

Wonderful Toys For Girls, Boys

This Christmas, the world of toys encompasses the widest variety of play activities ever.

More than a billion and a half dollar's worth of toys, games and accessories will come from Santa's pack to delight the boys and girls of the nation.

From the latest in scientific developments to Wild West-inspired toys and accessories, atomic-type submarines and the latest missiles will take their place side by side with home furnishings, sport cars, industrial equipment . . . all reproduced in miniature.

SCIENCE KITS which reproduce famous inventions of the past, such as Alexander Graham Bell's first telephone and Edison's electric light—are included in exciting educational kits.

Dozens of playroom projects based on electronics can help serve as stepping-stones for scientific careers later.

Other kits reproduce the manufacture of plastics, and a new zoom microscope that can be adapted to viewing large or small objects will thrill junior biologists and other young folk.

REALISM BRINGS a new purpose into play with live action replicas of building equipment, made of heavy gauge steel.

New thrills await the operators of a sturdy new mobile crane complete with two hand-operated levers that control the operation of the bucket and that position the boom.

OTHER NEW and exciting novelties include a hydraulic sanita-

Musical Toy Both Fun, Educational

The post-Christmas thumping, tooting or twanging of a musical toy may not mean much to Mother, but to a three-year-old it's more exciting than Tschakovsky.

Marion Erbert, educational consultant for the American Music Conference, believes that properly selected toy musical instruments can provide an exciting way for children to discover rhythm and tone—the basic elements of self-made music.

MUSICAL TOYS can also exert a strong influence on youngsters' desires to play genuine musical instruments.

Quality toy instruments are usually musically "true" and offer a chance for continued exploration of musical sounds and rhythm. Musical toys are so popular with youngsters that the toy trumpet was the top seller for many years.

OTHER "pre-band instruments" include bell sets, wood resonator blocks and simple drums. Resonator blocks are exceptionally effective in teaching rhythm to children.

Melody instruments comprise another group of musical toys. Actual tunes can be reproduced on such instruments as the xylophone and the "c-note" melody flute.

TOY PIANOS and electric organs often are used to introduce children to the keyboard. Toy ukuleles, guitars, banjos and mandolins—all priced under \$10—allow the child to play simple tunes almost immediately, and youngsters have lots of fun with this type of "first experience."

Whatever the child's choice, parents will be giving a gift of music—that usually outlasts the toy instrument by decades.

Dear Santa,
I want Chatty Cathy and I've been and a nice girl. I want a doggy that does tricks. Hurry and come to my house.
from Dori

Dear Santa-Claus,
Please bring me a real boy bird and some books. A doctor case. Some skates. A baby bottle. A big play car. A big bicycle. Please bring a baton. I am 53 inches tall. I am 7 years old. I would like poem books, 2 riddle books, a dress-up kit, a beauty parlor set, a beautiful purse. A book on Molly, Pete and Ginger. That is all. Thank you.
Barbara Chavey
5665 Rawnsley

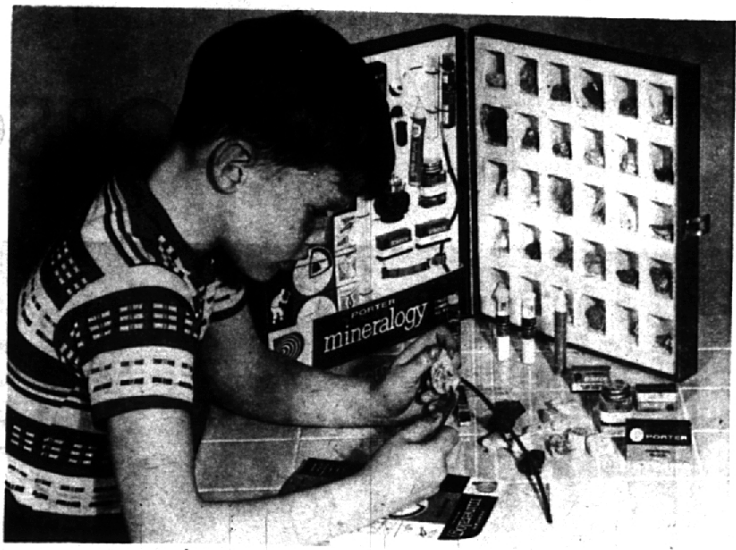
tion truck; an airlines lift truck, and a ramp side truck. Latest in light delivery trucks. New in the industrial equipment field is an oil-refining plant for junior engineers. And, there are new "toys" which help youngsters prepare themselves for careers in business—learning sales promotion, customer relations, care of stock—even bookkeeping—while at play.

LITTLE HOMEMAKERS can enjoy the sizzle of bacon in a frying pan or the gay perk of a percolator—in their own pint-sized kitchens.

The new thrills that await electric train operators are too numerous to mention—but there's something exciting and different for every railroader.

There are new musical pianos; a megaphone which can be heard 300 feet away; midget auto racers for indoor speedways, and a host of others.

New showings of Wild West regalia include stage-coach strong boxes with maps and simulated silver dollars; play guns and holster sets for the "fast draw" crowd and an exact replica of the Winchester 94 which was standard equipment in the "Winning of the West."



Collector's Item

The junior collector will have a fine time with this mineralogy lab with its metal stand-up cabinets and equipment for identifying rock specimens. He will also be provided with an alcohol lamp with blow torch, streak plate, charcoal block, chemicals, manual and other helps. Just the thing for the boy or girl with rocks on the mind—not in the head.

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