

Council Recommends Playthings for Kids

By JOE CADARIU
Staff Writer

"A scientific approach to toy selection will definitely benefit your child's personality and character development," says the Toy Guidance Council Inc., an organization which recommends the proper playthings for children.

Conversely the council says that the haphazard choice of toys can be as harmful as it is uneconomical.

In making recommendations to member stores, the council considers development through play an important factor in the growth of a child. Physical and mental growth are considered in the evaluation of playtools.

FORMER PRESIDENT of the council, Melvin Freud, says that play is a serious occupation. "Until school years, it is the primary interest of his (your child) waking hours and the means whereby his body, mind and personality are developed," he comments.

"Through all the school years, play remains of vital importance, alternating with the supplementing interests, skills and talents nurtured in the schoolroom."

To implement this theory the council recommends playthings according to age groupings, assuming the child is normal and develops mentally as well as physically through the formative years.

The groupings are: in fact, one to two years, two to four years, four to six years, six to eight

years, eight to 10 years, and 10 years and over.

ACCORDING TO the council, as youngsters approach their middle teens and enter the adolescent stage, they will seek new associations with others whose interests are similar.

Those who have been well guided through the use of appropriate playthings during their formative years will be better equipped and better prepared to enter this new, important period of life.

The right toys at the right times, say the toy specialists, provide a sound social, mental, physical and vocational background—a foundation that will help to make any normal youngster equal to the responsibilities and problems that are associated with the final period of development in youth.

Here's a Road Map To a Happy Yule

An autorama highway system will fit under the tree very well and inspire youngsters to recreate the realistic action of modern highway travel. The outfit has turnpike roadways, "T" intersections, connecting roadway, Corvette sports car, pickup truck, tractor and power units. Remote controls enable youngsters to move vehicles at cruising or racing speed, forward or reverse, right or left. Additional units and accessories are available for enlarging self-designed and executed layouts.



Fair Game

"Oh, darn, why didn't I think of that!" says this young male as the girl in the pretty dress takes her turn at Concentration. Two to five players can try their skill at one time in this game. Comprised of picture-word puzzles, it comes with a changer box and 60 different puzzles, prize holders, slides, cards and play money. It's fun whether you're 10 years old or all grown-up.

Astronomic Mobile Stars as Yule Gift

When assembled a brand new colorful, three-dimensional mobile of the planets and their moons presents a visual display of the relationships of bodies in the solar system.

Included with the do-it-yourself kit is a booklet prepared especially by Dr. F. M. Branley, associate astronomer at the Hayden Planetarium. The mobile makes a handsome as well as educational decoration for a youngster's room.

Play mobile, Chemistry set, li-onel train, some cars, an old sip ship, a box of candy, dress pants, great garlo, robot commando, stutz bercart, some shirts, some socks, play pants,

Jim Mackie-
1665 Cole St.
Birm, Mich.

Dear Santa Claus:

A Real Typewriter and A real dress and A tiny tears doll and A baby crib and A Teddy Bear and A dolls dress and A clarinet and A ball and A sleeping doll and A doll pillow and a doll cover

Dear Santa,

I would like Buttons the Puppy for Christmas and a Kisay Doll. I've been a good girl. How are your reindeer? I want see your reindeer.

From Jody

For three centuries following His birth, Christ's nativity was celebrated at various times in January, March, April, May, September, and October by Christian groups.

If you burn a bayberry candle during the Christmas holidays, and the candle burns bright and clear, legend says that you will have good luck throughout the year and a long and happy life.

Comedy Corner



"I don't care what your name is—this store already has a St. Nick!"

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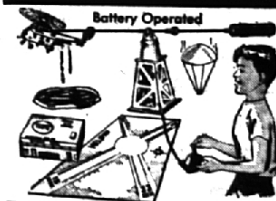


TV Advertised at 3.99

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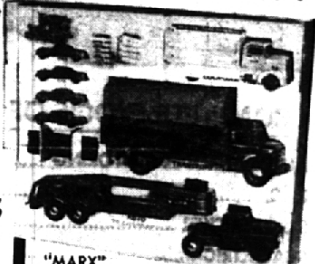
TV Advertised at 16.50

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27" Auto Transport
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Electronic computer... It thinks! It answers! It remembers, too!

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by "MARX"



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TV Advertised at 8.00

Fun! Exciting! 22" long!
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