

To develop a youth into the compelling desire to acquire an education, whether it be in or out of the formal educational environment, is giving youth an inheritance of estimable value. The word "education" means "to lead or draw out" and so, desiring to gain knowledge, is this world's best guarantee to achieve individual, or collective, success.

# The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Wednesday, November 22, 1961

SECTION  
B

## BUSINESS NEWS

### Behind The Store Fronts

With  
ANGUS  
McKELLAR



For the past 11 years Young's copied elsewhere by other boys' of Birmingham has furthered Birmingham's neighborly image by presenting apples to all the store's visitors during the holiday shopping season.

So once again it's apple time at Young's of Birmingham. Dick Young estimated that about 40,000 apples have been given away through the years. This year the apples will be of the delicious variety from a nearby orchard.

Oscar Scriber and Arthur Barach, former owners of Frisco's on Telegraph, have opened the Cock-n-Bull, a specialty food service at 6445 Telegraph, just north of W. Maple, at the former location of Bloomfield Drugs. Service is limited to carry-out and deliveries, plus a catering service.

Bill Wisner, of the Prep Shop, tells us that his third annual Boy's Night is scheduled for Nov. 29. This year boys from six to 12 are invited to come to the store between 6 p.m. and 6:45 p.m. Older boys are invited to come between 7 p.m. and 7:45 p.m. No purchases are allowed. The shop is turned into a showroom, rather than a store.

The boys' measurements are entered on a card, on which there is also space for the lad to indicate what he would like from good old St. Nick. The card is kept by the store as a registry.

The idea of establishing a boy's night was an origination of the Prep Shop, and has since been

### Ad Firm's Branch Adds Accounts

MacManus, John & Adams, Inc., has been appointed the advertising agency for three additional product groups of Minnesota Mining and Manufacturing Co. It was announced recently by George W. Sandell, 3M staff advertising administrator.

The three new assignments are: Missile Industry Liaison, 3M's in-

formation service to assist companies in the missile industry and to promote the broad spectrum of products of all 3M Divisions serving the aerospace field.

The Nuclear Products group which includes 3M Brand Fueled Microspheres for nuclear reactor fuels and Radiating Microspheres designed for greater safety in nu-

clear applications for the medical, military and industrial fields; and 3M's new Mechanical Plating System, a method of volume-plating small parts with protective metal coatings.

The Missile Industry Liaison account was formerly handled by BBDO, Minneapolis. The other product groups were unassigned. All of the new assignments will be handled by the M&A Twin Cities office.

*Ladies*  
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convenient Birmingham Office

You don't have to go downtown to transact your investment business. We are fully staffed and equipped to give you market information, review your securities with you, place orders or handle any other brokerage service you may need. And, we are right in the center of Birmingham. Come in at any time, there is no obligation.

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## WITBECK'S CHRISTMAS SPECIAL

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6

JARS OF  
HEINZ BABY FOODS

with Purchase of



## AUTOMATIC BABY FOOD WARMER



There Is Nothing "Just As Good" As General Electric

- Warm Baby's food to proper temperature in about 10 minutes
- Keep food warm all through feeding
- Suction bottom prevents spills
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MAIL THE WARRANTY CARD

to General Electric and Receive coupon entitling you to 6 Jars of Heinz Baby Food (Strained or Junior) in any food store.



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for  
CHRISTMAS  
Gift Packaged



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HOUSEHOLD APPLIANCES

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"YOU CAN BUY THE BEST FOR LESS AT WITBECK'S"

## Stewart-Glenn

# Special Purchase!

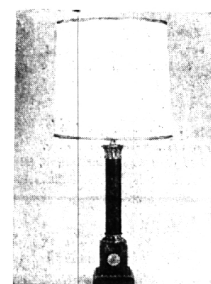
Timed For Holiday Savings

# LAMPS

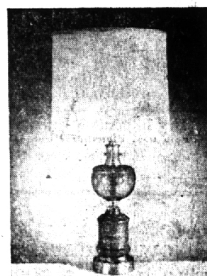
In Traditional, Modern or Colonial Styling

At One Amazingly Low Price!

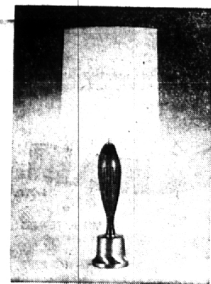
\$26<sup>00</sup> each



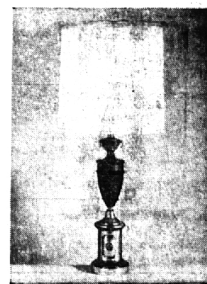
Classic traditional design. Base to be selected in Antique White or Florentine Blue. Rayon shade has soutache braid to match handsome base. Lamp is 24" in height. \$26.00



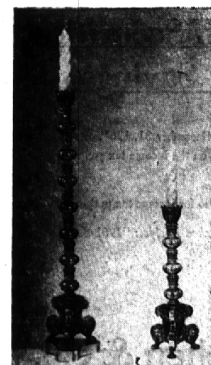
Finnish bronze lamp and hand-distressed Cherry wood with imported smoke glass feet. Brown houndstooth fabric shade for colonial or classic rooms. Height is 26". \$26.00



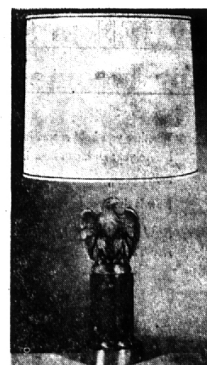
Graceful modern lamp with softly tapering lines of hand-rubbed walnut contrasting with geometric Swedish brass standard. Boucle texture shade is 12x14x15. Lamp is 22" high. \$26.00



Artistic quality in a graceful urn lamp of beautiful proportions and finely wrought detail in bronze, brass and hand-rubbed Cherry. Portolan shade with gold cord. Classic lamp is 24" high. \$26.00



Altar-type candlesticks of elegant design in Finnish bronze available in two heights to enhance your contemporary provincial rooms. (Candle not included) 26" style \$39.50 20" style \$19.95



A colonial bronze eagle atop a hand-distressed Cherry standard on 22" height lamp with ruffled fabric shade in Portolan. Eagle may be selected facing left or right. \$26.00 each

Interior Decorating Counsel At No Extra Cost

Stewart-Glenn  
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