC. ARCHITECTS - ENGINEERS

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Deepest thanks to the following merchants, for without their help the **BOWLERS' FESTIVAL** program at Birmingham and Bowlero Lanes would not have been possible.



Sign of the Times

Maccabees Mutual Life Insurance Co. officials approve the sign announcing the site where the new Maccabees Mutual building will be erected at 10 1/2 Mile Road and North-western Highway in Southfield. Participating in the brief public announcement ceremony were (left) R. E. Morris, president, and Emile A. Haar, secretary-treasurer. Ground breaking will take place early next year.

Edwards Retires After 43 Years With Same Firm

Russell P. Edwards, 4845 N. Adams, Bloomfield Township, plant manager at Fisher Body plant 21, Detroit, retired Sept. 30, after over forty-three years' continuous service with the Cadillac and Fisher Body divisions of the General Motors Corp.

Name Bishop Dewitt Member of Board Of Blue Shield

The Episcopal Suffragan Bishop of Michigan was elected a public representative on the 33-member board of directors of Michigan Blue Shield at the annual meeting held during the 96th annual session of the Michigan State Medical Society.

Committee for Economic Growth. Seven others were elected to the board for the first time and four were re-elected.

Among the five new medical representatives is Dr. Robert M. Bookmyer, Birmingham pediatrician.

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Vocation Counseling Institute
Donald L. Beck, Director
722 Fox Theatre Bldg.
2 Bks. N. of Grand Circus Park
10 Years Serving Detroit
(Formerly To Maccabees Bldg.)

14 MILE ROAD

John Haller's Eaton Shell Service
2005 E. 14 Mile Rd. MI 4-9835
"Free Pick-up and Delivery"

PRAIRIE AVENUE

Berkley Carpet Cleaners
4116 Prairie Ave. LI 9-2272
"Rugs, Furniture, Carpeting, Cleaned in Your Home—Dusting—Keweenaw"

E. MAPLE

Colonial Service
1088 E. Maple MI 6-9818
"Minor Repairs—Complete Brake Service"

Cartier's Paint & Wallpaper
311 E. Maple MI 6-6996
"Over 10,000 Patterns in Wallpaper"

Kincaid's Jewelers
205 E. Maple MI 4-7830
"Sterling Silver & 14 K Gold Charms—Watches, Diamonds"

Tillard's Mobile Center
1065 E. Maple MI 6-4774
at Adams
"Tune-ups—Wheel Balancing—We service foreign and American made sports cars"

Birmingham Bike Shop
743 E. Maple MI 4-6216
"Complete Bike Repair—Modis—Bobby Supplies, Complete Chemistry Supplies"

Birmingham Paint, Glass & Wallpaper
835 E. Maple MI 4-8737
"Fine Courteous Service—Complete Line of Paints"

N. WOODWARD

Wilson Drug Co.
Woodward at Maple MI 4-5600
"2 Locations to Serve You—Downtown Hill, MI 7-2300"

Birmingham Fruit & Grocery
124 N. Woodward MI 4-4030
"Fresh Fruit—Quality Service—We are here to serve you"

Gene's Fabric Center
3329 N. Woodward LI 9-4722
"Royal Oak
"Prompt, Courteous Service—Finest in Drapes & Accessories"

S. WOODWARD

Birmingham Television Company
1842 S. Woodward MI 6-2035
"Television—Radio Service"

Milk's Appliances
1493 S. Woodward MI 6-1300
"House of Stereo—2 yrs. service on washers"

Tom Kaiser Standard Service
1984 S. Woodward & 14 Mile MI 7-0722
"Complete Tune-up—Brake Service"

Bernard Hair Fashions
569 S. Hunter MI 6-8383
"For the Women Who Care"

Uncle John's Pancake House
1360 S. Woodward 644-2727
"The Home of World Famous Pancakes"

Nealt Barber Shop
4624 S. Woodward MI 6-9887
"4 Barbers to Serve You—Wash for Men, Women and Retail"

