WANT ADS

(Continued from 7-A)

90 Business Service

PRINTING
THE AVERILL PRESS
offers
COMPLETE PRINTING SERVICE from typesetting to mailing. Black and white and four color process Either letterpress or offset.
MIDWEST 6-2000
(20tf)

LINOLEUM
FORMICA, ASPHALT, PLASTIC WALL tile. Yours or mine installed. R. Pickens, LI 2-4807. (37)

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Window Cleaning—
Wall Washing
STORMS & SCREENS REMOVED & washed. Awnings removed, fully insured, 15 years in Oakland County, free estimates cheerfully given. Call LI 8-5717. (35tf)

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WASHER and DRYER PARTS
TRAINED SERVICE MEN TO ASSIST you — "Do-It Yourself."
Park Appliance Parts
923 E. 11 Mile, Royal Oak
LI 1-8644 (39)

HODGES AUTOMATIC WASHER REpairs, reasonable rates and prompt service. Most makes. LI 4-1534.

MEL'S WINDOW CLEANING, WALL washing, painting, eavestroughs cleaned. Call after 6 PM, LI 4-6762.

ARCHITECTURAL PLANS AND/OR specifications for additions, alterations and single residences. MAyfair 6-3138.

91 Building and Repair

COMPLETE REMODELING, ADditions, siding of all kinds. Storm windows. All work guaranteed. TERMS. FE 4-6348 or OL 1-0900. (37tf)

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COMBINATION DOORS, WINDOWS porch enclosures. Nationally Advertised names. It will pay you to see our display before you buy. Serving satisfied B'ham area customers since 1923. WOODCRAFT CO. 1184 Grant, So. of Lincoln. MI 4-0424. (17tf)

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done reasonable, excellent workmanship, attic rooms, rec. rooms, porches, additions, dormers, garages, kitchens, cement work and block work. W. Albrecht Builders, MA 6-6627. Licensed and insured. Call evenings or weekends. 25 years experience. (13tf)

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BOTH ALUMINUM AND WOOD Porches built from the ground up. Either Jalousie combination or screened in. Free estimates. Call E. Wampler.
SILVERS SASH & SCREEN CO.
VE 7-7246 13633 Grand River Ave.
(37tf)

CARPENTER AND CABINET WORK Alterations, attic and recreation rooms Work myself. No job too small. FHA terms. Russ Leonard. VE 6-4917 (34tf)

Warnick Construction Co.
Porches—Additions—Attics
—Recreation Rooms—
620 Troy, Royal Oak MI 4-4460 (15tf)

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We believe it's due to a 14-year reputation for honest dealing and careful supervision of every phase of our work. We build room additions, porches, porch enclosures, attic rooms, lavatories and baths, garages and rec. rooms. We also do roofing and siding, garage door alterations, storms and screens. Free estimates — complete plans. FHA terms—up to 5 years.
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LI 1-6767 (40)

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96 Painting and Decorating

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INTERIOR & EXTERIOR.
Workmanship & materials guaranteed.
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(24tf)

CUSTOM PAPER HANGING AND painter, Thomas Shea. MI 4-3092. (37tf)

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HOWARD L. ROBISON
EXPERIENCED PAINTER & DECOrator, paperhanger. Custom work Light repair. Free estimates. References. MI 4-3198. (18tf)

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INTERIOR and EXTERIOR
PAPERHANGING — WALL WASHING
CLYDE LANGSTAFF LI 5-0779
(7tf)

A. G. LEPAGE
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C. R. COWIE
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97 Garden and Yard Service

CLIFF'S LIGHT MOVING, TREE REmoval and trimming. Fireplace wood. EM 3-2060. (32tf)

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LOAM TOPSOIL, ROTTED COW MAnure, black dirt, firewood seasoned. Driveway stone, gravel and repair, patio sand, fill, ½ dump truck loads. Deliver also. EM 3-4976. (40)

98 Roofing—Tinsmith

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SLIPCOVER SERVICE. FINEST CUStom work. Guaranteed workmanship. Phone for yardage estimate. Mr. Manning or Mr. Kraljev. Prescot 2-9048. (26tf)

FIRST CLASS UPHOLSTERING IN business since 1912. Thomas Upholstering. (Lawrence Kenbeek, owner). 197 Perry St., Pontiac. FE 5-8888. (39)

LOUIS A. BAUER

Oakl'd Hills Elects Officers, Directors

Oakland Hills Country Club recently elected new officers and directors to its board of directors.

Taking their new posts are Louis A. Bauer, 3140 Bradway, Bloomfield Township, president; C. Norman Fry, 839 Jonathan Lane, Bloomfield Hills, vice president; and Harrison W. Wilder, 400 Hamilton, Birmingham, secretary.

