

**Beaton Appointed
Head Account Exec
At Detroit Ad Firm**

Ian W. Beaton, 6861 N. Clunbury, W. Bloomfield, account executive servicing the AC Spark Plug division account for D. P. Brothers & Co., has been promoted to general account executive for both advertising and merchandising activities on the account.

Beaton previously headed the agency's merchandising activities. Beaton had been employed by the Textile Trade Association in Chicago. He became assistant promotional director there before joining the AC Spark Plug division at Flint in 1950, as a sales promotion writer. While at AC he advanced to the post of merchandising manager and joined D. P. Brother & Company in 1956.

BUSINESS NEWS



Open New Department

A complete children's department opens at one of the items are Roberts Jones and today in the basement of Kay Baum's at Charlotte Hullberg. On the right is owner 166 W. Maple, Birmingham. Taking a look Aaron Kerschenbaum.

**Richard McGraw
Elected President
Of Kimball-Russell**

Richard H. McGraw, 1438 Sodon Lake, Bloomfield Township, has been elected president and secretary of Kimball & Russell Inc. of Detroit. The firm is distributor of building products.

McGraw, who previously had been secretary-treasurer, has been with Kimball & Russell the past eight years. Before joining the Detroit firm he had been with Sears & Roebuck.



Other elections announced by the board of directors at its recent meetings are: Harold D. Russell, vice president and treasurer; and Ray J. Bruttell, assistant secretary and treasurer.

Clarence M. Kimball was elevated to chairman of the board. He will remain actively engaged in the business.

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**WSU Alumni
To Honor
Pharmacist**

Albert R. Pisa, 5705 Forman Drive, Birmingham, was honored at the Wayne State University College of Pharmacy Alumni Association's Fall Reunion Saturday.

A Detroit pharmacist for 25 years, Pisa received a distinguished service citation for his many accomplishments in civic affairs, professional pharmacy, education and business.

The 54-year-old pharmacist, who owns a pharmacy at 13900 Meyers in Detroit, was educated at Cass Technical High School and the pharmacy schools of Ferris Institute and Wayne State University.

PISA'S WIDE range of interests led to the presidency of the Northwest Exchange Club, membership on the Michigan Local Draft Board No. 95 and a 10-year tenure as a Detroit Board of Health Commissioner from 1950 to 1960.

An associate member of the Wayne County Medical Society, Pisa has served as president of the Detroit Retail Druggists Association, President of the Michigan Branch of the American Pharmaceutical Association, a charter member of the Michigan Academy of Pharmacy and an active member of many pharmaceutical organizations. He has also lectured in Drug Store Management on the Wayne campus.

Top Salesman

Harold J. Schenck, 6190 Old Orchard Drive, Bloomfield Township, was top producer among all the representatives of the American Hospital-Medical Benefit during the month of October. He is general agent in the Allen Park area.

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