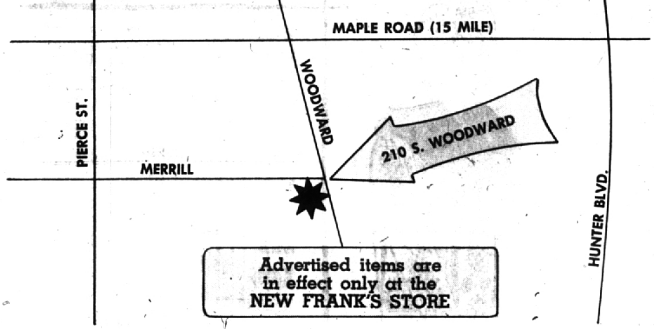




You are invited to join in celebrating the OPENING of the newest FRANK'S

CONVENIENTLY LOCATED IN BIRMINGHAM



Advised items are in effect only at the NEW FRANK'S STORE

Big plump bulbs imported from Holland to give you riotously beautiful blooms in your yard next spring.

Red Emperor Tulips
Planted now, these big husky bulbs will provide huge brilliant red blooms very early next spring.
Regularly 10 for \$1.00 **5⁰**

Mixed Crocus Bulbs
Among the first plants to bloom in the spring!
REGULAR \$1 PKG. OF 40.... **49⁰**

Multi-Flowering Tulips
Choose from several varieties in Holland Bulbs.
REGULAR \$1 PKG. OF 6..... **49⁰**

Glory of the Snow
Beautiful star-like blue blooms in early spring.
REGULAR \$1 PKG. OF 20.... **49⁰**

King Alfred Daffs
Huge "mother" bulbs for bigger better blooms!
REGULARLY 19c EACH **7⁰**

Darwin Tulip Bulbs
Top-size, top-quality Dutch Darwin Tulips to give you finer, bigger, more colorful blooms.
Regularly 10 for 97c **5⁰**

Scilla Campanulata
Enjoy bell-like blooms in a mixture of colors.
REGULAR \$1 PKG. OF 20.... **49⁰**

Blue Grape Hyacinths
Beautiful blue cluster blooms with Muscari.
REGULAR \$1 PKG. OF 20.... **49⁰**

Mixed Sparaxis
Blooms in a riot of colors in early spring.
REGULAR \$1 PKG. OF 25.... **49⁰**

Snowdrop Bulbs
Bulbs that deserve the name ... early in spring.
REGULAR \$1 PKG. OF 25.... **49⁰**



Planting them is so easy with a
Gleaming Chrome Bulb Planter
77⁰
Triple-chromed steel tool with smooth hardwood handle makes bulb-planting a simple push-pull operation.
Regularly \$1.29.

A few "Sneak Preview" things from the world's largest collection of Christmas Trims you'll find soon at Frank's!

20 Glittering Miniature Lites
20 dancing pinpoint of lite to signal the Christmas Season. Each bulb in a plastic petal base. If one goes out, the rest remain lighted. **83⁰** Offer for 4 days ending Sun., Nov. 5th

35 Screw-In Miniature Lites
Every tiny bulb is replaceable, and if one goes out the rest remain lighted. Beautiful plastic floral base. **\$2.19** 4 days only ending Sun., Nov. 5th



Christmas Cards and Gift Wraps
Nationally famous names in this very special group of items on sale at 1/2 the regular price.

At the new Frank's you'll find a most complete selection of house plants including even the most unusual varieties.

Philodendron Pertussum

Big-big cut-leaf tropical plant combined with vining Philodendron Cordatum on a cedar bark totem in 7-inch plastic pot.

\$1.95

Half-peck of Baccto Potting Soil59c
25-pound package Baccto Potting Soil\$1.79
50-pound package Baccto Potting Soil\$2.59



Dieffenbachia Plants

Husky plants with lustrous green leaves that add a note of distinction to the room.

\$1.69

Frank's will be glad to suggest plants to make attractive combination planters



Assorted House Plants

Choose from many varieties, in any combination you wish. Regularly 39c to 49c each.



4 for \$1

African Violets normally would sell for 59c each ... at Frank's **29⁰**

... of you prefer the beauty of plastic-crafted true-to-life replicas that never need care, never wilt, you'll thrill to these

African Daisies

3 beautifully feathered blooms on each 12-inch stem with lush green foliage. Very specially priced by the dozen for this Opening Sale.

46⁰ doz.

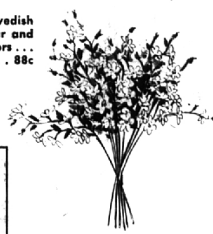


Hand blown Swedish glass vase in clear and several dainty colors ... regularly \$1.19 ... 88c each.

Plum Blossoms

Choose from several colors in clusters of 9 blooms on each 15 1/2-inch stem.

63⁰ doz.



DESIGNER

will be at the new Frank's to assist you in any way possible. Bring in your dishes or planters and the designer will assist you in an arrangement of live or artificial floral materials. On duty from 9 to 9 Friday, Saturday and Sunday.

Rose Clusters

Clusters of 3 lovely roses on each 14 1/2-inch stem. True-to-life foliage to enhance each bloom.

77⁰ doz.



Italian Glass Vase, at right, reg. \$3.95 ... \$1.88

210 S. WOODWARD
CORNER OF MERRILL
In the heart of Birmingham
Across from the Birmingham Theatre