A membership meeting preceding the board of directors meeting voted three new directors to the board. They are Edwin O. George, 352 Barden, Bloomfield Hills; John P. O'Hara, Jr., 330 Hupp Cross, Bloomfield Township; and Harrison W. Wilder.

BITS OF BIRMINGHAM

Business Editor: "Hey Deni What's the name of the new subdivision going in down on 13 Mile?" Township Editor: "Brinkley." Business Editor: "Are you sure? That doesn't sound right." Township Editor: (Silence. Then burst of laughter) "Sorry. It's Huntley."

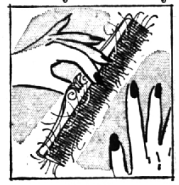
' ' '

Having lived through the spelling trials of one teen-ager, a local mother was already braced, thank you, when her eight-year-old daughter challenged her to a game of scrabble, junior style. That's why Mother had no trouble at all translating "cleapot," "ase try" and "crayonesy" into their respective English versions: "elephant," "ash tray" and "crayons."

' ' '

Anyone who doubts the seriousness of today's high school students should read the Nov. 10 issue of the Seaholm High School newspaper, The Highlander, in which pupils proposed changes in their school's educational process. Among the suggestions: add Russian language classes; require two years of a foreign language; include current events classes for juniors and sophomores. Other students asked for addition of no-credit courses and replacement of everyday study hall periods with academic subjects. One asked for stricter discipline while another pupil opposed the "idea that teacher is always right."

Briefly on Beauty



Dull Idea

A comb with sharp teeth can break fine hairs. Always make sure that the comb you use has rounded teeth.

First Aid Care Of Thermal Burns

In rescuing a flaming victim, first the flames must be put out. The person should not run as it only fans the flames. He should lie down to prevent the flame from being inhaled, which is very serious, and to prevent the fire from spreading to the upper aspects of the body, including the face and hair.

Smother the fire by covering the victim with such things as blankets, coats, or rugs; use water if it is available, but don't use dirt or sand unless there is nothing else to use.

In escaping from a burning structure where there is smoke as well as fire, a wet handkerchief or towel folded over the mouth prevents inhalation of the smoke, and the victim should crawl on the floor where the smoke is not so thick.

' ' '

IN SEVERE burns, which cover more than 10 per cent of the body surface, jewelry, such as rings and bracelets, and tight clothing should be removed without delay before swelling makes this impossible.

No home remedy, medication, food or drink or stimulants should be given. Get the patient to the doctor as rapidly as possible. However, it should be emphasized that reckless haste should be avoided. Burns are not helped enough by speed to risk accident in transportation.

' ' '

IN BURNS OF more than 4 square inches in area, the surface should be covered immediately with a clean cloth to prevent air from stimulating the pain and to prevent infection. The patient should then be taken to a physician as rapidly and as safely as possible.

The first concern in the first aid treatment of all burns is to relieve pain and to prevent infection. In smaller burns, of less than 4 square inches in area, the best immediate treatment is to put the injured part in cool, clean water. This neutralizes the heat and prevents damage to deeper tissues. The area should be cleansed with soap and warm water and covered with a water soluble anesthetic ointment if available. A clean dressing should then be applied. After the above treatment there is usually little pain. The part should be kept elevated to prevent swelling.

' ' '

SUNBURNS should be treated by gentle washing with soap and warm water, the application of a water soluble anesthetic ointment, aspirin and the intake of large quantities of fluid.

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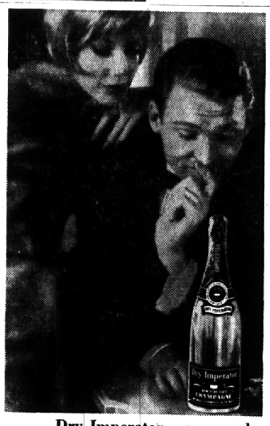
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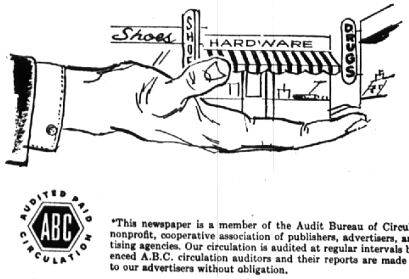
For a long time it has been our job to meet the people of our area—in their homes, work, schools, churches, and in their civic and social activities. It has been our job to understand their needs and desires; to report their joys and sorrows.

Few know this area and its people better than we.

Many merchants look to this background of experience and understanding for assistance in reaching their audience most effectively. It is an unusually strong right hand to their merchandising efforts—an effective source for information and advice.

Let us show you how the combination of this experience and audited circulation facts* can help you to get maximum results from your sales messages. Call us this week.



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