Casa Mita Restaurant & Pizzeria
1673 S. Woodward MI 6-4600
"Fine Food—American & Italian—Prompt Courteous Service"

Hollywood Auto Trim
1104 S. Woodward MI 4-9865
"Seat Covers, Carpets, Cushions, Auto Access"

Jack Lawrie Service
Bojox Collision Service
360 S. Woodward 644-8488
MI 6-9468
"General Auto Repairs—Rumpage, Painting, Glass Replacement"

Sanders Auto Parts
1600 S. Woodward MI 4-8700
"Walker, Mufflers—Dupont Paints—Auto Accessories and Retail"

Peck's Tailors & Men's Wear
108 S. Woodward MI 4-7724
"Men's Suits & Dresses—Men's Clothing, Custom Tailoring, Men's Furnishings—Pressing—Altering"

Fishers Market
1248 S. Woodward MI 4-4425
"Meats—Groceries—Vegetables—Free Delivery"

Village Sports & Hobby Shop
154 S. Woodward MI 4-3010
"Fishing—Diving Equipment—Archery—Tennis—Canoes"

HAYNES

Birmingham Lumber
1025 Haynes MI 4-3636
"For the Best in Price, Quality & Service"

COOLIDGE

Radom Tailors
22155 Coolidge LI 7-1511
"Clothing—Cleaners—Tuxedo Rentals—Complete Line of Men's Sports Wear"

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Established in 1890—Never missed paying a dividend. 71 years of sound management—your assurance of security.

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Downtown Detroit Office Washington Blvd. Bldg. Corner State St. WO 2-1078

Pontiac Office 75 W. Huron St. 1 Bk. West of Courthouse FE 4-0601

Home Office: Lansing
Member Federal Home Loan Bank System

Hugh White Sells Interest in Firm

Hugh C. White, long-time Birmingham insurance agent at 217 Pierce, has sold an interest in his agency to David K. Falvey, formerly at 135 N. Woodward.

After 40 years of continuous service, White has decided to take a less active role in the business but will continue to have an interest in the agency and will participate in its management.

Falvey, who has been in Birmingham the past seven years, will move his office to the Pierce address. A graduate of the University of Michigan, he has been in the insurance business since 1947.

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- Jackets
- Sportswear
- Accessories

Modestly Priced!

Fresh... new selection of fine wearing apparel for style-conscious men and young men. We're now open... and we would like to meet each and everyone of you personally!

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Tom Cotter

of Birmingham

WOODWARD

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23708 Woodward LI 1-1788
"Formerly Hair Designs by Mr. Joseph—Specialist in hair coloring and hair coloring"

12 MILE ROAD

Aqua-MarineLand
3015 W. 12 Mile Rd. LI 8-1885
"Tropical Fish—Fry and Supplies—Outdoor Pool—Birds—Hardware"

Hockey TV Sales & Service
2742 12 Mile Rd. LI 6-8400
"Complete TV Service"

W. MAPLE

Birmingham Cleaners and Shirt Laundering
W. Maple at Cranbrook Road MI 4-4620
"4 Hour Service—Pickup and Delivery"

Mill's Pharmacy
1740 W. Maple MI 4-5060
"Emergency First Aid Service—Fast and most complete cosmetic dept. West of the River Rouge"

Quarion Market
1744 W. Maple MI 4-5510
"Fine Food"

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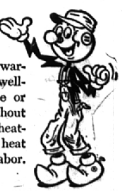
Model for model, electric clothes dryers cost less than other types because they're simpler in design, have fewer operating parts.

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Buy now and the price you pay for a 220-volt electric dryer includes normal wiring installation on Detroit Edison lines in dwellings up to and including four-family. "Normal wiring installation" means one 220-volt dryer circuit.

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Over and above the manufacturer's warranty, you are protected by Edison's well-known service policy. We will replace or repair electrical operating parts without charge, including motor, thermostats, heating unit, timer, door switch, cord and heat control. There's never any charge for labor.



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